



TN : VOLTAS Sales Performance 01/05/2026 9:13 AM

MTD Sales
5,267.06 L

Brand Share %
16.26 %

Information:

MTD : 01-04-2026 To 30-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	5,235.90	16.23 %
W-Disp	17.22	53.55 %
D-Freez	13.93	14.90 %
Total	5,267.06	16.26 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	860.38	19.40 %
SOUTH-01	815.56	15.17 %
CHENNAI-01	649.17	16.06 %
SOUTH-03	612.87	13.88 %
WEST-02	536.90	17.14 %
CHENNAI-02	533.10	14.91 %
NORTH ARCOT	449.72	19.31 %
WEST-01	413.61	14.69 %
SOUTH ARCOT	395.76	17.42 %
Total	5,267.06	16.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	857.70	19.42 %
D-Freez	1.88	11.58 %
W-Disp	0.81	36.61 %
Total	860.38	19.40 %

Branch *	MTD Sales L	Brand Share %
TNJ1	30.04	12.39 %
MDI1	20.79	15.72 %
KUM1	20.69	9.91 %
TVR2	19.86	10.04 %
PDK1	19.38	15.13 %
TRY2	19.15	14.64 %
APM1	4.41	10.47 %
NCK1	3.18	8.89 %
TZSD		0.00 %
Total	860.38	19.40 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	811.60	15.14 %
D-Freez	2.47	17.57 %
W-Disp	1.49	51.89 %
Total	815.56	15.17 %

Branch *	MTD Sales L	Brand Share %
TUT1	74.44	14.47 %
TVL1	57.89	9.23 %
TUT2	37.04	15.10 %
NGR1	34.86	8.47 %
TKS1	26.62	15.34 %
VLY1	23.22	11.26 %
RND1	20.50	10.78 %
SVK1	17.32	10.90 %
SDI1	15.82	15.54 %
S2SD	14.76	16.06 %
PDI1	9.11	13.36 %
UDN1	8.34	10.93 %
KYR1	7.85	13.89 %
MMT1	7.78	8.60 %
TKY1	7.24	11.57 %
COL1	6.30	11.30 %
KGL1	5.08	4.67 %
SKD1	3.99	8.14 %
KSM1	3.16	12.34 %
SGT1	1.92	6.87 %
WHTV	-2.82	11.45 %
Total	815.56	15.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	641.91	15.95 %
W-Disp	5.56	61.19 %
D-Freez	1.70	21.09 %
Total	649.17	16.06 %

Branch *	MTD Sales L	Brand Share %
CH14	44.95	15.77 %
CH05	37.82	10.65 %
CH16	34.85	15.43 %
CH47	33.27	14.22 %
GUD1	27.58	16.24 %
CH19	27.34	14.39 %
CH42	25.00	14.82 %
CH28	21.99	14.08 %
CH49	16.94	12.14 %
CH25	16.12	10.92 %
CH45	13.80	10.44 %
SKL1	13.69	11.18 %
CGL1	12.06	14.78 %
CZWH	11.92	10.14 %
CH37	7.71	11.38 %
GUD2	6.30	10.74 %
CH35	5.12	5.31 %
CH40	0.38	2.86 %
WHC3		0.00 %
WCHN	-15.11	11.42 %
Total	649.17	16.06 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	609.48	13.85 %
D-Freez	2.48	18.21 %
W-Disp	0.91	34.28 %
Total	612.87	13.88 %

Branch *	MTD Sales L	Brand Share %
MDU2	46.19	14.95 %
MDU1	27.88	5.41 %
ATG1	15.31	9.16 %
TEN2	14.61	12.47 %
SVG1	14.50	14.30 %
MDU6	14.12	6.12 %
DGL2	13.60	13.83 %
MDU3	13.34	8.27 %
TEN1	11.56	13.62 %
MDU4	9.30	7.69 %
CBM1	9.00	11.35 %
MNM1	8.18	14.06 %
PNV2	7.26	11.30 %
TDI1	7.06	10.25 %
DKI1	5.58	4.85 %
CMR1	5.20	10.79 %
SGP1	4.91	11.97 %
KYK1	4.41	8.31 %
MDU7	4.23	2.30 %
PVI1	3.22	5.48 %
KPT1	3.16	8.45 %
PKM1	3.14	9.14 %
ODM1	2.58	4.60 %
NTM1	0.90	2.51 %
WHMD	-1.96	9.40 %
Total	612.87	13.88 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	534.56	17.12 %
W-Disp	2.13	65.26 %
D-Freez	0.21	3.23 %
Total	536.90	17.14 %

