

MTD Sales
3,002.52 L

Brand Share %
26.06 %

Information:

MTD : 01-10-2025 To 29-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **26.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	3,002.43	26.49 %
Ear-Buds	0.08	0.07 %
Chargers	0.01	0.02 %
Total	3,002.52	26.06 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	445.04	25.18 %
WEST-02	397.83	31.88 %
NORTH ARCOT	356.95	26.33 %
TRICHY-01	341.17	33.68 %
CHENNAI-02	315.77	19.39 %
SOUTH-03	307.20	28.46 %
CHENNAI-01	296.36	22.52 %
SOUTH ARCOT	274.35	30.10 %
WEST-01	256.13	35.25 %
KL-SOUTH	11.57	19.79 %
HO01	0.15	0.04 %
Total	3,002.52	26.06 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	445.03	25.55 %
Chargers		0.04 %
Total	445.04	25.18 %

Branch *	MTD Sales L	Brand Share %
TUT1	31.18	17.24 %
NGR1	27.62	24.33 %
TVL1	24.23	14.47 %
TKS2	16.89	21.69 %
PKD1	11.21	25.43 %
KVT1	9.96	13.95 %
TKY1	9.95	24.96 %
MAR1	9.84	20.67 %
VLY1	8.95	16.43 %
APK1	8.16	25.38 %
ARM1	7.41	19.67 %
KGL1	7.26	23.93 %
APK2	6.59	16.26 %
UDN1	6.06	18.73 %
VNR1	4.66	19.40 %
STU2	3.01	18.95 %
KSM1	2.42	12.82 %
COL1	0.18	2.30 %
Total	445.04	25.18 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	397.81	32.32 %
Ear-Buds	0.02	0.16 %
Chargers		0.06 %
Total	397.83	31.88 %

Branch *	MTD Sales L	Brand Share %
SLM1	25.81	21.94 %
EPI1	12.46	24.46 %
HSR2	11.38	18.10 %
MTR1	9.88	24.77 %
APN1	8.64	21.40 %
EDP1	5.08	19.39 %
KVP1	4.41	20.17 %
CMI1	3.83	23.22 %
TCG1	3.08	24.15 %
SGG1	2.32	15.33 %
KMM1	2.14	14.03 %
Total	397.83	31.88 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	356.95	26.82 %
Total	356.95	26.33 %

Branch *	MTD Sales L	Brand Share %
KPM2	34.40	17.30 %
TRR1	18.39	24.33 %
WJP1	13.68	24.18 %
SBR1	12.25	23.02 %
VEL1	11.29	14.35 %
AKM1	10.47	13.88 %
SLG1	10.35	20.60 %
KPM1	10.35	25.03 %
ARC2	9.25	17.92 %
CYR1	8.73	23.99 %
VSI1	7.49	17.06 %
TRT1	6.02	18.38 %
Total	356.95	26.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	341.17	34.12 %
Total	341.17	33.68 %

Branch *	MTD Sales L	Brand Share %
TRY1	27.15	17.12 %
KRN1	9.05	23.26 %
MSI1	8.96	25.33 %
NMM1	8.76	24.70 %
NGT1	8.43	24.04 %
PTK1	5.58	23.90 %
NCK1	2.71	19.38 %
Total	341.17	33.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	315.76	19.73 %
Chargers		0.05 %
Total	315.77	19.39 %

Branch *	MTD Sales L	Brand Share %
CH15	26.11	16.69 %
CH03	22.75	16.86 %
CH34	22.02	23.25 %
GPD1	19.67	24.16 %
MJR1	17.23	17.33 %
CH21	10.88	8.05 %
CH18	10.26	18.00 %
CH44	9.99	15.71 %
CH46	9.94	15.44 %
CH20	8.40	10.44 %
CH41	8.02	25.12 %
CH12	6.81	10.24 %
MC05	5.77	11.58 %
CH31	4.43	18.93 %
CH33	3.61	5.99 %
CH27	3.51	22.60 %
CH36	2.53	10.25 %
CH32	1.56	11.09 %
Total	315.77	19.39 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	307.20	28.91 %
Total	307.20	28.46 %

Branch *	MTD Sales L	Brand Share %
MDU1	25.30	20.53 %
CBM1	9.23	24.15 %
ODM1	9.16	25.08 %
KPT1	9.14	25.34 %
TEN1	7.84	22.89 %
TEN2	7.39	21.06 %
MDU6	6.24	13.18 %
CMR1	5.31	18.93 %
ATG1	5.21	25.98 %
MDU3	4.49	13.70 %
MLR1	4.35	21.68 %
KRR1	3.32	16.63 %
MNM1	1.05	10.70 %
KKD2	0.16	21.71 %
Total	307.20	28.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	296.35	22.95 %
Ear-Buds	0.02	0.09 %
Total	296.36	22.52 %

Branch *	MTD Sales L	Brand Share %
CH16	17.77	20.85 %
CH08	12.89	21.81 %
CH14	12.85	14.24 %
GUD2	12.05	24.55 %
MRM1	11.56	21.67 %
CH28	10.28	25.67 %
AVD1	9.55	11.29 %
CH45	9.52	22.49 %
CH19	9.40	17.94 %
CH37	8.66	18.43 %
CH39	6.72	21.78 %
CH35	5.67	12.73 %
CH30	4.39	11.36 %
CH26	2.58	25.77 %
CH05	2.41	6.52 %
CH40	1.28	1.43 %
Total	296.36	22.52 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	274.34	30.48 %
Ear-Buds	0.02	0.20 %
Total	274.35	30.10 %

Branch *	MTD Sales L	Brand Share %
TVM2	12.04	19.80 %
PRT1	8.90	20.34 %
TVM1	6.58	16.67 %
MKM1	3.67	20.34 %
Total	274.35	30.10 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	256.10	36.06 %
Ear-Buds	0.03	0.29 %
Total	256.13	35.25 %

Branch *	MTD Sales L	Brand Share %
CBE2	21.27	20.72 %
CNR1	7.13	21.18 %
DPM2	6.17	25.06 %
TPR2	3.95	12.59 %
CBE1	1.88	18.11 %
PDM1	1.60	10.86 %
CBE5	1.17	19.30 %
SUL1	1.05	7.28 %
Total	256.13	35.25 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	11.57	20.01 %
Total	11.57	19.79 %

Branch *	MTD Sales L	Brand Share %
TVP1	7.07	25.54 %
PAS1	2.52	12.24 %
KLR1	1.99	19.41 %
Total	11.57	19.79 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.15	0.04 %
Total	0.15	0.04 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.15	0.04 %
MSWH		0.00 %
Total	0.15	0.04 %