

MTD Sales
2,319.73 L

Brand Share %
28.95 %

Information:

MTD : 01-08-2025 To 30-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **28.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,319.68	29.40 %
Ear-Buds	0.03	0.05 %
Chargers	0.02	0.04 %
Total	2,319.73	28.95 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	347.71	27.31 %
WEST-02	293.91	34.88 %
CHENNAI-01	278.33	27.90 %
NORTH ARCOT	272.96	29.71 %
CHENNAI-02	252.21	22.56 %
TRICHY-01	247.88	33.53 %
SOUTH ARCOT	217.98	33.07 %
SOUTH-03	208.53	28.33 %
WEST-01	189.44	38.38 %
KL-SOUTH	10.78	15.01 %
HO01		0.00 %
Total	2,319.73	28.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	347.71	27.71 %
Chargers		0.04 %
Total	347.71	27.31 %

Branch *	MTD Sales L	Brand Share %
NGR1	27.94	27.41 %
TUT1	25.47	19.22 %
TVL1	19.97	14.71 %
TKS2	12.73	21.97 %
ERL2	10.11	24.99 %
KVT1	8.79	16.37 %
SVK1	8.64	28.17 %
KGL1	6.23	24.02 %
VLY1	5.88	11.84 %
SGT1	5.35	25.28 %
VNR1	4.19	20.35 %
SDI1	3.41	27.97 %
KSM1	1.50	9.59 %
STU2	1.01	9.03 %
COL1	0.79	10.43 %
APK2	0.14	2.63 %
Total	347.71	27.31 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	293.89	35.33 %
Ear-Buds	0.02	0.26 %
Total	293.91	34.88 %

Branch *	MTD Sales L	Brand Share %
SLM1	13.42	20.90 %
ATU1	8.40	26.50 %
PMP1	7.67	17.96 %
MTR1	7.13	22.26 %
HSR2	6.37	14.35 %
TCG1	3.38	23.29 %
SGG1	1.96	28.11 %
Total	293.91	34.88 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	278.33	28.39 %
Total	278.33	27.90 %

Branch *	MTD Sales L	Brand Share %
CH14	17.19	22.45 %
CH08	12.60	23.26 %
CH42	12.15	28.61 %
CH16	11.25	19.96 %
KNR1	9.64	27.50 %
CH07	9.59	24.93 %
AVD1	8.98	19.64 %
TKM1	8.64	27.00 %
MRM1	8.47	22.92 %
CH05	7.04	17.98 %
CH19	6.91	24.93 %
CH30	6.84	13.55 %
GUD2	5.70	14.66 %
CH35	4.81	13.99 %
CH37	4.29	18.55 %
CH40	2.09	5.14 %
Total	278.33	27.90 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	272.96	30.19 %
Total	272.96	29.71 %

Branch *	MTD Sales L	Brand Share %
KPM2	25.69	19.92 %
TRL1	12.22	25.88 %
VEL2	11.98	24.10 %
VEL1	9.82	20.86 %
GDM1	7.29	21.61 %
CYR1	6.90	28.61 %
KPM1	6.78	22.23 %
WJP1	6.26	17.66 %
VSI1	5.90	22.01 %
TRT1	5.11	24.39 %
AKM1	4.22	12.51 %
Total	272.96	29.71 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	252.21	22.94 %
Chargers		0.06 %
Total	252.21	22.56 %

Branch *	MTD Sales L	Brand Share %
CH03	20.32	21.27 %
CH15	16.26	16.22 %
MJR1	16.22	25.75 %
CH34	14.88	27.98 %
CH20	13.39	23.16 %
CH06	12.87	27.87 %
CH21	10.96	11.75 %
CH18	9.50	26.56 %
CH44	7.29	13.26 %
CH12	7.15	13.50 %
CH24	7.13	25.03 %
MC05	6.33	11.61 %
CH46	6.32	25.31 %
CH09	5.71	21.19 %
CH41	5.10	20.17 %
CH33	3.39	8.43 %
CH31	3.09	17.53 %
CH36	2.38	17.67 %
PON1	1.72	7.34 %
MC08	1.52	17.80 %
CH32	0.77	11.83 %
CH01		0.00 %
Total	252.21	22.56 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	247.88	33.90 %
Total	247.88	33.53 %

Branch *	MTD Sales L	Brand Share %
TRY1	27.27	22.61 %
TNJ1	13.98	27.77 %
TTP1	10.37	24.13 %
TVR2	8.06	27.76 %
TNJ2	6.57	26.75 %
KRN1	6.33	24.63 %
MSI1	6.30	25.41 %
NMM1	4.17	18.43 %
PTK1	2.56	12.99 %
Total	247.88	33.53 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	217.96	33.49 %
Ear-Buds	0.02	0.32 %
Total	217.98	33.07 %

Branch *	MTD Sales L	Brand Share %
ULP1	11.95	25.22 %
TVM2	8.82	21.83 %
TDM1	6.85	19.98 %
MKM1	2.92	23.33 %
Total	217.98	33.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	208.53	28.77 %
Chargers		0.08 %
Total	208.53	28.33 %

Branch *	MTD Sales L	Brand Share %
MDU1	11.81	15.80 %
MDU6	6.71	26.48 %
USL1	6.56	28.94 %
ADP1	6.10	22.53 %
DKI1	5.99	23.13 %
TEN1	5.90	23.47 %
CMR1	5.52	28.55 %
MDU5	5.16	28.14 %
CBM1	5.06	19.88 %
TEN2	3.68	15.23 %
SVG1	3.57	23.43 %
PNI1	2.19	26.38 %
ATG1	1.80	11.62 %
MDU3	1.33	9.14 %
MLR1	1.11	6.38 %
MNM1	0.85	8.14 %
Total	208.53	28.33 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	189.43	39.10 %
Chargers	0.01	0.20 %
Total	189.44	38.38 %

Branch *	MTD Sales L	Brand Share %
KGI1	10.74	25.95 %
CBE2	9.87	15.68 %
CNR1	7.26	28.81 %
MPM1	3.25	23.97 %
PDM1	0.71	8.64 %
Total	189.44	38.38 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	10.78	15.16 %
Total	10.78	15.01 %

Branch *	MTD Sales L	Brand Share %
TVP1	5.83	13.00 %
KLR1	2.53	26.39 %
PAS1	2.42	13.93 %
Total	10.78	15.01 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %