



# TN : VOLTAS Sales Performance 02/05/2026 9:13 AM

MTD Sales  
511.51 L

Brand Share %  
18.37 %

Information:

MTD : 01-05-2026 To 01-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **18.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	510.23	18.35 %
W-Disp	0.65	63.85 %
D-Freez	0.63	24.22 %
<b>Total</b>	<b>511.51</b>	<b>18.37 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	92.22	20.77 %
SOUTH-03	70.96	15.94 %
SOUTH-01	62.38	15.17 %
CHENNAI-01	58.67	19.32 %
WEST-02	54.43	18.48 %
SOUTH ARCOT	49.90	21.76 %
NORTH ARCOT	47.40	25.08 %
CHENNAI-02	43.90	17.60 %
WEST-01	31.66	14.55 %
<b>Total</b>	<b>511.51</b>	<b>18.37 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	92.13	20.79 %
W-Disp	0.08	100.00 %
<b>Total</b>	<b>92.22</b>	<b>20.77 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	10.02	16.11 %
KUM1	3.00	17.19 %
TYR1	2.06	13.39 %
TRY3	2.02	15.96 %
KIK1	1.50	9.65 %
MSI1	1.49	15.68 %
TVR2	1.49	5.15 %
TNJ1	1.45	7.48 %
PDK1	1.17	12.91 %
APM1	0.89	8.59 %
NCK1	0.66	9.92 %
ORU1	0.66	8.29 %
<b>Total</b>	<b>92.22</b>	<b>20.77 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	70.82	15.92 %
W-Disp	0.14	100.00 %
<b>Total</b>	<b>70.96</b>	<b>15.94 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	10.78	11.06 %
MDU2	3.23	13.42 %
MDU1	2.52	7.26 %
ATG1	1.73	17.82 %
MDU7	0.97	5.86 %
TEN2	0.94	16.79 %
MDU3	0.89	10.21 %
SVG1	0.89	8.86 %
USL1	0.89	17.70 %
KYK1	0.86	13.72 %
MDU6	0.67	3.65 %
MNM1	0.61	11.23 %
TEN1	0.60	14.09 %
BTU1	0.54	16.13 %
CBM1	0.35	5.28 %
MDU4	0.34	5.61 %
PNV2	0.33	5.50 %
TDI1	0.33	4.96 %
ODM1	0.28	3.91 %
KPT1	0.26	8.92 %
PVI1	0.07	0.95 %
ADP1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
NTM1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>70.96</b>	<b>15.94 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	62.38	15.17 %
Total	62.38	15.17 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.47	17.84 %
SVK1	3.40	16.79 %
TVL1	3.17	5.58 %
TUT2	2.77	12.89 %
RND1	2.70	17.47 %
KVT1	2.63	9.55 %
RPM1	2.63	17.16 %
VLV1	2.39	11.55 %
TKS2	1.72	14.20 %
NGR1	1.52	6.65 %
TKS1	0.96	11.20 %
APK2	0.86	16.90 %
TCN1	0.84	13.82 %
ASM1	0.83	10.23 %
UDN1	0.82	17.94 %
SKD1	0.65	7.71 %
MMT1	0.61	15.19 %
APK1	0.56	8.43 %
KYR1	0.55	8.42 %
KGL1	0.28	6.71 %
SGT1	0.28	13.62 %
TKY1	0.26	10.35 %
ARM1		0.00 %
COL1		0.00 %
PDI1		0.00 %
Total	62.38	15.17 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	58.60	19.32 %
W-Disp	0.07	32.58 %
Total	58.67	19.32 %

Branch *	MTD Sales L	Brand Share %
CH05	2.71	13.71 %
CH30	2.29	16.13 %
CH28	2.02	14.14 %
CH08	1.86	13.51 %
CH45	1.84	17.68 %
AVD1	1.79	11.46 %
CH49	1.53	15.54 %
CH22	1.28	11.77 %
CH48	1.10	7.34 %
CH35	0.94	10.21 %
CH39	0.93	15.39 %
GUD1	0.92	10.49 %
CGL1	0.65	8.57 %
SKL1	0.39	10.04 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
Total	58.67	19.32 %

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	54.36	18.47 %
W-Disp	0.07	46.41 %
<b>Total</b>	<b>54.43</b>	<b>18.48 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	4.98	15.84 %
ERD1	2.96	10.55 %
NKL2	2.16	15.51 %
RSP1	1.56	14.67 %
SLM1	1.50	5.51 %
KRI1	1.50	12.77 %
VPD1	1.22	14.53 %
OML1	1.21	18.31 %
APN1	0.66	11.01 %
HSR1	0.55	13.73 %
CMI1	0.33	13.42 %
KVP1	0.33	9.22 %
MCR1	0.33	9.99 %
PLC1	0.33	9.14 %
KMM1	0.29	6.67 %
SGI1	0.07	7.62 %
HSR2		0.00 %
VKL1		0.00 %
WHKP		0.00 %
<b>Total</b>	<b>54.43</b>	<b>18.48 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	49.84	21.75 %
W-Disp	0.07	100.00 %
<b>Total</b>	<b>49.90</b>	<b>21.76 %</b>

Branch *	MTD Sales L	Brand Share %
KKI2	3.06	17.32 %
CUD1	2.26	13.80 %
POY2	2.25	11.61 %
PRT1	1.83	14.73 %
NVL2	1.74	13.74 %
MKM1	0.66	13.73 %
VCM1	0.66	17.95 %
TDM1	0.53	11.46 %
STP1	0.33	5.99 %
WHUT		0.00 %
<b>Total</b>	<b>49.90</b>	<b>21.76 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	47.04	24.96 %
D-Freez	0.21	52.58 %
W-Disp	0.15	100.00 %
Total	47.40	25.08 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.41	18.11 %
VEL1	1.64	12.03 %
SBR1	1.22	8.95 %
KPM1	0.93	17.96 %
WJD1	0.74	9.70 %
SLG1	0.62	11.01 %
GDM1	0.34	10.49 %
VNB1	0.34	6.92 %
BGR1	0.28	15.75 %
WHVL	-0.33	10.93 %
Total	47.40	25.08 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	43.69	17.54 %
D-Freez	0.20	100.00 %
Total	43.90	17.60 %

Branch *	MTD Sales L	Brand Share %
CH03	2.73	12.28 %
CH24	2.49	17.03 %
CH20	1.78	15.04 %
CH21	1.70	11.62 %
CH18	1.41	15.12 %
CH17	1.30	9.95 %
CH06	1.12	8.13 %
CH50	0.89	9.46 %
CH34	0.85	9.85 %
CH51	0.84	12.07 %
CH36	0.60	12.63 %
CH27	0.56	13.08 %
CH43	0.33	5.75 %
CH23	0.33	5.72 %
CH32		0.00 %
Total	43.90	17.60 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	31.37	14.47 %
D-Freez	0.22	30.34 %
W-Disp	0.07	100.00 %
Total	31.66	14.55 %

Branch *	MTD Sales L	Brand Share %
CBE1	1.37	9.08 %
SNR1	1.25	14.65 %
TPR2	0.72	7.55 %
CBE3	0.62	7.61 %
DPM2	0.60	12.94 %
SYM2	0.56	16.05 %
UMP1	0.38	4.96 %
MPM1	0.35	3.77 %
KMD1	0.33	7.31 %
KGM1	0.32	4.69 %
CBE4	0.28	2.37 %
TPR1	0.28	1.67 %
TPR3	0.28	3.62 %
AVI1	0.25	4.00 %
CBE5		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	31.66	14.55 %