

MTD Sales
1,637.71 L

Brand Share %
24.16 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,606.11	24.16 %
W-Disp	19.27	51.34 %
D-Freez	12.33	13.11 %
Total	1,637.71	24.16 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	310.86	24.52 %
CHENNAI-01	302.59	23.63 %
TRICHY-01	250.99	25.45 %
CHENNAI-02	195.51	20.34 %
SOUTH-03	158.20	22.25 %
NORTH ARCOT	139.82	29.02 %
SOUTH ARCOT	123.34	26.57 %
WEST-02	64.89	29.81 %
WEST-03	50.18	20.98 %
WEST-01	41.32	24.31 %
Total	1,637.71	24.16 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	307.85	24.65 %
D-Freez	2.01	13.11 %
W-Disp	1.00	29.44 %
Total	310.86	24.52 %

Branch *	MTD Sales L	Brand Share %
TVL1	29.99	16.33 %
NGR1	13.37	23.02 %
TUT2	10.94	17.80 %
RPM1	9.90	18.84 %
TKS2	7.34	17.80 %
SVK1	6.95	21.56 %
RND1	6.01	15.19 %
UDN1	5.15	23.14 %
TKS1	3.64	13.24 %
KGL1	3.64	20.91 %
TKY1	3.14	19.89 %
KYR1	2.41	21.98 %
MMT1	2.18	11.49 %
PDI1	1.92	11.16 %
SDI1	1.84	11.63 %
KSM1	1.14	6.11 %
SKD1	1.12	11.05 %
SGT1		0.00 %
WHTV	-1.98	21.93 %
Total	310.86	24.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	296.00	23.47 %
W-Disp	5.56	66.77 %
D-Freez	1.03	9.19 %
Total	302.59	23.63 %

Branch *	MTD Sales L	Brand Share %
CH47	21.46	24.12 %
CZWH	20.06	22.61 %
CH16	18.49	20.83 %
CH14	14.27	20.57 %
CH05	13.24	14.73 %
CH30	12.59	22.78 %
CH48	11.14	20.97 %
CH25	10.96	23.31 %
GUD1	9.54	19.65 %
CH45	9.41	22.22 %
CH28	8.36	15.81 %
AVD1	6.70	14.27 %
KNR1	6.01	19.51 %
SKL1	5.34	23.11 %
TKM1	2.01	22.90 %
CGL1	1.82	10.54 %
Total	302.59	23.63 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	245.94	25.32 %
D-Freez	3.07	25.35 %
W-Disp	1.99	80.03 %
Total	250.99	25.45 %

Branch *	MTD Sales L	Brand Share %
TRY1	40.28	19.48 %
TNJ1	12.19	22.78 %
TVR2	7.23	16.03 %
PDK2	7.07	21.72 %
NGT1	7.07	21.35 %
KUM1	5.93	11.58 %
PDK1	3.36	16.88 %
KIK1	3.27	8.49 %
TTP1	2.95	18.21 %
MDI1	1.97	7.72 %
NCK1	1.17	17.92 %
APM1	0.88	10.98 %
WTRZ	-2.31	21.28 %
Total	250.99	25.45 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	192.86	20.32 %
W-Disp	2.31	55.70 %
D-Freez	0.35	4.31 %
Total	195.51	20.34 %

Branch *	MTD Sales L	Brand Share %
CH15	18.17	17.99 %
CH03	15.42	14.98 %
CH21	15.13	20.89 %
CH18	9.07	16.06 %
CH33	8.10	23.93 %
CH17	7.25	19.33 %
CH44	7.13	23.20 %
CH06	6.05	17.06 %
CH12	5.29	9.87 %
CH50	4.91	12.93 %
MJR1	4.83	18.00 %
CH51	4.70	10.87 %
CH43	3.57	14.31 %
UKI1	3.50	23.72 %
CH46	2.99	12.24 %
GPD1	1.41	8.59 %
CH31	1.23	17.95 %
CH34	1.14	3.86 %
CH01	0.58	22.03 %
CH32	0.37	3.97 %
WHC3	-1.95	13.76 %
Total	195.51	20.34 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	155.92	22.36 %
D-Freez	1.19	14.20 %
W-Disp	1.09	20.72 %
Total	158.20	22.25 %

Branch *	MTD Sales L	Brand Share %
MDU1	22.51	22.73 %
KKD3	16.96	23.94 %
MDU2	8.58	17.84 %
ATG1	4.64	15.53 %
DGL1	4.34	11.37 %
MDU6	3.51	12.99 %
DGL2	3.20	18.33 %
MDU3	2.91	15.05 %
MDU4	2.79	16.53 %
MDU7	2.22	9.94 %
SVG1	1.53	9.28 %
DKI1	1.47	3.78 %
PNI1	1.21	17.35 %
SGP1	1.19	22.83 %
KYK1	1.16	17.72 %
PKM1	0.93	22.43 %
CMR1	0.70	22.26 %
MLR1	0.59	5.99 %
KPT1	0.32	8.60 %
TEN2	0.29	3.34 %
NTM1		0.00 %
WHMD	-0.60	13.06 %
Total	158.20	22.25 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	136.41	29.25 %
D-Freez	2.30	18.56 %
W-Disp	1.11	34.87 %
Total	139.82	29.02 %

Branch *	MTD Sales L	Brand Share %
VEL4	9.64	21.35 %
KPM1	4.51	22.17 %
PLR1	2.76	24.14 %
AKM1	2.61	13.39 %
VEL1	2.58	20.08 %
WJP1	2.05	17.76 %
BGR1	0.68	11.59 %
VNB1	0.55	5.48 %
UGI1		0.00 %
NASD	-0.57	14.49 %
Total	139.82	29.02 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	119.69	26.78 %
W-Disp	2.95	85.43 %
D-Freez	0.70	5.09 %
Total	123.34	26.57 %

Branch *	MTD Sales L	Brand Share %
CDM1	6.23	20.35 %
TDM1	4.52	19.99 %
POY1	4.37	8.86 %
NVL2	3.54	13.46 %
TVM2	0.93	5.55 %
KML1	0.57	4.32 %
Total	123.34	26.57 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	64.33	30.87 %
W-Disp	0.56	14.68 %
Total	64.89	29.81 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.34	21.06 %
SLM3	4.48	23.44 %
MTR1	1.88	16.55 %
KRI1	1.87	16.41 %
ATU1	1.65	12.21 %
VPD1	0.98	22.47 %
MCR1	0.92	11.21 %
BMD1	0.81	17.23 %
HSR1	0.77	16.15 %
OML1	0.64	12.36 %
HSR2	0.54	6.34 %
WZWH	0.43	9.27 %
PMP1		0.00 %
SGI1		0.00 %
WHKP	-0.32	19.62 %
Total	64.89	29.81 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	48.80	20.92 %
W-Disp	0.96	78.35 %
D-Freez	0.43	9.14 %
Total	50.18	20.98 %

Branch *	MTD Sales L	Brand Share %
ERD2	7.89	14.71 %
NKL2	6.06	19.34 %
TPR2	3.06	23.12 %
TCG1	1.70	14.54 %
SYM2	1.17	13.63 %
TPR1	0.98	6.94 %
VKL1	0.84	21.30 %
KGM1	0.70	12.28 %
AVI1	0.66	8.15 %
TPR3	0.27	7.94 %
CMI1		0.00 %
W3SD		0.00 %
WHPD	-0.53	15.08 %
Total	50.18	20.98 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.32	23.22 %
W-Disp	1.75	77.60 %
D-Freez	1.26	46.55 %
Total	41.32	24.31 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.19	16.29 %
SNR1	2.17	22.11 %
CBE4	1.15	8.29 %
MPM1	1.14	11.22 %
CBE6	1.11	7.69 %
CBE5	0.59	14.48 %
KMD1	0.30	7.36 %
PPI1	0.25	20.54 %
CBE3		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-1.17	19.24 %
Total	41.32	24.31 %