



# TN : VIVO Sales Performance 30/03/2026 9:32 AM

MTD Sales  
2,285.19 L

Brand Share %  
22.77 %

Information:

MTD : 01-03-2026 To 29-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **22.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,285.02	22.99 %
Dig-Acce	0.16	1.20 %
Chargers	0.01	0.02 %
<b>Total</b>	<b>2,285.19</b>	<b>22.77 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	380.06	20.21 %
CHENNAI-02	285.26	18.14 %
WEST-02	272.81	27.18 %
NORTH ARCOT	264.01	23.07 %
CHENNAI-01	238.41	20.81 %
SOUTH-03	236.55	26.18 %
TRICHY-01	226.65	25.16 %
SOUTH ARCOT	213.42	25.40 %
WEST-01	167.68	31.82 %
HO01	0.35	0.30 %
<b>Total</b>	<b>2,285.19</b>	<b>22.77 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	380.06	20.40 %
<b>Total</b>	<b>380.06</b>	<b>20.21 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	31.24	10.97 %
NGR1	25.19	17.09 %
TVL1	20.25	12.59 %
TKS2	12.37	15.02 %
MAR1	10.31	17.54 %
TKS1	9.41	16.76 %
KGL1	8.02	20.57 %
PDI1	8.00	20.50 %
PKD1	7.98	19.61 %
MMT1	7.50	15.17 %
SGT1	6.06	18.14 %
VNR1	5.04	20.61 %
KVT1	3.87	5.51 %
SDI1	3.75	14.32 %
KSM1	3.25	11.09 %
RPM1	2.55	21.45 %
COL1	1.51	12.03 %
STU2	1.41	12.28 %
<b>Total</b>	<b>380.06</b>	<b>20.21 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	285.25	18.30 %
Chargers	0.01	0.08 %
<b>Total</b>	<b>285.26</b>	<b>18.14 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	23.20	14.09 %
CH15	19.16	16.24 %
CH21	17.25	11.18 %
MJR1	11.19	19.37 %
CH17	10.00	22.13 %
CH33	9.60	15.04 %
CH20	8.42	12.80 %
CH12	7.49	8.32 %
PON1	6.66	19.43 %
CH50	6.19	10.09 %
CH46	5.80	19.29 %
CH41	5.35	17.43 %
MC05	2.90	5.61 %
CH18	2.68	2.92 %
CH36	2.43	10.80 %
CH27	2.26	19.50 %
CH32	0.86	7.18 %
CH01		0.00 %
<b>Total</b>	<b>285.26</b>	<b>18.14 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mobile	272.81	27.37 %
<b>Total</b>	<b>272.81</b>	<b>27.18 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	15.36	18.42 %
HSR2	9.57	14.65 %
MCR1	9.09	18.63 %
MTR1	7.79	18.76 %
APN1	6.48	19.18 %
BMD1	5.64	19.15 %
ATU1	5.56	14.50 %
HSR1	5.52	18.00 %
DPR1	3.67	18.51 %
KVP1	3.65	16.88 %
KAM1	3.44	16.43 %
TCG1	2.56	15.11 %
ERD2	2.44	19.53 %
EDP1	2.31	12.66 %
SGG1	1.47	17.24 %
CMI1	1.11	8.31 %
<b>Total</b>	<b>272.81</b>	<b>27.18 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	264.01	23.28 %
Total	264.01	23.07 %

Branch *	MTD Sales L	Brand Share %
VEL2	14.40	21.18 %
AKM1	13.68	21.65 %
KPM2	13.08	8.15 %
TRL1	10.91	19.32 %
VEL1	8.86	14.20 %
WJP1	6.99	17.41 %
GDM1	6.12	15.62 %
ARC2	6.08	20.30 %
CYR1	5.39	19.36 %
KPM1	4.80	12.15 %
TRT1	4.71	12.32 %
ANI1	4.18	17.54 %
Total	264.01	23.07 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	238.25	21.03 %
Dig-Acce	0.16	3.64 %
Total	238.41	20.81 %

Branch *	MTD Sales L	Brand Share %
CH14	14.76	20.43 %
CH16	13.44	22.34 %
MRM1	8.94	21.07 %
AVD1	8.40	19.42 %
CH19	7.60	11.21 %
CH05	6.28	15.70 %
CH37	4.92	16.49 %
CH30	4.55	5.75 %
CH35	4.14	7.84 %
CH39	3.80	16.97 %
TKM1	2.73	8.71 %
CH28	2.70	8.48 %
MC09	2.67	19.58 %
CH42	1.75	5.55 %
CH40	1.02	2.14 %
Total	238.41	20.81 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	236.54	26.43 %
Chargers		0.05 %
<b>Total</b>	<b>236.55</b>	<b>26.18 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	13.49	21.81 %
TEN1	6.99	18.25 %
SVG1	6.72	22.54 %
DGL1	6.00	13.66 %
ADP1	4.69	20.87 %
MDU6	4.16	14.87 %
DKI1	3.44	12.10 %
KYK1	2.51	21.72 %
MLR1	1.92	13.50 %
MDU3	1.74	6.45 %
MNM1	1.21	8.30 %
SGP1	1.09	5.93 %
KRR1	1.05	15.57 %
<b>Total</b>	<b>236.55</b>	<b>26.18 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	226.65	25.34 %
<b>Total</b>	<b>226.65</b>	<b>25.16 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	28.42	18.09 %
TNJ1	9.14	20.99 %
TTP1	9.08	17.93 %
MSI1	8.27	22.07 %
ORU1	5.11	20.96 %
NMM1	5.09	17.94 %
KRN1	4.13	11.99 %
PBR1	3.23	19.29 %
PBR2	3.20	7.38 %
PTK1	2.64	10.96 %
<b>Total</b>	<b>226.65</b>	<b>25.16 %</b>

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	213.42	25.54 %
<b>Total</b>	<b>213.42</b>	<b>25.40 %</b>

Branch *	MTD Sales L	Brand Share %
CDM1	10.55	21.51 %
TVM2	8.48	14.73 %
POY1	7.40	18.53 %
POY2	6.03	14.29 %
TDM1	4.15	14.84 %
STP1	2.94	10.41 %
<b>Total</b>	<b>213.42</b>	<b>25.40 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Mobile	167.68	32.18 %
<b>Total</b>	<b>167.68</b>	<b>31.82 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	13.78	14.40 %
TPR3	6.83	21.90 %
KMD1	1.99	16.11 %
DPM2	1.85	13.96 %
<b>Total</b>	<b>167.68</b>	<b>31.82 %</b>

**HO01**

Property	MTD Sales L	Brand Share %
Mobile	0.35	0.33 %
Total	0.35	0.30 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.35	0.30 %
MSWH		0.00 %
Total	0.35	0.30 %