

MTD Sales
2,009.04 L

Brand Share %
24.69 %

Information:

MTD : 01-07-2025 To 29-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,008.97	25.09 %
Ear-Buds	0.05	0.06 %
Chargers	0.02	0.04 %
Total	2,009.04	24.69 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	279.82	21.96 %
WEST-02	263.23	31.61 %
CHENNAI-01	246.36	25.05 %
NORTH ARCOT	240.95	25.96 %
CHENNAI-02	225.96	19.92 %
TRICHY-01	203.85	28.83 %
SOUTH ARCOT	191.11	29.76 %
SOUTH-03	190.32	24.99 %
WEST-01	159.93	34.21 %
KL-SOUTH	7.51	13.84 %
HO01		0.00 %
Total	2,009.04	24.69 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	279.82	22.27 %
Total	279.82	21.96 %

Branch *	MTD Sales L	Brand Share %
TUT1	21.16	15.65 %
NGR1	18.50	22.60 %
TVL1	17.96	12.86 %
MAR1	13.57	19.82 %
TKS2	10.98	19.18 %
VL1	7.94	14.08 %
TKY1	6.85	24.12 %
KGL1	6.72	20.09 %
KVT1	6.48	13.40 %
RND1	5.89	19.87 %
SGT1	4.53	19.54 %
MMT1	4.15	18.59 %
ERL1	3.99	23.74 %
VNR1	3.93	17.70 %
ARM1	3.07	18.51 %
STU2	2.21	17.72 %
KSM1	2.10	12.29 %
COL1	2.10	14.32 %
TVL2		0.00 %
Total	279.82	21.96 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	263.23	32.05 %
Chargers		0.08 %
Total	263.23	31.61 %

Branch *	MTD Sales L	Brand Share %
SLM1	13.99	17.58 %
PMP1	7.99	21.85 %
HSR2	7.68	20.92 %
BMD1	5.89	24.54 %
MTR1	5.40	15.82 %
TCG1	2.53	21.52 %
Total	263.23	31.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	246.35	25.48 %
Chargers	0.01	0.11 %
Total	246.36	25.05 %

Branch *	MTD Sales L	Brand Share %
CH14	12.60	13.24 %
CH16	12.10	23.74 %
CH08	10.01	23.79 %
CH05	8.91	23.54 %
AVD1	8.62	20.10 %
GUD2	5.35	17.89 %
MRM1	5.14	13.62 %
MC02	4.69	21.88 %
CH30	4.64	9.64 %
CH35	4.59	10.97 %
CH37	1.81	6.76 %
CH40	1.21	3.63 %
Total	246.36	25.05 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	240.95	26.40 %
Chargers		0.06 %
Total	240.95	25.96 %

Branch *	MTD Sales L	Brand Share %
KPM2	16.66	14.02 %
VEL1	9.35	14.32 %
VSI1	8.97	24.10 %
KPM1	6.95	22.52 %
GDM1	6.25	17.78 %
WJP1	5.10	18.26 %
AKM1	2.14	5.71 %
Total	240.95	25.96 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	225.92	20.23 %
Ear-Buds	0.03	0.31 %
Total	225.96	19.92 %

Branch *	MTD Sales L	Brand Share %
CH03	21.24	22.37 %
CH34	15.73	20.52 %
CH15	14.20	13.61 %
CH20	13.36	18.20 %
CH21	13.08	12.49 %
MJR1	10.60	18.12 %
CH18	8.56	21.44 %
CH09	7.34	23.62 %
CH44	6.58	14.38 %
CH46	5.37	23.11 %
CH12	5.12	10.20 %
MC05	4.97	11.00 %
CH41	4.96	13.17 %
CH31	3.27	19.28 %
PON1	2.52	7.65 %
CH36	2.44	15.26 %
CH33	2.10	6.59 %
CH32	0.47	15.01 %
CH01		0.00 %
Total	225.96	19.92 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	203.85	29.18 %
Total	203.85	28.83 %

Branch *	MTD Sales L	Brand Share %
TRY1	24.91	18.77 %
TNJ1	8.94	20.10 %
TTP1	7.85	19.89 %
TVR2	6.50	24.13 %
TNJ2	5.25	23.70 %
KRN1	4.25	15.99 %
NMM1	2.24	9.59 %
PTK1	2.22	9.91 %
Total	203.85	28.83 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	191.11	30.15 %
Total	191.11	29.76 %

Branch *	MTD Sales L	Brand Share %
TVM2	8.09	16.33 %
TDM1	5.73	21.62 %
TVM1	4.17	18.23 %
MKM1	2.13	11.84 %
STP1	1.76	12.42 %
Total	191.11	29.76 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	190.32	25.34 %
Total	190.32	24.99 %

Branch *	MTD Sales L	Brand Share %
MDU1	14.07	18.85 %
TMM1	7.84	23.98 %
DGL1	7.21	20.27 %
CBM1	6.42	18.69 %
MPA1	5.90	21.85 %
MDU6	4.59	14.49 %
USL1	4.09	23.23 %
MDU5	3.79	13.33 %
CMR1	3.74	16.10 %
MDU3	3.28	12.80 %
TEN2	2.54	15.17 %
ATG1	2.39	16.48 %
SVG1	2.04	10.96 %
MNM1	1.89	18.19 %
PNI1	1.47	10.76 %
MLR1	0.13	0.92 %
Total	190.32	24.99 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	159.91	34.92 %
Ear-Buds	0.02	0.31 %
Chargers		0.09 %
Total	159.93	34.21 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.26	18.74 %
CNR1	4.15	17.56 %
TPR2	3.94	18.81 %
KMD1	2.10	23.23 %
CBE1	1.92	23.55 %
MPM1	1.48	14.58 %
AVI1	1.05	13.76 %
PDM1	0.74	8.82 %
Total	159.93	34.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	7.51	13.96 %
Total	7.51	13.84 %

Branch *	MTD Sales L	Brand Share %
TVP1	6.43	17.81 %
PAS1	1.08	5.94 %
Total	7.51	13.84 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %