

MTD Sales
1,708.26 L

Brand Share %
25.06 %

Information:

MTD : 01-09-2025 To 29-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,708.21	25.42 %
Ear-Buds	0.03	0.06 %
Chargers	0.02	0.06 %
Total	1,708.26	25.06 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	269.21	23.51 %
WEST-02	208.66	30.28 %
NORTH ARCOT	207.18	26.85 %
CHENNAI-01	191.01	22.60 %
CHENNAI-02	187.37	18.46 %
TRICHY-01	182.07	31.31 %
SOUTH-03	149.59	23.09 %
SOUTH ARCOT	149.38	28.31 %
WEST-01	149.08	36.13 %
KL-SOUTH	14.70	21.24 %
HO01		0.00 %
Total	1,708.26	25.06 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	269.21	23.81 %
Chargers	0.01	0.13 %
Total	269.21	23.51 %

Branch *	MTD Sales L	Brand Share %
TVL1	19.64	12.56 %
TUT1	14.57	13.37 %
TKS2	11.49	24.53 %
KVT1	7.76	13.73 %
SGT1	6.47	18.01 %
RND1	5.42	18.73 %
VNR1	5.17	24.00 %
VLY1	4.99	14.85 %
SVK1	3.88	16.80 %
KSM1	2.44	8.78 %
APK2	1.46	7.42 %
COL1	0.90	16.36 %
STU2	0.73	9.30 %
TVL2		0.00 %
Total	269.21	23.51 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	208.64	30.66 %
Ear-Buds	0.02	0.33 %
Chargers		0.12 %
Total	208.66	30.28 %

Branch *	MTD Sales L	Brand Share %
SLM1	11.23	16.70 %
PMP1	6.36	21.07 %
APN1	5.02	19.74 %
ATU1	5.00	19.83 %
HSR2	4.01	10.67 %
MTR1	3.84	15.39 %
EDP1	3.17	20.53 %
VKL1	2.57	24.64 %
KMM1	1.75	22.81 %
CMI1	1.67	19.31 %
Total	208.66	30.28 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	207.18	27.26 %
Total	207.18	26.85 %

Branch *	MTD Sales L	Brand Share %
KPM2	17.97	16.11 %
VEL2	12.77	24.54 %
ARC2	7.28	19.11 %
VEL1	5.41	13.08 %
WJP1	5.12	18.16 %
KPM1	4.94	21.88 %
VS11	4.57	16.56 %
SLG1	3.57	17.47 %
AKM1	3.46	11.48 %
TRT1	3.33	21.61 %
CYR1	3.24	20.37 %
Total	207.18	26.85 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	191.01	22.99 %
Total	191.01	22.60 %

Branch *	MTD Sales L	Brand Share %
CH14	13.69	20.29 %
CH16	9.79	18.38 %
MRM1	8.52	20.69 %
CH07	8.33	22.22 %
CH42	8.17	24.34 %
CH08	6.67	19.30 %
CH28	5.14	20.28 %
CH37	5.07	22.75 %
AVD1	4.93	16.94 %
CH30	3.45	11.00 %
GUD2	3.41	10.56 %
CH35	3.00	10.25 %
CH05	2.06	8.53 %
CH40	1.28	2.14 %
CH29	0.90	18.53 %
Total	191.01	22.60 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	187.37	18.73 %
Chargers		0.07 %
Total	187.37	18.46 %

Branch *	MTD Sales L	Brand Share %
CH03	15.94	17.53 %
CH15	10.02	8.48 %
CH20	9.22	17.35 %
MJR1	8.88	18.46 %
CH24	7.59	19.13 %
CH18	6.95	15.10 %
CH21	6.93	7.94 %
CH09	5.61	24.81 %
PON1	4.23	13.83 %
CH43	4.16	18.68 %
CH12	4.03	8.49 %
CH46	3.94	15.97 %
CH44	3.78	8.97 %
MC05	3.48	9.11 %
CH31	3.46	19.66 %
CH41	3.45	16.72 %
CH33	1.96	6.51 %
CH36	1.47	12.38 %
MC08	0.75	16.87 %
CH32	0.66	9.14 %
Total	187.37	18.46 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	182.07	31.71 %
Total	182.07	31.31 %

Branch *	MTD Sales L	Brand Share %
TRY1	20.91	19.09 %
PBR2	8.91	24.28 %
ORU1	4.53	22.96 %
MSI1	4.39	23.25 %
KRN1	3.85	16.60 %
PTK1	3.55	17.11 %
NMM1	3.20	18.12 %
Total	182.07	31.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	149.59	23.41 %
Total	149.59	23.09 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.02	12.30 %
TEN1	4.66	24.21 %
ODM1	4.50	23.83 %
KPT1	4.42	23.00 %
MPA1	4.41	23.68 %
DKI1	3.55	18.12 %
MDU5	3.37	22.34 %
MDU6	3.23	14.61 %
TEN2	3.04	16.21 %
SVG1	2.56	16.42 %
CMR1	2.27	11.89 %
KKD3	2.14	9.78 %
SGP1	1.83	24.99 %
ATG1	1.06	5.82 %
PNV1	1.02	18.56 %
MNM1	0.94	12.24 %
MDU3	0.87	4.79 %
MLR1	0.78	10.09 %
KKD2	0.68	16.29 %
Total	149.59	23.09 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	149.38	28.67 %
Total	149.38	28.31 %

Branch *	MTD Sales L	Brand Share %
TVM2	6.97	21.24 %
VPM2	5.71	23.07 %
TDM1	5.60	19.62 %
TVM1	3.53	24.55 %
MKM1	2.97	24.70 %
KML1	2.77	19.46 %
VPM1	2.30	23.43 %
STP1	1.87	18.15 %
Total	149.38	28.31 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	149.06	36.88 %
Ear-Buds	0.02	0.30 %
Chargers		0.15 %
Total	149.08	36.13 %

Branch *	MTD Sales L	Brand Share %
CBE2	12.67	22.07 %
KGI1	9.08	24.29 %
TPR2	3.70	16.34 %
PDM1	0.74	10.38 %
Total	149.08	36.13 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	14.70	21.46 %
Total	14.70	21.24 %

Branch *	MTD Sales L	Brand Share %
TVP1	8.02	21.65 %
PAS1	3.89	21.57 %
KLR1	2.80	19.75 %
Total	14.70	21.24 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %