

MTD Sales
2,143.52 L

Brand Share %
21.51 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,139.58	21.87 %
Ear-Buds	3.77	4.02 %
Dig-Acce	0.17	0.49 %
Chargers		0.01 %
Total	2,143.52	21.51 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	308.70	20.88 %
NORTH ARCOT	286.87	21.88 %
CHENNAI-02	270.24	17.26 %
TRICHY-01	246.67	27.58 %
CHENNAI-01	221.72	18.57 %
SOUTH ARCOT	215.45	25.42 %
WEST-02	214.56	26.71 %
SOUTH-03	189.08	22.97 %
WEST-01	99.55	22.45 %
WEST-03	90.67	28.74 %
HO01		0.00 %
Total	2,143.52	21.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	308.53	21.25 %
Dig-Acce	0.17	3.94 %
Total	308.70	20.88 %

Branch *	MTD Sales L	Brand Share %
TVL1	26.72	19.27 %
TUT1	20.36	13.69 %
VNR2	19.39	18.99 %
NGR1	16.59	16.34 %
VLY1	9.95	19.66 %
TKS2	9.05	13.73 %
MAR1	8.34	20.57 %
RND1	7.88	20.15 %
TKS1	4.93	12.74 %
VNR1	4.37	14.96 %
KGL1	4.22	18.49 %
SGT1	4.19	21.25 %
SNL1	3.84	20.52 %
UDN1	3.84	19.18 %
RPM1	3.33	17.61 %
APK2	3.27	10.29 %
TYI1	2.40	16.47 %
STU2	0.31	2.87 %
Total	308.70	20.88 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	286.87	22.23 %
Total	286.87	21.88 %

Branch *	MTD Sales L	Brand Share %
KPM2	19.40	12.92 %
VEL4	15.67	18.69 %
VEL2	9.96	16.19 %
WJP1	8.39	18.01 %
SLG1	6.71	20.50 %
VSI1	6.41	16.66 %
CYR1	6.39	18.75 %
TRL1	5.69	17.23 %
AKM1	5.03	9.70 %
ARC2	4.47	14.80 %
ANI1	3.11	11.54 %
VEL1	2.04	4.83 %
TRT1	1.96	8.09 %
KPM1	1.92	4.66 %
Total	286.87	21.88 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	268.11	17.48 %
Ear-Buds	2.14	11.84 %
Total	270.24	17.26 %

Branch *	MTD Sales L	Brand Share %
CH03	18.15	14.06 %
CH15	17.59	12.30 %
CH21	14.89	13.46 %
CH50	12.81	17.59 %
MJR1	10.78	19.44 %
CH12	10.62	16.85 %
CH20	9.68	11.53 %
CH44	7.01	16.95 %
CH18	6.32	11.75 %
CH35	5.70	13.11 %
CH33	5.68	8.74 %
CH36	4.81	14.25 %
CH31	4.30	21.24 %
MC05	3.56	12.76 %
CH27	3.50	19.61 %
MC06	2.55	9.51 %
CH37	1.69	5.34 %
CH41	1.18	2.40 %
PON1	1.16	2.42 %
CH01		0.00 %
Total	270.24	17.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	246.67	27.90 %
Total	246.67	27.58 %

Branch *	MTD Sales L	Brand Share %
TNJ1	9.87	21.03 %
PBR2	6.95	11.71 %
MVM1	4.96	16.50 %
NMM1	4.44	14.26 %
ORU1	3.77	16.47 %
PTK1	2.61	12.56 %
KUM2	2.20	8.95 %
Total	246.67	27.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	220.34	19.04 %
Ear-Buds	1.38	9.07 %
Total	221.72	18.57 %

Branch *	MTD Sales L	Brand Share %
CH14	16.55	17.29 %
CH16	11.69	14.10 %
CH47	11.10	14.21 %
CH49	9.73	18.10 %
MRM1	9.12	18.73 %
CH22	7.92	15.76 %
CH19	6.65	19.79 %
SKL1	6.32	21.44 %
AVD1	6.04	9.49 %
CH05	5.76	12.62 %
GUD2	5.67	17.35 %
CH30	5.10	10.20 %
CH28	4.00	8.94 %
CH07	3.62	6.60 %
CH26	1.05	12.00 %
CH40		0.00 %
Total	221.72	18.57 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	215.42	25.74 %
Ear-Buds	0.03	0.46 %
Total	215.45	25.42 %

Branch *	MTD Sales L	Brand Share %
TVM2	8.85	20.19 %
TDM1	7.87	20.12 %
CDM1	7.56	16.41 %
POY2	6.42	12.60 %
Total	215.45	25.42 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	214.34	27.06 %
Ear-Buds	0.21	3.38 %
Total	214.56	26.71 %

Branch *	MTD Sales L	Brand Share %
SLM1	15.25	20.49 %
PMP1	8.57	17.93 %
MTR1	8.12	20.35 %
HSR2	6.85	11.28 %
ATU1	6.83	15.50 %
OML1	3.22	7.20 %
KVP1	3.06	17.70 %
HRR1	2.23	8.41 %
EDP1	0.96	12.24 %
Total	214.56	26.71 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	189.08	23.35 %
Chargers		0.10 %
Total	189.08	22.97 %

Branch *	MTD Sales L	Brand Share %
MDU1	9.23	14.32 %
PVI1	8.09	18.44 %
DKI1	7.29	18.36 %
KPT1	6.05	21.06 %
TEN1	5.65	17.56 %
MPA1	4.38	15.05 %
MDU2	4.06	14.58 %
MDU6	3.61	13.75 %
PKM1	3.50	20.75 %
USL1	2.73	14.71 %
PNV2	2.44	18.08 %
SGP1	1.35	10.33 %
MDU4	1.33	12.48 %
MDU5	1.14	6.75 %
PNI1	1.12	11.21 %
ATG1	1.06	7.90 %
TPT1	1.02	6.46 %
MDU3	0.25	1.38 %
Total	189.08	22.97 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	99.55	23.04 %
Total	99.55	22.45 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.39	11.21 %
UAM1	5.45	13.87 %
CBE1	3.50	20.73 %
CBE4	2.73	16.12 %
DPM2	2.59	13.96 %
KMD1	1.92	18.28 %
PLI1	1.41	12.32 %
ANR1	1.23	13.55 %
Total	99.55	22.45 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	90.67	29.08 %
Total	90.67	28.74 %

Branch *	MTD Sales L	Brand Share %
TPR1	4.72	20.76 %
TPR2	4.44	18.56 %
AVI1	3.59	18.38 %
TCG1	1.53	12.00 %
SGG1	1.39	12.35 %
TPR3	1.37	12.14 %
Total	90.67	28.74 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %