

MTD Sales
667.65 L

Brand Share %
18.07 %

Information:

MTD : 01-10-2025 To 31-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	667.38	18.12 %
W-Disp	0.27	2.21 %
Total	667.65	18.07 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	113.30	15.29 %
TRICHY-01	105.27	21.48 %
CHENNAI-01	103.67	17.83 %
SOUTH-03	72.38	15.07 %
CHENNAI-02	66.19	14.08 %
WEST-02	61.32	26.78 %
SOUTH ARCOT	56.93	21.29 %
NORTH ARCOT	49.48	21.77 %
WEST-01	35.19	19.92 %
KL-SOUTH	3.91	12.53 %
Total	667.65	18.07 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	113.37	15.33 %
W-Disp	-0.07	-4.39 %
Total	113.30	15.29 %

Branch *	MTD Sales L	Brand Share %
TUT1	15.53	12.79 %
NGR1	6.55	12.47 %
TVL1	6.43	9.92 %
TUT2	5.57	10.84 %
RPM1	4.85	16.41 %
KVT1	3.59	13.84 %
SVK1	3.53	15.62 %
TKY1	2.25	14.68 %
TCN1	1.97	9.62 %
MAR1	1.95	13.98 %
APK2	1.70	16.90 %
TKS1	1.63	9.00 %
MMT1	1.61	12.08 %
TYI1	1.58	15.41 %
KGL1	1.58	15.36 %
TVL2	1.55	13.67 %
UDN1	1.44	10.21 %
SNL1	1.13	13.43 %
VKM1	0.88	11.43 %
ARM1	0.57	4.34 %
PDI1	0.54	7.60 %
S2SD	0.40	6.28 %
RND1	0.29	1.40 %
COL1	0.28	6.02 %
SKD1	0.27	3.18 %
SGT1		0.00 %
WHTV		0.00 %
Total	113.30	15.29 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	105.27	21.51 %
Total	105.27	21.48 %

Branch *	MTD Sales L	Brand Share %
TRY1	13.16	13.54 %
TNJ1	4.41	12.05 %
MVM1	3.35	16.65 %
NGT1	2.71	17.01 %
MDI1	1.67	12.44 %
KRN1	0.56	6.88 %
ORU1	0.51	10.40 %
TTP1	0.28	7.44 %
TZSD		0.00 %
WTRZ	-0.22	16.17 %
Total	105.27	21.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	103.67	17.93 %
Total	103.67	17.83 %

Branch *	MTD Sales L	Brand Share %
CH08	7.60	17.34 %
CZWH	4.27	15.32 %
CH05	4.07	10.65 %
CH14	3.84	11.82 %
AVD1	2.98	15.71 %
CH28	2.60	13.28 %
GUD1	2.49	14.64 %
CH45	2.21	13.91 %
CH16	2.19	4.89 %
CGL1	1.10	10.50 %
CH11	1.09	5.61 %
CH35	0.81	7.46 %
CH26	0.28	8.76 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN	-0.26	4.55 %
Total	103.67	17.83 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	72.38	15.11 %
Total	72.38	15.07 %

Branch *	MTD Sales L	Brand Share %
MDU2	5.56	12.86 %
MDU1	5.09	5.58 %
ATG1	2.98	12.46 %
MDU3	2.62	11.97 %
KKD3	2.41	10.65 %
MPA1	2.21	15.51 %
MDU6	1.93	6.08 %
MLR1	1.13	13.51 %
DGL2	1.09	13.20 %
KYK1	0.88	11.80 %
PNI1	0.79	15.89 %
KPT1	0.54	13.73 %
PNV1	0.54	5.76 %
ODM1	0.53	8.78 %
MDU4	0.52	4.98 %
KKD2	0.29	4.76 %
TEN2	0.26	4.19 %
TDI1	0.25	4.75 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	72.38	15.07 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	66.12	14.13 %
W-Disp	0.07	3.18 %
Total	66.19	14.08 %

Branch *	MTD Sales L	Brand Share %
CH03	6.43	14.87 %
CH15	5.24	9.14 %
CH21	4.11	16.53 %
CH06	3.35	11.93 %
CH12	3.09	9.95 %
CH24	2.83	12.14 %
CH43	2.67	14.42 %
CH17	1.95	16.67 %
CH09	1.65	8.82 %
CH33	1.62	9.35 %
MJR1	1.38	6.43 %
GPD1	1.35	14.37 %
CH20	1.09	4.55 %
CH46	0.58	3.59 %
CH36	0.25	3.26 %
CH34		0.00 %
Total	66.19	14.08 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	61.25	26.82 %
W-Disp	0.07	11.69 %
Total	61.32	26.78 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.83	5.77 %
KMM1	0.56	12.00 %
HSR2	0.28	6.73 %
BMD1		0.00 %
CMI1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
Total	61.32	26.78 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	56.80	21.30 %
W-Disp	0.13	20.00 %
Total	56.93	21.29 %

Branch *	MTD Sales L	Brand Share %
POY1	5.27	13.47 %
POY2	4.67	14.50 %
ULP1	1.67	15.90 %
VPM2	1.48	9.58 %
PRT1	0.56	5.69 %
NVL2	0.29	1.38 %
WHUT		0.00 %
Total	56.93	21.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	49.41	21.87 %
W-Disp	0.07	5.36 %
Total	49.48	21.77 %

Branch *	MTD Sales L	Brand Share %
KPM2	6.42	13.80 %
KPM1	1.92	14.92 %
TRR1	0.56	6.74 %
WJP1	0.56	5.58 %
WJD1	0.55	9.45 %
UGI1		0.00 %
VNB1		0.00 %
Total	49.48	21.77 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.19	20.01 %
Total	35.19	19.92 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.91	16.91 %
CBE4	1.30	11.67 %
UMP1	1.07	16.70 %
MPM1	0.57	11.31 %
SUL1	0.57	16.20 %
TPR4	0.57	17.58 %
CBE6	0.56	12.24 %
TPR1	0.56	7.51 %
SYM2	0.55	16.58 %
CBE1	0.53	8.61 %
KGM1	0.32	16.94 %
KMD1	0.28	11.09 %
PPI1	0.28	9.74 %
DPM2	0.28	5.07 %
SNR1	0.27	3.64 %
AVI1	0.26	6.70 %
ANR1		0.00 %
GDR1		0.00 %
PDM1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	35.19	19.92 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.91	12.56 %
Total	3.91	12.53 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.53	11.25 %
PAS1	0.27	6.01 %
Total	3.91	12.53 %