

MTD Sales
546.82 L

Brand Share %
15.95 %

Information:

MTD : 01-09-2025 To 30-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	544.75	16.38 %
Stab-HA	1.53	1.66 %
W-Disp	0.54	4.66 %
Total	546.82	15.95 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	132.62	17.18 %
CHENNAI-01	98.35	16.19 %
TRICHY-01	81.09	19.78 %
CHENNAI-02	61.88	12.04 %
SOUTH ARCOT	46.25	18.80 %
SOUTH-03	39.77	11.23 %
NORTH ARCOT	33.21	17.17 %
WEST-02	26.60	16.15 %
WEST-01	25.41	18.84 %
KL-SOUTH	1.65	5.04 %
Total	546.82	15.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	132.52	17.49 %
W-Disp	0.07	6.12 %
Stab-HA	0.03	0.23 %
Total	132.62	17.18 %

Branch *	MTD Sales L	Brand Share %
TUT1	13.61	14.35 %
TVL1	13.11	10.64 %
RPM1	7.59	14.76 %
KVT1	2.97	7.11 %
MAR1	2.71	8.35 %
SVK1	2.45	11.97 %
TKY1	1.15	11.59 %
TKS1	0.94	13.26 %
SNL1	0.81	9.49 %
ASM1	0.56	7.42 %
TVL2	0.54	4.65 %
MMT1	0.52	7.13 %
PDI1	0.50	6.31 %
SDI1	0.29	2.95 %
VKM1	0.29	5.02 %
ARM1	0.27	4.84 %
KGL1	0.25	4.86 %
SGT1	0.25	8.39 %
SKD1		0.00 %
COL1		0.00 %
RND1	-0.25	-1.07 %
Total	132.62	17.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	97.98	16.81 %
Stab-HA	0.36	1.59 %
Total	98.35	16.19 %

Branch *	MTD Sales L	Brand Share %
CH05	6.12	15.49 %
CH14	5.20	12.78 %
CH30	4.18	13.89 %
CH28	2.71	14.49 %
MRM1	1.88	15.64 %
CGL1	1.11	12.51 %
CH16	0.88	2.40 %
CH35	0.86	8.95 %
CH26	0.64	12.06 %
WHC3	0.36	1.53 %
CH37	0.29	5.65 %
TKM1	0.29	4.39 %
GUD1	0.28	1.59 %
CH40		0.00 %
CZWH	-1.60	-15.64 %
Total	98.35	16.19 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	80.97	20.33 %
W-Disp	0.07	6.36 %
Stab-HA	0.06	0.53 %
Total	81.09	19.78 %

Branch *	MTD Sales L	Brand Share %
TRY1	16.97	13.13 %
KUM1	3.01	12.06 %
TVR2	2.50	11.37 %
APM1	0.27	7.49 %
ORU1	0.25	5.85 %
KRN1		0.00 %
NCK1		0.00 %
Total	81.09	19.78 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	61.80	12.39 %
W-Disp	0.07	3.34 %
Total	61.88	12.04 %

Branch *	MTD Sales L	Brand Share %
CH15	6.15	8.95 %
CH18	4.50	15.61 %
CH33	2.33	11.27 %
CH24	2.20	7.70 %
CH41	2.02	10.12 %
UKI1	1.62	8.16 %
CH17	1.49	9.12 %
CH21	1.43	4.45 %
CH20	1.29	5.64 %
CH27	1.11	13.44 %
CH36	0.83	10.87 %
CH31	0.83	11.11 %
MJR1	0.75	4.52 %
MC06	0.65	12.60 %
CH46	0.54	5.58 %
CH32	0.54	9.66 %
CH06	0.29	1.21 %
CH34	0.25	1.34 %
Total	61.88	12.04 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	46.08	19.28 %
Stab-HA	0.17	2.73 %
Total	46.25	18.80 %

Branch *	MTD Sales L	Brand Share %
POY2	3.45	12.55 %
ULP1	1.64	12.53 %
CUD1	1.58	7.95 %
TVM2	0.54	11.68 %
NVL2	0.54	4.66 %
PRT1	0.27	4.07 %
MKM1		0.00 %
Total	46.25	18.80 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	39.49	11.52 %
Stab-HA	0.28	2.58 %
Total	39.77	11.23 %

Branch *	MTD Sales L	Brand Share %
KKD3	4.28	10.12 %
MDU2	3.34	13.08 %
ATG1	2.69	10.68 %
DGL1	1.99	12.94 %
MDU1	1.60	3.45 %
TMM1	1.09	10.57 %
DGL2	1.02	12.96 %
TDI1	0.59	10.21 %
MDU4	0.55	6.29 %
KYK1	0.54	10.48 %
BNR1	0.53	13.18 %
PNV1	0.50	5.67 %
TEN2	0.30	13.78 %
MNM1	0.29	2.94 %
MDU6	0.29	1.87 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
Total	39.77	11.23 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	32.91	18.03 %
Stab-HA	0.23	2.51 %
W-Disp	0.06	3.72 %
Total	33.21	17.17 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.45	10.21 %
SBR1	1.82	7.97 %
AKM1	1.36	15.23 %
ABR1	0.82	9.73 %
GDM1	0.56	11.58 %
KPM1	0.51	4.00 %
CYR1	0.28	8.14 %
VNB1	0.25	9.82 %
TRR1	0.25	4.27 %
BGR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
Total	33.21	17.17 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	26.51	16.45 %
W-Disp	0.07	8.28 %
Stab-HA	0.02	0.70 %
Total	26.60	16.15 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.54	15.50 %
NKL2	0.86	6.58 %
SLM2	0.81	12.87 %
HSR2	0.78	8.48 %
MTR1	0.54	13.88 %
ATU1	0.36	7.33 %
APN1	0.29	13.46 %
MCR1	0.29	3.91 %
DPR2	0.29	11.00 %
VPD1	0.29	9.30 %
CMI1	0.25	12.42 %
HSR1		0.00 %
KMM1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
VKL1		0.00 %
Total	26.60	16.15 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.83	19.01 %
Stab-HA	0.38	12.65 %
W-Disp	0.20	15.91 %
Total	25.41	18.84 %

Branch *	MTD Sales L	Brand Share %
TPR3	0.58	15.18 %
UMP1	0.52	8.59 %
CBE1	0.51	11.32 %
TPR1	0.42	5.72 %
SNR1	0.31	13.03 %
CBE4	0.27	8.15 %
CBE6	0.27	4.24 %
TPR2	0.27	4.61 %
ANR1		0.00 %
AVI1		0.00 %
CBE5		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
Total	25.41	18.84 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.65	5.15 %
Total	1.65	5.04 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.56	12.04 %
KLR1	0.56	15.79 %
TVP1	0.52	2.14 %
Total	1.65	5.04 %