



TN : VIVO Sales Performance 30/04/2026 9:32 AM

MTD Sales
2,538.06 L

Brand Share %
24.11 %

Information:

MTD : 01-04-2026 To 29-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,537.75	24.29 %
Dig-Acce	0.30	8.38 %
Chargers	0.01	0.01 %
Total	2,538.06	24.11 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	414.87	22.75 %
WEST-02	313.62	32.22 %
CHENNAI-02	301.54	19.99 %
NORTH ARCOT	296.41	25.06 %
SOUTH-03	275.02	28.97 %
CHENNAI-01	266.56	20.90 %
TRICHY-01	255.99	27.28 %
SOUTH ARCOT	238.32	23.46 %
WEST-01	175.73	32.23 %
HO01		0.00 %
Total	2,538.06	24.11 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	414.87	22.96 %
Total	414.87	22.75 %

Branch *	MTD Sales L	Brand Share %
TUT1	44.07	24.00 %
TVL1	30.49	17.48 %
TKS2	15.01	17.74 %
VLY1	12.59	17.66 %
TKS1	11.01	19.81 %
PKD1	9.45	21.90 %
RND1	8.57	21.97 %
MAR1	8.12	15.44 %
KGL1	7.51	22.79 %
MMT1	7.18	17.94 %
KYR1	7.10	23.14 %
UDN1	6.15	21.81 %
VNR1	5.62	18.60 %
SGT1	5.38	13.18 %
KVT1	5.13	6.96 %
COL1	3.06	22.79 %
SDI1	2.95	14.38 %
STU2	2.25	14.42 %
KSM1	1.57	4.86 %
Total	414.87	22.75 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	313.62	32.42 %
Total	313.62	32.22 %

Branch *	MTD Sales L	Brand Share %
SLM1	14.46	21.93 %
HSR2	11.51	21.15 %
MCR1	10.36	22.13 %
ATU1	7.38	17.66 %
APN1	7.28	21.02 %
BMD1	6.78	18.97 %
DPR2	5.11	23.80 %
KVP1	3.37	22.62 %
SGG1	2.12	20.98 %
PDR1	0.72	17.29 %
Total	313.62	32.22 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	301.40	20.13 %
Dig-Acce	0.14	27.78 %
Total	301.54	19.99 %

Branch *	MTD Sales L	Brand Share %
CH03	24.29	16.30 %
CH15	17.92	15.91 %
CH21	16.11	14.19 %
GPD1	14.64	24.02 %
CH20	12.80	18.09 %
CH06	12.63	20.27 %
CH44	11.93	23.41 %
CH33	11.85	13.52 %
MJR1	10.75	22.52 %
CH12	7.53	11.36 %
CH18	6.82	14.10 %
CH41	6.64	18.57 %
PON1	5.30	16.95 %
CH36	4.93	17.81 %
CH31	3.49	15.18 %
MC05	2.64	3.69 %
CH27	1.91	14.01 %
MC06	1.88	7.99 %
CH32	0.44	4.28 %
Total	301.54	19.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	296.41	25.26 %
Total	296.41	25.06 %

Branch *	MTD Sales L	Brand Share %
KPM2	21.88	13.75 %
VEL2	15.03	20.87 %
AKM1	8.82	14.37 %
VEL1	8.23	12.16 %
WJP1	8.06	20.50 %
CYR1	7.36	22.94 %
VSI1	7.33	14.85 %
PTU1	7.03	21.89 %
PLR1	6.62	21.98 %
KPM1	5.78	15.60 %
ANI1	5.05	17.34 %
TRT1	3.21	12.11 %
Total	296.41	25.06 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	274.86	29.20 %
Dig-Acce	0.15	35.90 %
Chargers		0.05 %
Total	275.02	28.97 %

Branch *	MTD Sales L	Brand Share %
DKI1	7.62	18.49 %
MDU6	7.25	20.74 %
ATG1	4.40	20.83 %
MDU4	2.83	17.69 %
MLR1	2.71	20.82 %
MNM1	2.14	18.96 %
PNI1	1.92	22.49 %
MDU3	1.72	5.38 %
KRR1	1.27	19.60 %
SGP1	1.10	6.37 %
Total	275.02	28.97 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	266.56	21.05 %
Chargers		0.05 %
Total	266.56	20.90 %

Branch *	MTD Sales L	Brand Share %
CH14	18.25	23.80 %
CH47	14.74	16.24 %
CH45	10.65	23.66 %
MRM1	10.03	20.53 %
CH38	9.71	21.57 %
CH28	9.06	20.16 %
CH07	9.02	23.61 %
TKM1	6.20	19.51 %
CH19	6.11	15.59 %
CH05	5.82	11.38 %
CGL1	4.46	17.71 %
CH37	4.36	16.26 %
CH35	3.68	8.19 %
CH40	2.88	5.08 %
CH30	2.61	2.43 %
CH42	1.77	5.83 %
AVD1	0.87	2.69 %
MC09	0.85	8.21 %
Total	266.56	20.90 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	255.99	27.45 %
Total	255.99	27.28 %

Branch *	MTD Sales L	Brand Share %
TRY1	24.19	17.33 %
TTP1	12.28	21.58 %
MSI1	8.83	22.11 %
KRN1	6.68	20.68 %
PTK1	5.18	15.99 %
PBR2	5.04	10.71 %
ORU1	4.58	13.74 %
KUM2	3.20	6.94 %
PBR1	3.18	22.14 %
Total	255.99	27.28 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	238.32	23.58 %
Total	238.32	23.46 %

Branch *	MTD Sales L	Brand Share %
CUD1	27.62	18.01 %
PRT1	13.55	18.98 %
CDM1	13.01	21.51 %
TVM2	8.88	16.10 %
POY1	8.74	22.11 %
POY2	7.17	13.21 %
STP1	5.20	21.96 %
TDM1	4.98	15.45 %
TVM1	4.47	12.97 %
MKM1	3.56	9.39 %
VCM2	2.48	11.07 %
Total	238.32	23.46 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	175.73	32.51 %
Total	175.73	32.23 %

Branch *	MTD Sales L	Brand Share %
CBE2	12.74	18.73 %
GDR1	9.17	22.45 %
CNR1	6.89	14.67 %
TPR3	6.19	21.71 %
TPR1	4.28	20.49 %
KMD1	2.33	22.72 %
Total	175.73	32.23 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %