

MTD Sales
12.40 L

Brand Share %
10.24 %

Information:

MTD : 01-09-2025 To 01-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	12.26	10.17 %
W-Disp	0.14	26.26 %
Total	12.40	10.24 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	6.31	15.18 %
SOUTH-01	3.37	16.35 %
WEST-01	1.74	39.81 %
SOUTH-03	1.17	7.38 %
CHENNAI-01	1.08	7.17 %
CHENNAI-02	0.55	6.85 %
WEST-02	0.43	10.35 %
KL-SOUTH		0.00 %
NORTH ARCOT		0.00 %
SOUTH ARCOT	-2.26	-58.62 %
Total	12.40	10.24 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.31	15.18 %
Total	6.31	15.18 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.37	9.30 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	6.31	15.18 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.37	16.35 %
Total	3.37	16.35 %

Branch *	MTD Sales L	Brand Share %
COL1		0.00 %
KVT1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL1		0.00 %
TY11		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
Total	3.37	16.35 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.68	40.73 %
W-Disp	0.07	25.51 %
Total	1.74	39.81 %

Branch *	MTD Sales L	Brand Share %
KMD1		0.00 %
Total	1.74	39.81 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	1.17	7.38 %
Total	1.17	7.38 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
ATG1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
Total	1.17	7.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.08	7.22 %
Total	1.08	7.17 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH11		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH30		0.00 %
CH38		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	1.08	7.17 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.55	6.85 %
Total	0.55	6.85 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH18		0.00 %
CH24		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
Total	0.55	6.85 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.36	8.86 %
W-Disp	0.07	100.00 %
Total	0.43	10.35 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
Total	0.43	10.35 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ANI1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
VEL2		0.00 %
WJD1		0.00 %
Total		0.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	-2.26	-59.91 %
Total	-2.26	-58.62 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
ULP1		0.00 %
VPM2		0.00 %
Total	-2.26	-58.62 %