Branch *	MTD Sales L	Brand Share %
ERD1	49.28	14.56 %
SLM1	40.06	12.09 %
NKL2	20.87	13.58 %
ATU1	19.33	16.16 %
KRI1	15.42	14.79 %
MTR1	15.11	14.40 %
TCG1	12.38	15.73 %
OML1	10.01	12.93 %
MCR1	9.97	14.46 %
VPD1	9.95	15.70 %
TRM1	8.95	13.97 %
KMM1	6.00	11.86 %
KVP1	5.73	13.55 %
HSR2	5.66	5.51 %
BMD1	4.76	14.08 %
HSR1	4.51	5.04 %
VKL1	3.64	11.01 %
KAM1	2.73	7.79 %
PLC1	2.31	5.59 %
WHKP	1.39	8.57 %
SGI1	0.73	3.68 %
WZWH		0.00 %
WHPD	-1.77	8.16 %
Total	536.90	17.14 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	530.51	14.88 %
W-Disp	1.82	46.14 %
D-Freez	0.76	12.66 %
Total	533.10	14.91 %

Branch *	MTD Sales L	Brand Share %
CH03	54.93	15.36 %
CH15	48.07	13.36 %
CH24	31.06	15.20 %
CH12	24.83	11.82 %
CH21	22.48	9.75 %
CH06	17.79	11.26 %
CH20	17.46	9.15 %
CH17	17.09	10.65 %
CH50	13.69	9.38 %
CH51	11.47	9.08 %
CH31	11.26	14.00 %
MJR1	10.77	9.10 %
CH43	10.77	14.66 %
CH32	1.53	5.71 %
MC06	1.08	7.35 %
Total	533.10	14.91 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	445.87	19.30 %
D-Freez	2.39	15.60 %
W-Disp	1.47	44.55 %
Total	449.72	19.31 %

Branch *	MTD Sales L	Brand Share %
KPM2	34.48	14.10 %
TRL1	28.61	16.02 %
SBR1	20.10	12.84 %
VEL1	17.95	14.89 %
AKM1	17.51	15.09 %
WJD1	9.06	16.06 %
WJP1	8.49	10.60 %
CPT1	6.67	13.26 %
UGI1	4.32	12.65 %
VNB1	2.96	4.38 %
BGR1	0.91	2.60 %
Total	449.72	19.31 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	410.99	14.64 %
W-Disp	1.93	63.56 %
D-Freez	0.69	12.85 %
Total	413.61	14.69 %

Branch *	MTD Sales L	Brand Share %
CBE4	15.15	8.25 %
SNR1	14.53	13.23 %
AVI1	12.82	15.23 %
CBE6	12.14	10.40 %
MPM1	10.68	7.99 %
TPR3	8.48	10.61 %
CBE5	7.64	14.90 %
SUL1	7.30	9.72 %
TPR1	7.25	4.83 %
CBE3	6.00	14.85 %
KGM1	5.74	8.30 %
PPI1	5.35	15.71 %
SYM2	4.40	7.37 %
DPM2	3.94	5.67 %
KMD1	3.84	5.87 %
UAM1	0.33	14.85 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
WZSD		0.00 %
Total	413.61	14.69 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	393.30	17.39 %
D-Freez	1.34	16.10 %
W-Disp	1.11	61.38 %
Total	395.76	17.42 %

Branch *	MTD Sales L	Brand Share %
POY2	29.97	13.82 %
CUD1	19.06	8.08 %
TDM1	11.88	14.76 %
NVL2	6.40	5.05 %
KML1	4.46	5.88 %
STP1	3.98	10.36 %
VPM1	3.21	10.49 %
Total	395.76	17.42 %