

MTD Sales
2,219.70 L

Brand Share %
28.86 %

Information:

MTD : 01-08-2025 To 29-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **28.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,219.65	29.31 %
Ear-Buds	0.03	0.05 %
Chargers	0.02	0.03 %
Total	2,219.70	28.86 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	329.31	27.21 %
WEST-02	282.38	34.77 %
CHENNAI-01	266.91	27.74 %
NORTH ARCOT	255.95	29.86 %
CHENNAI-02	242.82	22.42 %
TRICHY-01	239.46	33.40 %
SOUTH ARCOT	207.09	32.79 %
SOUTH-03	201.32	28.51 %
WEST-01	184.64	38.47 %
KL-SOUTH	9.82	14.51 %
HO01		0.00 %
Total	2,219.70	28.86 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	329.31	27.62 %
Total	329.31	27.21 %

Branch *	MTD Sales L	Brand Share %
TUT1	25.07	19.75 %
NGR1	23.12	24.74 %
TVL1	19.83	15.07 %
TKS2	12.73	22.79 %
ERL2	9.61	25.23 %
KVT1	8.73	16.65 %
TKY1	8.11	28.30 %
SVK1	7.38	25.60 %
KGL1	6.10	23.66 %
VLY1	5.52	11.62 %
SGT1	5.28	26.90 %
VNR1	3.68	18.79 %
SDI1	3.41	28.16 %
KSM1	1.50	9.59 %
STU2	1.01	9.44 %
COL1	0.78	11.29 %
APK2		0.00 %
Total	329.31	27.21 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	282.36	35.22 %
Ear-Buds	0.02	0.26 %
Total	282.38	34.77 %

Branch *	MTD Sales L	Brand Share %
SLM1	13.22	20.87 %
ATU1	8.08	26.85 %
PMP1	7.67	18.19 %
MTR1	6.57	22.23 %
HSR2	6.37	15.44 %
TCG1	2.96	21.15 %
SGG1	1.82	27.51 %
Total	282.38	34.77 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	266.91	28.22 %
Total	266.91	27.74 %

Branch *	MTD Sales L	Brand Share %
CH14	16.36	22.22 %
CH08	10.98	21.54 %
CH16	10.75	19.57 %
KNR1	9.21	26.88 %
CH07	9.14	24.63 %
AVD1	8.98	19.74 %
TKM1	8.64	27.17 %
MRM1	7.77	22.42 %
CH05	7.04	18.30 %
CH19	6.77	25.41 %
CH30	6.65	13.52 %
GUD2	5.70	14.89 %
CH35	4.81	14.13 %
CH37	4.19	18.74 %
CH40	2.09	5.14 %
Total	266.91	27.74 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	255.95	30.35 %
Total	255.95	29.86 %

Branch *	MTD Sales L	Brand Share %
KPM2	25.04	19.84 %
TRL1	11.89	26.05 %
VEL2	11.30	23.84 %
VEL1	9.33	20.53 %
GDM1	7.15	22.59 %
CYR1	6.57	28.54 %
KPM1	6.55	21.82 %
WJP1	6.13	18.00 %
VSI1	5.68	22.16 %
TRT1	5.11	26.07 %
AKM1	3.84	11.89 %
Total	255.95	29.86 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	242.81	22.81 %
Chargers		0.06 %
Total	242.82	22.42 %

Branch *	MTD Sales L	Brand Share %
CH03	18.76	20.11 %
CH15	15.92	16.10 %
MJR1	15.78	25.51 %
CH34	14.32	27.21 %
CH20	13.39	24.00 %
CH06	11.68	26.34 %
CH21	10.09	11.12 %
CH18	8.86	26.30 %
CH24	7.13	25.57 %
CH44	6.98	12.96 %
CH12	6.98	13.73 %
MC05	6.16	11.60 %
CH46	5.85	25.13 %
CH09	5.36	20.48 %
CH41	4.90	21.03 %
CH33	3.39	9.06 %
CH31	2.88	17.45 %
CH36	2.25	17.90 %
PON1	1.72	8.05 %
MC08	1.52	17.80 %
CH32	0.77	12.06 %
CH01		0.00 %
Total	242.82	22.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	239.46	33.77 %
Total	239.46	33.40 %

Branch *	MTD Sales L	Brand Share %
TRY1	27.13	22.66 %
TNJ1	13.79	28.00 %
TTP1	10.26	24.30 %
TVR2	7.80	27.34 %
TNJ2	6.11	26.70 %
KRN1	6.02	24.27 %
MSI1	4.98	24.47 %
NMM1	3.87	17.70 %
PTK1	2.45	12.79 %
Total	239.46	33.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	207.08	33.21 %
Ear-Buds	0.02	0.33 %
Total	207.09	32.79 %

Branch *	MTD Sales L	Brand Share %
ULP1	11.86	25.61 %
TVM2	8.05	20.59 %
TDM1	6.78	19.96 %
MKM1	2.81	22.87 %
Total	207.09	32.79 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	201.31	28.95 %
Chargers		0.09 %
Total	201.32	28.51 %

Branch *	MTD Sales L	Brand Share %
MDU1	11.35	16.82 %
MDU6	6.71	26.79 %
USL1	6.35	28.82 %
ADP1	6.01	23.00 %
DKI1	5.99	23.16 %
TEN1	5.91	23.73 %
MDU5	5.16	28.16 %
CBM1	5.06	21.10 %
TEN2	3.35	14.38 %
SVG1	3.21	21.79 %
ATG1	1.80	11.79 %
MDU3	1.33	9.43 %
MLR1	1.11	6.59 %
MNM1	0.71	6.94 %
Total	201.32	28.51 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	184.64	39.19 %
Chargers	0.01	0.21 %
Total	184.64	38.47 %

Branch *	MTD Sales L	Brand Share %
KG11	10.74	25.96 %
CBE2	9.68	15.65 %
MPM1	3.02	23.80 %
SUL1	1.43	28.41 %
PDM1	0.71	8.71 %
CBE5	0.33	27.61 %
Total	184.64	38.47 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	9.82	14.65 %
Total	9.82	14.51 %

Branch *	MTD Sales L	Brand Share %
TVP1	5.28	12.41 %
KLR1	2.40	27.55 %
PAS1	2.14	13.03 %
Total	9.82	14.51 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %