

MTD Sales
726.76 L

Brand Share %
15.98 %

Information:

MTD : 01-07-2025 To 31-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	723.94	16.42 %
W-Disp	2.71	21.84 %
Stab-HA	0.10	0.08 %
Total	726.76	15.98 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	171.56	18.19 %
SOUTH-01	125.87	15.66 %
TRICHY-01	115.64	16.15 %
CHENNAI-02	79.46	12.29 %
SOUTH ARCOT	63.11	16.16 %
WEST-02	59.04	31.69 %
SOUTH-03	55.03	11.53 %
NORTH ARCOT	38.39	15.08 %
WEST-01	15.66	17.00 %
KL-SOUTH	2.99	7.65 %
Total	726.76	15.98 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	171.34	18.95 %
W-Disp	0.19	4.68 %
Stab-HA	0.03	0.07 %
Total	171.56	18.19 %

Branch *	MTD Sales L	Brand Share %
CH05	10.93	14.75 %
CH08	8.46	12.38 %
CH16	7.65	14.14 %
GUD1	4.38	12.82 %
CH28	4.34	12.53 %
CH14	4.25	6.45 %
AVD1	3.12	13.74 %
CGL1	2.87	15.29 %
TKM1	0.79	10.13 %
CH40		0.00 %
MC02		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	171.56	18.19 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	125.23	15.90 %
W-Disp	0.65	29.30 %
Total	125.87	15.66 %

Branch *	MTD Sales L	Brand Share %
RND1	6.45	11.91 %
TUT2	4.80	10.67 %
KVT1	4.45	9.34 %
NGR1	3.56	14.26 %
TYI1	2.21	5.62 %
MAR1	2.09	7.02 %
TCN1	1.79	7.93 %
TKY1	1.66	14.38 %
ERL1	1.37	8.36 %
S2SD	1.28	14.41 %
SVK1	1.14	4.00 %
TKS1	0.96	8.40 %
TVL2	0.88	6.83 %
KYR1	0.84	11.21 %
PDI1	0.31	5.42 %
ASM1	0.28	3.48 %
MMT1	0.27	3.67 %
SDI1	0.26	5.01 %
ARM1		0.00 %
KGL1		0.00 %
SGT1		0.00 %
Total	125.87	15.66 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	115.50	16.53 %
W-Disp	0.13	25.08 %
Total	115.64	16.15 %

Branch *	MTD Sales L	Brand Share %
TRY1	29.83	15.51 %
KUM1	7.58	14.66 %
TNJ2	5.36	13.84 %
MVM1	4.68	11.84 %
KIK1	3.09	11.65 %
PKD1	2.38	12.39 %
NGT1	1.31	3.79 %
MDI1	0.89	4.43 %
KRN1	0.59	7.00 %
NCK1	0.25	10.78 %
ORU1	0.25	3.42 %
TZSD	0.03	0.55 %
WTRZ		0.00 %
Total	115.64	16.15 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	79.17	12.66 %
W-Disp	0.28	14.67 %
Stab-HA	0.02	0.08 %
Total	79.46	12.29 %

Branch *	MTD Sales L	Brand Share %
CH15	7.39	10.87 %
CH18	5.24	14.69 %
CH12	3.59	12.22 %
CH46	3.47	13.64 %
CH43	3.39	13.24 %
CH33	3.01	13.58 %
CH09	2.62	10.67 %
CH34	2.22	8.07 %
CH21	2.15	7.05 %
CH36	1.66	11.59 %
CH17	1.21	4.75 %
MJR1	1.15	4.05 %
CH32	1.11	11.10 %
CH20	1.10	3.98 %
CH23	1.08	13.71 %
CH27	1.02	10.34 %
CH06	0.81	2.57 %
UKI1	0.59	6.49 %
MC06	0.33	14.30 %
MC08		0.00 %
Total	79.46	12.29 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	62.91	16.64 %
W-Disp	0.20	25.95 %
Total	63.11	16.16 %

Branch *	MTD Sales L	Brand Share %
POY2	7.38	14.54 %
POY1	6.79	11.79 %
NVL2	3.73	10.80 %
VPM2	2.68	13.31 %
KML1	2.54	15.66 %
PRT1	2.19	15.49 %
KLM1	1.62	8.13 %
TVM2	0.80	11.10 %
MKM1	0.28	2.52 %
WHUT		0.00 %
Total	63.11	16.16 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	58.47	31.98 %
W-Disp	0.57	87.99 %
Total	59.04	31.69 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.23	12.98 %
HSR2	0.66	7.47 %
MCR1	0.58	8.20 %
ATU1	0.57	8.02 %
PDR1	0.27	13.29 %
VPD1	0.26	9.54 %
APN1	0.25	10.94 %
VKL1	0.25	9.73 %
CMI1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KVP1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
KMM1	-0.28	-7.60 %
Total	59.04	31.69 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	54.78	11.83 %
W-Disp	0.21	47.77 %
Stab-HA	0.05	0.33 %
Total	55.03	11.53 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.70	6.53 %
SVG1	3.49	13.13 %
ATG1	3.41	12.25 %
MDU6	3.07	11.96 %
KKD2	2.57	10.93 %
TMM1	2.28	11.99 %
MDU3	2.21	10.65 %
PNV1	1.36	12.78 %
CBM1	1.24	8.89 %
MLR1	0.87	8.70 %
MNM1	0.87	13.05 %
MPA1	0.58	7.14 %
PVI1	0.56	5.33 %
TDI1	0.55	4.52 %
DKI1	0.28	1.22 %
NKI1	0.27	9.05 %
ODM1	0.27	6.43 %
TEN2	0.25	4.45 %
BTU1	0.25	11.24 %
MDU4		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
WHMD		0.00 %
PNI1	-0.01	-1.21 %
Total	55.03	11.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	38.39	15.81 %
Total	38.39	15.08 %

Branch *	MTD Sales L	Brand Share %
VSI1	1.98	14.44 %
SBR1	1.42	6.15 %
WJD1	1.41	14.97 %
ABR1	0.91	10.84 %
WJP1	0.80	13.50 %
CYR1	0.64	13.50 %
GDM1	0.63	11.67 %
ANI1	0.56	12.07 %
KPM1	0.53	2.95 %
PTU1	0.32	14.57 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	38.39	15.08 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.17	17.11 %
W-Disp	0.48	46.70 %
Stab-HA	0.02	0.63 %
Total	15.66	17.00 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.85	9.18 %
MPM1	0.37	8.53 %
TPR1	0.32	15.02 %
SNR1	0.27	8.80 %
TPR3	0.25	6.26 %
CBE4	0.14	1.78 %
CBE6	0.07	1.50 %
UMP1	0.07	7.60 %
ANR1		0.00 %
CBE3		0.00 %
DPM2		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	15.66	17.00 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	2.99	7.76 %
Total	2.99	7.65 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.23	6.53 %
PAS1	0.76	14.62 %
WTVP		0.00 %
Total	2.99	7.65 %