



TN : VOLTAS Sales Performance 01/04/2026 9:13 AM

MTD Sales
2,280.65 L

Brand Share %
15.54 %

Information:

MTD : 01-03-2026 To 31-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,280.38	15.55 %
W-Disp	0.26	1.62 %
Dummy-AC		7.21 %
Total	2,280.65	15.54 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	354.05	18.45 %
SOUTH-01	335.95	14.25 %
CHENNAI-01	295.93	13.36 %
WEST-01	264.38	19.28 %
SOUTH-03	256.81	14.72 %
WEST-02	227.28	18.68 %
CHENNAI-02	226.14	11.54 %
NORTH ARCOT	173.35	17.32 %
SOUTH ARCOT	146.75	16.42 %
Total	2,280.65	15.54 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	353.98	18.46 %
W-Disp	0.07	5.43 %
Total	354.05	18.45 %

Branch *	MTD Sales L	Brand Share %
TNJ2	13.63	15.37 %
TNJ1	10.77	10.39 %
KUM1	9.00	8.99 %
MDI1	7.41	13.57 %
TVR2	7.09	9.66 %
PDK1	5.84	13.53 %
TRY2	5.40	9.79 %
NMM1	1.90	10.71 %
NCK1	1.01	4.75 %
APM1	0.78	5.90 %
TZSD		0.00 %
WTRZ	-0.80	7.36 %
Total	354.05	18.45 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	335.95	14.26 %
Total	335.95	14.25 %

Branch *	MTD Sales L	Brand Share %
TUT1	36.15	10.18 %
TVL1	23.13	8.91 %
NGR1	18.30	9.88 %
TKS2	14.00	13.46 %
KVT1	13.69	12.56 %
RPM1	9.60	12.36 %
TKS1	8.47	10.08 %
MAR1	7.48	11.53 %
SDI1	5.83	13.83 %
RND1	5.80	7.89 %
VLY1	5.63	11.33 %
APK2	3.02	8.54 %
UDN1	2.79	10.35 %
MMT1	2.65	9.10 %
PDI1	2.60	7.48 %
TKY1	2.29	8.50 %
SGT1	1.40	11.04 %
SKD1	1.16	5.93 %
KGL1	1.14	3.23 %
COL1	0.54	3.12 %
KSM1	0.24	2.73 %
Total	335.95	14.25 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	295.93	13.38 %
Total	295.93	13.36 %

Branch *	MTD Sales L	Brand Share %
CH05	18.70	11.12 %
CH08	17.52	13.15 %
CH19	15.37	13.10 %
CH14	15.08	10.30 %
CH16	13.01	11.42 %
CH22	12.26	13.41 %
CZWH	11.74	11.20 %
CH28	9.64	11.53 %
CH25	5.70	7.02 %
CH47	4.24	9.29 %
CH39	4.23	10.14 %
GUD2	3.48	7.97 %
CH49	3.48	3.53 %
CGL1	3.42	8.44 %
SKL1	3.35	8.06 %
CH37	2.91	6.05 %
CH35	2.30	3.66 %
WHC3	0.98	12.26 %
CH40	0.95	11.66 %
WCHN	-5.77	12.28 %
Total	295.93	13.36 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	264.26	19.28 %
W-Disp	0.12	17.63 %
Total	264.38	19.28 %

Branch *	MTD Sales L	Brand Share %
CBE6	7.49	14.09 %
SNR1	7.39	12.86 %
CBE4	6.32	6.95 %
SUL1	6.18	14.72 %
MPM1	5.51	11.80 %
TPR1	4.11	6.14 %
TPR3	3.99	13.22 %
DPM2	3.77	13.17 %
SYM2	2.77	12.86 %
KMD1	1.57	9.41 %
KGM1	0.24	0.87 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	264.38	19.28 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	256.81	14.74 %
Total	256.81	14.72 %

Branch *	MTD Sales L	Brand Share %
MDU1	19.84	7.82 %
MDU2	18.67	14.75 %
KKD3	9.44	12.31 %
MDU7	9.10	13.49 %
MDU3	8.35	11.26 %
ATG1	7.24	12.60 %
TEN2	5.41	14.92 %
TEN1	4.54	14.76 %
MDU6	4.22	5.54 %
PVI1	3.52	12.42 %
ODM1	3.22	15.16 %
PNV2	3.08	11.46 %
TDI1	2.98	12.98 %
CMR1	2.84	13.59 %
PKM1	1.65	12.58 %
KYK1	1.62	8.89 %
MNM1	1.44	7.52 %
MDU4	1.40	3.41 %
CBM1	1.40	5.00 %
SZSD	1.17	15.08 %
KPT1	1.13	6.77 %
SGP1	1.02	6.34 %
NTM1	0.31	2.95 %
DKI1	0.28	0.61 %
WHMD	-0.38	9.05 %
Total	256.81	14.72 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	227.28	18.70 %
Total	227.28	18.68 %

Branch *	MTD Sales L	Brand Share %
SLM1	13.13	9.78 %
ERD1	12.85	11.05 %
NKL2	6.53	11.32 %
ATU1	4.93	10.23 %
MTR1	4.35	9.58 %
HSR2	3.52	10.02 %
PDR1	3.21	12.07 %
TCG1	2.98	8.60 %
PMP1	2.00	11.72 %
HSR1	1.66	6.68 %
KAM1	1.45	11.40 %
APN1	1.38	8.34 %
PLC1	1.33	12.17 %
KVP1	0.87	6.01 %
KMM1	0.86	4.52 %
SGI1	0.83	12.97 %
VKL1	0.30	2.11 %
WHPD	-0.55	7.29 %
Total	227.28	18.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	226.14	11.55 %
Dummy-AC		10.53 %
Total	226.14	11.54 %

Branch *	MTD Sales L	Brand Share %
CH03	19.91	10.07 %
CH12	15.14	12.45 %
CH06	13.33	14.78 %
CH15	12.82	6.66 %
CH24	8.14	7.96 %
CH17	7.87	10.72 %
CH34	7.32	13.50 %
CH43	6.23	12.84 %
CH33	6.13	8.80 %
CH51	6.09	6.19 %
MJR1	5.30	8.56 %
CH46	5.08	12.95 %
CH20	4.65	4.92 %
GPD1	2.31	5.55 %
CH50	1.70	2.00 %
CH31	1.44	2.82 %
CH32	0.93	7.01 %
MC06	0.57	4.12 %
CH01		0.00 %
Total	226.14	11.54 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	173.28	17.36 %
W-Disp	0.07	2.69 %
Total	173.35	17.32 %

Branch *	MTD Sales L	Brand Share %
TRL1	13.47	12.66 %
SBR1	8.84	11.29 %
KPM2	8.79	8.82 %
AKM1	5.12	11.18 %
KPM1	4.17	10.29 %
WJD1	3.71	11.85 %
WJP1	2.91	9.31 %
SLG1	2.53	11.62 %
VNB1	1.37	5.49 %
CPT1	1.12	7.07 %
BGR1	0.61	4.41 %
WHVL	-0.51	6.89 %
Total	173.35	17.32 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	146.75	16.44 %
Total	146.75	16.42 %

Branch *	MTD Sales L	Brand Share %
POY1	16.44	13.83 %
POY2	12.01	14.40 %
NVL2	5.30	10.02 %
CUD1	5.30	6.79 %
TDM1	4.72	12.44 %
KLM1	3.99	9.32 %
KML1	2.59	9.74 %
Total	146.75	16.42 %