

MTD Sales
496.44 L

Brand Share %
20.74 %

Information:

MTD : 01-11-2025 To 30-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	495.98	20.83 %
W-Disp	0.46	3.60 %
Total	496.44	20.74 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	79.94	19.13 %
SOUTH-01	70.40	19.07 %
TRICHY-01	69.98	20.94 %
CHENNAI-02	63.32	16.32 %
SOUTH ARCOT	53.60	27.33 %
WEST-02	46.31	30.80 %
SOUTH-03	45.43	17.66 %
NORTH ARCOT	41.33	26.98 %
WEST-01	24.49	22.61 %
KL-SOUTH	1.64	8.52 %
Total	496.44	20.74 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	79.82	19.24 %
W-Disp	0.12	3.92 %
Total	79.94	19.13 %

Branch *	MTD Sales L	Brand Share %
CH05	5.26	14.07 %
CZWH	3.88	18.55 %
CH42	3.48	8.03 %
CH30	2.23	13.96 %
CH16	2.21	8.29 %
CH14	2.12	11.73 %
AVD1	1.34	6.74 %
GUD2	1.11	16.90 %
CH11	1.11	10.52 %
CH45	0.87	4.61 %
TKM1	0.83	15.67 %
GUD1	0.83	6.10 %
WHC3	0.65	19.48 %
CH37	0.53	10.72 %
CGL1	0.28	3.81 %
CH26	0.23	13.12 %
CH29		0.00 %
CH35		0.00 %
CH40		0.00 %
MC09		0.00 %
WCHN	-1.33	19.34 %
Total	79.94	19.13 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	70.40	19.17 %
Total	70.40	19.07 %

Branch *	MTD Sales L	Brand Share %
TUT1	6.89	11.72 %
NGR1	3.85	16.20 %
RPM1	2.79	15.04 %
TVL1	1.80	3.55 %
VLY1	1.79	19.16 %
KVT1	1.70	13.27 %
MAR1	1.07	6.51 %
APK2	0.86	17.01 %
MMT1	0.57	8.42 %
KGL1	0.51	13.05 %
VKM1	0.46	12.51 %
UDN1	0.46	6.37 %
APK1	0.29	6.71 %
ARM1	0.28	8.21 %
SKD1	0.26	8.22 %
ASM1	0.25	8.96 %
TVL2	0.25	3.99 %
PDI1	0.23	7.15 %
RND1	0.23	1.63 %
SNL1	0.23	3.78 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
WHTV	-0.77	11.19 %
Total	70.40	19.07 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	69.84	20.96 %
W-Disp	0.13	14.16 %
Total	69.98	20.94 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.53	10.75 %
TRY2	3.24	16.07 %
TNJ1	2.16	12.57 %
MDI1	2.15	19.50 %
TNJ2	2.00	18.53 %
TVR2	1.65	8.52 %
NGT1	1.54	14.15 %
MSI1	1.13	19.57 %
PDK1	1.02	9.84 %
TRY4	0.32	5.42 %
APM1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	69.98	20.94 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	63.32	16.40 %
Total	63.32	16.32 %

Branch *	MTD Sales L	Brand Share %
CH15	6.89	10.91 %
CH20	4.69	14.36 %
CH18	3.65	20.57 %
CH12	3.57	11.61 %
CH24	3.11	14.42 %
CH21	2.28	16.89 %
CH44	1.98	18.84 %
CH41	1.96	16.09 %
CH34	1.10	10.53 %
CH09	1.03	8.17 %
CH06	1.01	6.71 %
CH36	0.98	17.51 %
MJR1	0.95	5.47 %
CH46	0.93	9.12 %
GPD1	0.49	10.16 %
CH27	0.47	19.61 %
PON1	0.32	6.46 %
CH31		0.00 %
CH43		0.00 %
MC06		0.00 %
Total	63.32	16.32 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	53.60	27.42 %
Total	53.60	27.33 %

Branch *	MTD Sales L	Brand Share %
VCM1	2.78	19.87 %
PRT1	1.05	13.98 %
ULP1	0.83	13.54 %
TVM2	0.69	16.79 %
NVL2	0.51	3.25 %
MKM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	53.60	27.33 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	46.25	30.89 %
W-Disp	0.07	10.75 %
Total	46.31	30.80 %

Branch *	MTD Sales L	Brand Share %
ERD1	2.06	17.23 %
MTR1	0.84	20.52 %
DPR2	0.80	8.47 %
HSR2	0.56	12.11 %
OML1	0.51	20.04 %
NKL2	0.26	3.68 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
KVP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
WZWH		0.00 %
APN1	-0.25	-17.16 %
Total	46.31	30.80 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	45.43	17.72 %
Total	45.43	17.66 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.77	19.36 %
DGL1	2.88	16.65 %
MDU2	2.48	12.47 %
ATG1	2.44	17.37 %
MDU3	2.43	9.10 %
KKD3	1.82	8.43 %
TMM1	1.39	16.78 %
MDU6	1.34	11.26 %
DGL2	1.23	16.86 %
PNV2	1.09	15.89 %
MPA1	0.89	13.66 %
TEN2	0.55	17.52 %
BTU1	0.28	13.65 %
MNM1	0.26	10.63 %
TEN1	0.26	4.80 %
PVI1	0.26	7.03 %
MDU4	0.26	4.81 %
PKM1	0.23	15.25 %
CBM1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
KYK1	-0.04	-1.68 %
Total	45.43	17.66 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	41.26	27.16 %
W-Disp	0.07	5.45 %
Total	41.33	26.98 %

Branch *	MTD Sales L	Brand Share %
SBR1	2.84	20.59 %
VEL1	1.05	13.37 %
CGM1	0.31	11.54 %
VNB1	0.26	11.39 %
BGR1		0.00 %
GDM1		0.00 %
WHVL		0.00 %
Total	41.33	26.98 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.43	22.86 %
W-Disp	0.07	4.64 %
Total	24.49	22.61 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.53	7.07 %
TPR2	0.53	8.39 %
CBE6	0.47	11.34 %
GBM1	0.31	12.53 %
MPM1	0.28	12.78 %
SNR1	0.27	8.09 %
CBE5	0.26	8.31 %
CBE4		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	24.49	22.61 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.64	8.52 %
Total	1.64	8.52 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.82	5.42 %
PAS1	0.25	14.76 %
Total	1.64	8.52 %