



TN : VOLTAS Sales Performance 02/04/2026 9:13 AM

MTD Sales
281.97 L

Brand Share %
13.90 %

Information:

MTD : 01-04-2026 To 01-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	281.83	13.90 %
W-Disp	0.14	12.75 %
Total	281.97	13.90 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	45.04	13.79 %
TRICHY-01	41.11	15.08 %
SOUTH-01	38.99	10.97 %
CHENNAI-01	31.73	15.06 %
WEST-02	28.64	15.02 %
WEST-01	27.70	12.44 %
CHENNAI-02	27.29	13.27 %
NORTH ARCOT	20.83	17.00 %
SOUTH ARCOT	20.64	16.93 %
Total	281.97	13.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	45.04	13.79 %
Total	45.04	13.79 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.27	4.34 %
MDU2	2.10	12.36 %
KKD3	1.78	12.24 %
MDU6	1.45	8.17 %
MDU3	1.15	11.58 %
MLR1	0.66	9.91 %
ATG1	0.29	4.09 %
BTU1	0.29	12.50 %
KYK1	0.29	8.14 %
ODM1	0.29	8.70 %
PNV2	0.29	4.91 %
TMM1	0.28	6.92 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU4		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
WHMD		0.00 %
Total	45.04	13.79 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	41.11	15.09 %
Total	41.11	15.08 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.75	11.70 %
MVM1	1.49	8.50 %
KUM1	1.47	12.22 %
MDI1	1.42	10.99 %
TNJ1	0.86	8.61 %
TRY3	0.84	8.62 %
MSI1	0.63	7.57 %
PDK1	0.56	9.23 %
TRY2	0.56	6.19 %
APM1	0.33	8.16 %
NCK1	0.29	6.91 %
ORU1	0.29	10.16 %
PBR1	0.29	4.58 %
TRY4	0.29	3.38 %
Total	41.11	15.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.99	10.97 %
Total	38.99	10.97 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.36	10.73 %
TVL1	2.95	7.29 %
NGR1	2.63	8.34 %
VLY1	1.14	10.04 %
KVT1	0.90	6.08 %
SVK1	0.89	6.55 %
ASM1	0.86	12.96 %
MMT1	0.58	5.42 %
RPM1	0.58	6.33 %
SNL1	0.57	12.34 %
TUT2	0.55	4.27 %
MAR1	0.55	4.42 %
KYR1	0.55	11.48 %
SDI1	0.30	4.64 %
APK1	0.29	9.57 %
KGL1	0.29	2.61 %
KSM1	0.29	7.56 %
UDN1	0.29	5.49 %
VKM1	0.29	8.86 %
SKD1	0.28	9.16 %
ARM1		0.00 %
PDI1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
Total	38.99	10.97 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	31.59	15.03 %
W-Disp	0.14	28.72 %
Total	31.73	15.06 %

Branch *	MTD Sales L	Brand Share %
CH45	1.31	12.62 %
CH05	0.88	5.08 %
CH35	0.88	13.36 %
AVD1	0.88	9.63 %
CH22	0.85	10.11 %
GUD1	0.66	9.17 %
CH42	0.66	9.02 %
MRM1	0.60	8.23 %
CH39	0.58	8.18 %
SKL1	0.55	7.67 %
CH37	0.31	6.91 %
CH49	0.29	3.59 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
Total	31.73	15.06 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	28.64	15.02 %
Total	28.64	15.02 %

Branch *	MTD Sales L	Brand Share %
ERD1	2.93	9.41 %
ERD2	1.92	11.62 %
SLM1	1.73	9.86 %
NKL2	0.86	7.02 %
ATU1	0.69	10.17 %
KMM1	0.58	11.47 %
MTR1	0.58	9.42 %
WHKP	0.58	12.50 %
DPR2	0.29	11.72 %
PLC1	0.29	10.89 %
TRM1	0.29	10.24 %
VKL1	0.29	7.77 %
KVP1	0.25	12.12 %
HSR1		0.00 %
HSR2		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VPD1		0.00 %
Total	28.64	15.02 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.70	12.44 %
Total	27.70	12.44 %

Branch *	MTD Sales L	Brand Share %
TPR2	2.16	11.65 %
CBE1	1.72	13.35 %
CBE6	1.14	9.94 %
CBE4	0.86	8.09 %
MPM1	0.86	11.88 %
SNR1	0.86	9.33 %
AVI1	0.84	11.44 %
KMD1	0.29	5.06 %
UMP1	0.29	6.89 %
GBM1	0.28	5.68 %
PPI1	0.28	10.02 %
DPM2		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
UAM1		0.00 %
Total	27.70	12.44 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	27.29	13.29 %
Total	27.29	13.27 %

Branch *	MTD Sales L	Brand Share %
CH41	2.25	12.86 %
CH15	1.84	10.89 %
CH03	1.75	9.47 %
CH43	0.92	10.21 %
CH20	0.87	10.44 %
CH18	0.86	12.41 %
CH33	0.85	12.26 %
CH17	0.60	6.26 %
CH12	0.59	4.80 %
CH24	0.59	8.38 %
CH31	0.33	11.90 %
CH34	0.33	5.14 %
UKI1	0.33	10.50 %
PON1	0.30	7.94 %
CH50	0.30	2.64 %
CH32		0.00 %
MC06		0.00 %
Total	27.29	13.27 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	20.83	17.02 %
Total	20.83	17.00 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.92	11.20 %
VEL1	0.60	8.53 %
TRL1	0.59	10.08 %
VSI1	0.58	12.80 %
KPM2	0.55	5.11 %
KPM1	0.29	8.65 %
BGR1		0.00 %
CPT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	20.83	17.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	20.64	16.93 %
Total	20.64	16.93 %

Branch *	MTD Sales L	Brand Share %
POY2	1.22	8.31 %
KKI2	0.96	13.09 %
PRT1	0.29	5.27 %
TVM2	0.28	12.88 %
CUD1		0.00 %
KML1		0.00 %
NVL2		0.00 %
STP1		0.00 %
VPM1		0.00 %
Total	20.64	16.93 %