



# TN : VIVO Sales Performance 31/03/2026 9:32 AM

MTD Sales  
2,353.90 L

Brand Share %  
22.77 %

Information:

MTD : 01-03-2026 To 30-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **22.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,353.57	22.99 %
Dig-Acce	0.31	2.22 %
Chargers	0.02	0.02 %
<b>Total</b>	<b>2,353.90</b>	<b>22.77 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	390.08	20.17 %
CHENNAI-02	292.93	18.13 %
WEST-02	281.98	27.24 %
NORTH ARCOT	274.47	23.33 %
SOUTH-03	245.34	26.33 %
CHENNAI-01	243.46	20.70 %
TRICHY-01	233.28	25.26 %
SOUTH ARCOT	218.95	25.49 %
WEST-01	173.06	31.90 %
HO01	0.35	0.25 %
<b>Total</b>	<b>2,353.90</b>	<b>22.77 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	390.08	20.36 %
<b>Total</b>	<b>390.08</b>	<b>20.17 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	31.76	11.03 %
NGR1	25.76	17.31 %
TVL1	20.25	12.19 %
TKS2	12.37	14.23 %
MAR1	10.52	17.01 %
TKS1	9.61	16.99 %
PKD1	9.07	20.88 %
PDI1	8.34	20.85 %
KGL1	8.02	19.89 %
MMT1	7.50	14.92 %
SGT1	6.23	18.09 %
VNR1	5.04	20.04 %
KVT1	4.07	5.41 %
SDI1	3.83	14.33 %
KSM1	3.25	10.98 %
RPM1	2.55	21.45 %
COL1	1.51	12.03 %
STU2	1.41	12.28 %
<b>Total</b>	<b>390.08</b>	<b>20.17 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	292.77	18.28 %
Dig-Acce	0.15	4.56 %
Chargers	0.01	0.07 %
<b>Total</b>	<b>292.93</b>	<b>18.13 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	23.57	14.11 %
CH15	19.16	15.72 %
CH21	17.66	11.29 %
MJR1	11.39	19.27 %
CH33	10.47	15.03 %
CH17	10.39	21.33 %
CH20	8.96	12.76 %
CH12	7.78	8.46 %
PON1	6.66	18.24 %
CH50	6.40	10.40 %
CH46	6.01	19.13 %
CH41	5.35	17.43 %
MC05	2.90	5.60 %
CH18	2.68	2.89 %
CH36	2.43	10.72 %
CH27	2.26	19.50 %
CH32	1.56	12.02 %
CH01		0.00 %
<b>Total</b>	<b>292.93</b>	<b>18.13 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mobile	281.98	27.43 %
<b>Total</b>	<b>281.98</b>	<b>27.24 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	16.10	18.46 %
HSR2	9.77	14.00 %
MCR1	9.22	18.59 %
MTR1	8.49	19.39 %
APN1	6.87	19.74 %
ATU1	6.45	16.17 %
BMD1	5.93	19.12 %
HSR1	5.52	17.05 %
KVP1	4.08	18.50 %
DPR1	4.05	19.39 %
KAM1	3.44	16.41 %
ERD2	2.81	21.85 %
TCG1	2.56	14.95 %
EDP1	2.45	13.10 %
SGG1	1.47	17.24 %
CMI1	1.11	8.25 %
<b>Total</b>	<b>281.98</b>	<b>27.24 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	274.47	23.54 %
Total	274.47	23.33 %

Branch *	MTD Sales L	Brand Share %
VEL2	14.82	21.18 %
KPM2	14.65	8.99 %
AKM1	13.68	20.99 %
TRL1	11.05	18.92 %
VEL1	8.86	14.20 %
WJP1	7.20	17.69 %
GDM1	6.33	15.24 %
ARC2	6.08	20.05 %
CYR1	5.91	20.07 %
KPM1	4.80	11.87 %
TRT1	4.71	12.21 %
ANI1	4.18	16.83 %
Total	274.47	23.33 %

## SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	245.33	26.58 %
Chargers		0.05 %
Total	245.34	26.33 %

Branch *	MTD Sales L	Brand Share %
MDU1	13.67	21.91 %
DGL1	7.26	15.95 %
TEN1	7.15	17.99 %
SVG1	6.72	22.31 %
ADP1	5.06	21.45 %
MDU6	4.61	16.07 %
DKI1	3.81	13.05 %
KYK1	2.51	21.72 %
MLR1	2.11	13.98 %
MDU3	1.74	6.31 %
MNM1	1.35	8.84 %
KRR1	1.18	16.56 %
SGP1	1.09	5.83 %
Total	245.34	26.33 %

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Mobile	243.30	20.92 %
Dig-Acce	0.16	3.64 %
Chargers		0.05 %
<b>Total</b>	<b>243.46</b>	<b>20.70 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	14.93	20.09 %
CH16	13.94	22.39 %
MRM1	8.94	20.96 %
AVD1	8.40	19.28 %
CH19	8.13	11.77 %
CH05	6.59	16.02 %
CH37	4.92	16.49 %
CH30	4.55	5.02 %
CH35	4.14	7.74 %
CH39	3.80	16.97 %
TKM1	2.97	9.20 %
MC09	2.90	20.93 %
CH28	2.70	8.42 %
CH42	1.75	5.52 %
CH40	1.02	2.14 %
<b>Total</b>	<b>243.46</b>	<b>20.70 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	233.28	25.44 %
<b>Total</b>	<b>233.28</b>	<b>25.26 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	29.59	18.23 %
TTP1	9.65	18.73 %
TNJ1	9.42	20.95 %
MSI1	8.65	22.75 %
TNJ2	8.03	22.65 %
ORU1	5.19	21.14 %
NMM1	5.09	17.92 %
KRN1	4.39	12.56 %
PBR1	3.23	18.81 %
PBR2	3.20	7.26 %
PTK1	2.72	11.19 %
<b>Total</b>	<b>233.28</b>	<b>25.26 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	218.95	25.63 %
<b>Total</b>	<b>218.95</b>	<b>25.49 %</b>

Branch *	MTD Sales L	Brand Share %
CDM1	11.16	22.16 %
TVM2	8.96	14.78 %
POY1	7.76	19.20 %
POY2	6.03	14.24 %
TDM1	4.33	15.18 %
STP1	3.15	11.06 %
<b>Total</b>	<b>218.95</b>	<b>25.49 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	173.06	32.26 %
Total	173.06	31.90 %

Branch *	MTD Sales L	Brand Share %
CBE2	14.61	14.50 %
TPR3	7.22	22.75 %
KMD1	2.07	16.69 %
DPM2	1.85	13.96 %
Total	173.06	31.90 %

**HO01**

Property	MTD Sales L	Brand Share %
Mobile	0.35	0.26 %
Total	0.35	0.25 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.35	0.25 %
MSWH		0.00 %
Total	0.35	0.25 %