

MTD Sales
22.56 L

Brand Share %
16.31 %

Information:

MTD : 01-08-2025 To 01-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	22.42	16.26 %
W-Disp	0.14	30.85 %
Total	22.56	16.31 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	4.68	14.02 %
TRICHY-01	4.11	15.31 %
SOUTH-01	3.53	20.65 %
WEST-02	3.21	43.68 %
SOUTH-03	2.80	16.16 %
NORTH ARCOT	1.60	21.26 %
SOUTH ARCOT	1.37	14.59 %
WEST-01	0.68	19.57 %
CHENNAI-02	0.58	3.98 %
KL-SOUTH		0.00 %
Total	22.56	16.31 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.68	14.02 %
Total	4.68	14.02 %

Branch *	MTD Sales L	Brand Share %
CH11	0.26	8.93 %
CH16		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD1		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
Total	4.68	14.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.11	15.36 %
Total	4.11	15.31 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.54	11.45 %
PTK1	0.25	10.70 %
TNJ1	0.25	8.47 %
KRN1		0.00 %
MDI1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	4.11	15.31 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.53	20.75 %
Total	3.53	20.65 %

Branch *	MTD Sales L	Brand Share %
VLY1	0.28	11.83 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KVT1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL1		0.00 %
SVK1		0.00 %
Total	3.53	20.65 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	3.15	43.15 %
W-Disp	0.07	100.00 %
Total	3.21	43.68 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
CM11		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HSR2		0.00 %
OML1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	3.21	43.68 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	2.80	16.16 %
Total	2.80	16.16 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
Total	2.80	16.16 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.60	21.26 %
Total	1.60	21.26 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
VEL2		0.00 %
VSI1		0.00 %
Total	1.60	21.26 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.37	14.71 %
Total	1.37	14.59 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
POY2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM2		0.00 %
Total	1.37	14.59 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.61	18.26 %
W-Disp	0.07	49.35 %
Total	0.68	19.57 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
Total	0.68	19.57 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.58	3.98 %
Total	0.58	3.98 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH15		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
GPD1		0.00 %
MJR1		0.00 %
CH46	-0.54	-361.33 %
Total	0.58	3.98 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %