

MTD Sales  
2,942.43 L

Brand Share %  
26.06 %

Information:

MTD : 01-10-2025 To 28-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **26.06 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 2,942.34    | 26.49 %       |
| Ear-Buds | 0.08        | 0.07 %        |
| Chargers | 0.01        | 0.02 %        |
| Total    | 2,942.43    | 26.06 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 438.69      | 25.42 %       |
| WEST-02     | 390.68      | 31.96 %       |
| NORTH ARCOT | 349.01      | 26.16 %       |
| TRICHY-01   | 333.60      | 33.55 %       |
| CHENNAI-02  | 309.29      | 19.36 %       |
| SOUTH-03    | 301.21      | 28.50 %       |
| CHENNAI-01  | 290.22      | 22.58 %       |
| SOUTH ARCOT | 265.89      | 30.12 %       |
| WEST-01     | 252.20      | 35.23 %       |
| KL-SOUTH    | 11.50       | 19.90 %       |
| HO01        | 0.15        | 0.04 %        |
| Total       | 2,942.43    | 26.06 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 438.69      | 25.78 %       |
| Chargers |             | 0.05 %        |
| Total    | 438.69      | 25.42 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 30.83       | 17.86 %       |
| NGR1     | 27.35       | 24.67 %       |
| TVL1     | 23.72       | 14.34 %       |
| TKS2     | 16.69       | 21.65 %       |
| PKD1     | 10.61       | 24.56 %       |
| TKY1     | 9.95        | 24.96 %       |
| KVT1     | 9.77        | 13.91 %       |
| MAR1     | 9.70        | 20.87 %       |
| VLY1     | 8.55        | 15.90 %       |
| ARM1     | 7.41        | 19.67 %       |
| KGL1     | 7.16        | 23.75 %       |
| APK2     | 6.50        | 16.78 %       |
| UDN1     | 6.06        | 18.85 %       |
| VNR1     | 4.66        | 20.10 %       |
| STU2     | 2.88        | 18.61 %       |
| KSM1     | 2.42        | 13.02 %       |
| COL1     | 0.18        | 2.31 %        |
| Total    | 438.69      | 25.42 %       |

**WEST-02**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 390.66      | 32.40 %       |
| Ear-Buds | 0.02        | 0.16 %        |
| Chargers |             | 0.06 %        |
| Total    | 390.68      | 31.96 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM1     | 25.05       | 21.85 %       |
| EPI1     | 12.33       | 24.42 %       |
| HSR2     | 10.74       | 17.26 %       |
| MTR1     | 9.88        | 25.16 %       |
| APN1     | 8.64        | 21.63 %       |
| EDP1     | 5.08        | 19.40 %       |
| KVP1     | 4.15        | 19.72 %       |
| CMI1     | 3.83        | 24.20 %       |
| TCG1     | 3.08        | 24.71 %       |
| SGG1     | 2.32        | 15.59 %       |
| KMM1     | 2.14        | 14.03 %       |
| Total    | 390.68      | 31.96 %       |

**NORTH ARCOT**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 349.01      | 26.65 %       |
| Total    | 349.01      | 26.16 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KPM2     | 34.23       | 17.28 %       |
| TRR1     | 17.95       | 24.21 %       |
| WJP1     | 13.32       | 23.99 %       |
| SBR1     | 11.88       | 22.49 %       |
| VEL1     | 11.01       | 14.39 %       |
| AKM1     | 10.47       | 13.95 %       |
| SLG1     | 10.15       | 20.56 %       |
| KPM1     | 9.60        | 23.87 %       |
| ARC2     | 8.90        | 17.56 %       |
| CYR1     | 8.16        | 22.94 %       |
| VSI1     | 7.38        | 17.02 %       |
| TRT1     | 5.92        | 18.15 %       |
| Total    | 349.01      | 26.16 %       |

**TRICHY-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 333.60      | 33.99 %       |
| Total    | 333.60      | 33.55 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 27.15       | 17.27 %       |
| TTP1     | 17.97       | 25.95 %       |
| KRN1     | 9.05        | 23.59 %       |
| MSI1     | 8.61        | 25.42 %       |
| NGT1     | 8.16        | 23.55 %       |
| NMM1     | 8.05        | 23.66 %       |
| PTK1     | 5.35        | 23.40 %       |
| NCK1     | 2.71        | 19.55 %       |
| Total    | 333.60      | 33.55 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 309.28      | 19.69 %       |
| Chargers |             | 0.05 %        |
| Total    | 309.29      | 19.36 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH15     | 24.75       | 16.01 %       |
| CH03     | 22.21       | 16.94 %       |
| CH34     | 21.18       | 22.85 %       |
| GPD1     | 19.28       | 24.32 %       |
| MJR1     | 16.99       | 17.20 %       |
| CH21     | 10.64       | 7.98 %        |
| CH18     | 10.14       | 18.14 %       |
| CH46     | 9.94        | 15.44 %       |
| CH44     | 9.59        | 15.33 %       |
| CH20     | 8.08        | 10.21 %       |
| CH41     | 7.70        | 25.06 %       |
| CH12     | 6.81        | 10.47 %       |
| MC05     | 5.77        | 11.78 %       |
| CH31     | 4.43        | 18.93 %       |
| CH33     | 3.61        | 6.23 %        |
| CH27     | 3.51        | 22.89 %       |
| CH36     | 2.53        | 10.33 %       |
| CH32     | 1.56        | 11.09 %       |
| Total    | 309.29      | 19.36 %       |

## SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 301.21      | 28.95 %       |
| Total    | 301.21      | 28.50 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU1     | 24.64       | 20.73 %       |
| CBM1     | 9.16        | 24.16 %       |
| ODM1     | 9.16        | 25.53 %       |
| KPT1     | 9.14        | 25.57 %       |
| TEN1     | 7.84        | 23.26 %       |
| TEN2     | 7.39        | 21.15 %       |
| MDU6     | 6.09        | 12.96 %       |
| CMR1     | 5.31        | 19.50 %       |
| ATG1     | 5.01        | 25.66 %       |
| MDU3     | 4.36        | 13.38 %       |
| MLR1     | 4.35        | 22.10 %       |
| PNI1     | 3.06        | 25.31 %       |
| KRR1     | 3.01        | 15.87 %       |
| MNM1     | 1.05        | 10.85 %       |
| KKD2     | 0.16        | 21.71 %       |
| Total    | 301.21      | 28.50 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 290.21      | 23.01 %       |
| Ear-Buds | 0.02        | 0.10 %        |
| Total    | 290.22      | 22.58 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH16     | 17.25       | 20.95 %       |
| CH08     | 12.64       | 21.88 %       |
| GUD2     | 11.64       | 24.63 %       |
| CH14     | 11.53       | 13.28 %       |
| MRM1     | 11.24       | 21.76 %       |
| CH28     | 10.09       | 25.92 %       |
| AVD1     | 9.55        | 11.29 %       |
| CH45     | 9.52        | 22.50 %       |
| CH19     | 8.73        | 17.42 %       |
| CH37     | 8.66        | 18.74 %       |
| CH39     | 6.72        | 21.86 %       |
| CH35     | 5.54        | 12.57 %       |
| CH30     | 4.26        | 11.13 %       |
| CH05     | 2.41        | 6.60 %        |
| CH40     | 1.28        | 1.45 %        |
| Total    | 290.22      | 22.58 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 265.87      | 30.50 %       |
| Ear-Buds | 0.02        | 0.21 %        |
| Total    | 265.89      | 30.12 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVM2     | 12.04       | 20.36 %       |
| PRT1     | 8.77        | 20.92 %       |
| TVM1     | 6.51        | 16.85 %       |
| MKM1     | 3.35        | 19.05 %       |
| Total    | 265.89      | 30.12 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 252.17      | 36.04 %       |
| Ear-Buds | 0.03        | 0.29 %        |
| Total    | 252.20      | 35.23 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 20.73       | 20.36 %       |
| CNR1     | 7.13        | 21.35 %       |
| DPM2     | 5.92        | 24.69 %       |
| TPR2     | 3.95        | 12.59 %       |
| CBE1     | 1.88        | 19.06 %       |
| PDM1     | 1.60        | 10.95 %       |
| CBE5     | 1.17        | 19.87 %       |
| SUL1     | 1.05        | 7.35 %        |
| Total    | 252.20      | 35.23 %       |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 11.50       | 20.13 %       |
| Total    | 11.50       | 19.90 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 7.00        | 25.65 %       |
| PAS1     | 2.52        | 12.42 %       |
| KLR1     | 1.99        | 19.41 %       |
| Total    | 11.50       | 19.90 %       |

HO01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 0.15        | 0.04 %        |
| Total    | 0.15        | 0.04 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GHUB     | 0.15        | 0.04 %        |
| MSWH     |             | 0.00 %        |
| Total    | 0.15        | 0.04 %        |