

MTD Sales
3,054.69 L

Brand Share %
26.01 %

Information:

MTD : 01-10-2025 To 30-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **26.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	3,054.59	26.44 %
Ear-Buds	0.08	0.06 %
Chargers	0.01	0.02 %
Total	3,054.69	26.01 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	450.88	25.01 %
WEST-02	405.13	31.83 %
NORTH ARCOT	363.16	26.28 %
TRICHY-01	345.81	33.41 %
CHENNAI-02	320.56	19.43 %
SOUTH-03	312.83	28.46 %
CHENNAI-01	301.95	22.44 %
SOUTH ARCOT	282.06	30.24 %
WEST-01	260.58	35.05 %
KL-SOUTH	11.57	19.02 %
HO01	0.15	0.04 %
Total	3,054.69	26.01 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	450.88	25.37 %
Chargers		0.04 %
Total	450.88	25.01 %

Branch *	MTD Sales L	Brand Share %
TUT1	32.13	17.34 %
NGR1	27.76	24.17 %
TVL1	24.57	14.32 %
TKS2	17.20	21.47 %
PKD1	11.42	25.59 %
KVT1	10.20	13.85 %
TKY1	10.08	25.14 %
MAR1	9.84	20.64 %
VLY1	9.07	16.20 %
ARM1	7.41	19.02 %
KGL1	7.26	23.58 %
APK2	6.73	16.37 %
UDN1	6.16	18.15 %
SDI1	5.97	25.65 %
VNR1	4.66	18.99 %
STU2	3.01	18.93 %
KSM1	2.42	12.30 %
COL1	0.18	2.30 %
Total	450.88	25.01 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	405.11	32.28 %
Ear-Buds	0.02	0.15 %
Chargers		0.06 %
Total	405.13	31.83 %

Branch *	MTD Sales L	Brand Share %
SLM1	27.01	22.39 %
EPI1	12.89	24.40 %
HSR2	11.44	17.92 %
MTR1	9.88	24.37 %
APN1	8.79	21.28 %
EDP1	5.25	19.70 %
KVP1	4.58	20.40 %
CMI1	3.96	22.02 %
TCG1	3.08	23.93 %
SGG1	2.32	15.33 %
KMM1	2.14	13.90 %
Total	405.13	31.83 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	363.16	26.76 %
Total	363.16	26.28 %

Branch *	MTD Sales L	Brand Share %
KPM2	34.54	17.17 %
TRR1	18.52	24.20 %
WJP1	13.81	24.31 %
SBR1	12.62	23.48 %
KPM1	11.41	25.28 %
VEL1	11.29	14.12 %
AKM1	10.56	13.97 %
SLG1	10.49	20.56 %
ARC2	10.13	18.73 %
CYR1	9.00	24.53 %
VSI1	7.98	17.45 %
TRT1	6.23	18.51 %
Total	363.16	26.28 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	345.81	33.85 %
Total	345.81	33.41 %

Branch *	MTD Sales L	Brand Share %
TRY1	27.34	16.79 %
TTP1	18.52	25.82 %
KRN1	9.18	23.30 %
MSI1	8.96	24.97 %
NMM1	8.82	24.30 %
NGT1	8.43	23.85 %
PTK1	6.06	24.81 %
NCK1	2.71	19.38 %
Total	345.81	33.41 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	320.56	19.77 %
Chargers		0.05 %
Total	320.56	19.43 %

Branch *	MTD Sales L	Brand Share %
CH15	26.76	16.97 %
CH03	23.20	16.90 %
CH34	22.46	23.44 %
GPD1	19.87	24.26 %
MJR1	17.23	17.23 %
CH21	10.88	7.85 %
CH18	10.78	18.73 %
CH44	10.09	15.75 %
CH46	9.94	15.39 %
CH20	8.40	10.26 %
CH41	8.27	25.42 %
CH12	6.98	10.44 %
MC05	5.77	11.31 %
CH31	4.43	18.93 %
CH33	3.61	5.90 %
CH27	3.51	22.02 %
CH36	2.62	10.59 %
CH32	1.56	10.99 %
Total	320.56	19.43 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	312.83	28.91 %
Total	312.83	28.46 %

Branch *	MTD Sales L	Brand Share %
MDU1	25.94	20.52 %
CBM1	9.54	24.47 %
KPT1	9.33	25.51 %
ODM1	9.16	24.87 %
TEN1	7.84	22.72 %
TEN2	7.82	21.95 %
MDU6	6.58	13.68 %
CMR1	5.76	19.79 %
ATG1	5.21	25.39 %
MDU3	5.19	15.52 %
MLR1	4.45	22.05 %
KRR1	3.32	16.45 %
MNM1	1.05	10.58 %
KKD2	0.16	21.71 %
Total	312.83	28.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	301.94	22.87 %
Ear-Buds	0.02	0.09 %
Total	301.95	22.44 %

Branch *	MTD Sales L	Brand Share %
CH16	17.77	20.56 %
CH42	14.07	25.84 %
CH08	13.27	21.36 %
CH14	12.91	14.11 %
GUD2	12.32	24.80 %
MRM1	12.28	21.93 %
AVD1	9.73	11.45 %
CH45	9.52	21.22 %
CH19	9.40	17.70 %
CH37	8.66	18.28 %
CH39	6.91	22.22 %
CH35	5.80	12.59 %
CH30	4.83	12.25 %
CH05	2.48	6.49 %
CH40	1.28	1.42 %
Total	301.95	22.44 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	282.05	30.62 %
Ear-Buds	0.02	0.20 %
Total	282.06	30.24 %

Branch *	MTD Sales L	Brand Share %
TVM2	12.30	19.73 %
PRT1	8.90	19.77 %
TVM1	6.65	16.62 %
MKM1	3.89	20.92 %
Total	282.06	30.24 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	260.55	35.85 %
Ear-Buds	0.03	0.29 %
Total	260.58	35.05 %

Branch *	MTD Sales L	Brand Share %
CBE2	22.32	21.11 %
CNR1	7.29	20.73 %
DPM2	6.17	24.56 %
TPR2	3.95	12.41 %
SNR1	3.22	25.87 %
CBE1	1.88	17.85 %
PDM1	1.60	10.86 %
CBE5	1.17	18.64 %
SUL1	1.05	7.17 %
Total	260.58	35.05 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	11.57	19.24 %
Total	11.57	19.02 %

Branch *	MTD Sales L	Brand Share %
TVP1	7.07	24.53 %
PAS1	2.52	12.12 %
KLR1	1.99	17.64 %
Total	11.57	19.02 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.15	0.04 %
Total	0.15	0.04 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.15	0.04 %
MSWH		0.00 %
Total	0.15	0.04 %