

MTD Sales
2,090.72 L

Brand Share %
24.79 %

Information:

MTD : 01-07-2025 To 30-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.79 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,090.63	25.20 %
Ear-Buds	0.06	0.08 %
Chargers	0.02	0.04 %
Total	2,090.72	24.79 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	292.88	22.04 %
WEST-02	273.28	31.75 %
CHENNAI-01	257.01	25.33 %
NORTH ARCOT	249.75	26.03 %
CHENNAI-02	236.97	19.99 %
TRICHY-01	213.53	28.82 %
SOUTH-03	198.58	25.32 %
SOUTH ARCOT	197.40	29.43 %
WEST-01	163.67	34.05 %
KL-SOUTH	7.64	13.86 %
HO01		0.00 %
Total	2,090.72	24.79 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	292.88	22.35 %
Total	292.88	22.04 %

Branch *	MTD Sales L	Brand Share %
TUT1	22.74	16.36 %
NGR1	19.21	22.87 %
TVL1	19.20	12.81 %
MAR1	14.42	20.41 %
TKS2	11.93	18.69 %
VLY1	8.22	13.43 %
KGL1	7.18	20.60 %
TKY1	7.11	24.27 %
KVT1	6.80	13.63 %
RND1	6.27	20.14 %
SGT1	4.89	20.56 %
MMT1	4.26	19.00 %
VKM1	4.09	24.44 %
VNR1	4.05	18.11 %
ERL1	3.99	23.41 %
ARM1	3.64	21.04 %
STU2	2.21	17.47 %
KSM1	2.10	12.29 %
COL1	2.10	14.03 %
TVL2		0.00 %
Total	292.88	22.04 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	273.28	32.20 %
Chargers		0.07 %
Total	273.28	31.75 %

Branch *	MTD Sales L	Brand Share %
SLM1	14.86	17.33 %
PMP1	8.84	23.02 %
HSR2	8.02	20.69 %
BMD1	5.89	24.04 %
MTR1	5.51	15.99 %
TCG1	2.53	21.52 %
Total	273.28	31.75 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	257.00	25.76 %
Chargers	0.01	0.11 %
Total	257.01	25.33 %

Branch *	MTD Sales L	Brand Share %
CH14	14.48	14.49 %
CH16	12.77	24.23 %
CH08	10.75	24.60 %
CH05	9.18	23.67 %
AVD1	8.74	19.80 %
GUD2	5.46	17.47 %
MRM1	5.45	14.16 %
CH35	5.20	12.02 %
MC02	4.69	21.59 %
CH30	4.64	9.62 %
CH37	1.81	6.62 %
CH40	1.32	3.86 %
Total	257.01	25.33 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	249.74	26.46 %
Chargers		0.06 %
Total	249.75	26.03 %

Branch *	MTD Sales L	Brand Share %
KPM2	16.87	13.87 %
VEL2	14.62	24.12 %
TRL1	10.13	24.59 %
VEL1	9.95	14.99 %
KPM1	6.95	22.17 %
GDM1	6.25	16.98 %
WJP1	5.32	16.64 %
AKM1	2.51	6.47 %
Total	249.75	26.03 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	236.94	20.31 %
Ear-Buds	0.03	0.30 %
Total	236.97	19.99 %

Branch *	MTD Sales L	Brand Share %
CH03	21.83	22.63 %
CH21	16.12	14.77 %
CH34	16.04	20.28 %
CH15	14.90	13.86 %
CH20	14.10	18.65 %
MJR1	10.78	17.41 %
CH18	8.56	20.31 %
CH09	7.48	23.14 %
CH44	7.30	15.07 %
CH12	5.74	11.19 %
MC05	5.38	10.38 %
CH46	5.37	22.12 %
CH23	5.15	24.66 %
CH41	5.07	12.87 %
CH31	3.41	19.61 %
CH36	2.57	15.57 %
PON1	2.52	7.27 %
CH33	2.22	6.45 %
CH32	0.47	11.64 %
CH01		0.00 %
Total	236.97	19.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	213.52	29.17 %
Ear-Buds	0.02	0.38 %
Total	213.53	28.82 %

Branch *	MTD Sales L	Brand Share %
TRY1	26.37	19.31 %
TNJ1	9.49	20.03 %
TTP1	8.21	20.20 %
TVR2	6.61	23.89 %
TNJ2	5.90	24.20 %
KRN1	4.36	15.13 %
PTK1	2.33	10.36 %
NMM1	2.24	9.33 %
Total	213.53	28.82 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	198.58	25.68 %
Total	198.58	25.32 %

Branch *	MTD Sales L	Brand Share %
MDU1	14.18	18.54 %
TMM1	7.95	24.24 %
DGL1	7.73	20.86 %
CBM1	6.82	19.03 %
MPA1	6.26	22.75 %
MDU6	4.71	14.70 %
USL1	4.20	22.86 %
CMR1	4.16	17.31 %
MDU5	3.89	13.38 %
MDU3	3.62	13.38 %
TEN2	2.68	15.72 %
ATG1	2.39	16.24 %
SVG1	2.26	12.02 %
MNM1	1.89	17.78 %
PNI1	1.54	11.19 %
MLR1	0.13	0.90 %
Total	198.58	25.32 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	197.40	29.81 %
Total	197.40	29.43 %

Branch *	MTD Sales L	Brand Share %
TVM2	8.78	17.12 %
POY1	6.81	24.00 %
TDM1	5.93	21.34 %
TVM1	4.56	19.34 %
MKM1	2.24	11.74 %
STP1	1.76	12.32 %
Total	197.40	29.43 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	163.65	34.76 %
Ear-Buds	0.02	0.31 %
Chargers		0.09 %
Total	163.67	34.05 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.40	17.78 %
CNR1	4.37	18.00 %
TPR2	3.94	18.72 %
KMD1	2.10	23.23 %
CBE1	1.92	23.55 %
MPM1	1.48	14.57 %
AVI1	1.05	13.76 %
PDM1	0.74	8.16 %
Total	163.67	34.05 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	7.64	13.99 %
Total	7.64	13.86 %

Branch *	MTD Sales L	Brand Share %
TVP1	6.43	17.74 %
PAS1	1.21	6.40 %
Total	7.64	13.86 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %