

MTD Sales
2,092.99 L

Brand Share %
21.44 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,089.15	21.80 %
Ear-Buds	3.67	4.01 %
Dig-Acce	0.17	0.50 %
Chargers		0.01 %
Total	2,092.99	21.44 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	301.75	20.86 %
NORTH ARCOT	278.33	21.73 %
CHENNAI-02	265.48	17.33 %
TRICHY-01	241.05	27.47 %
CHENNAI-01	217.89	18.62 %
WEST-02	210.99	26.75 %
SOUTH ARCOT	208.33	25.10 %
SOUTH-03	183.88	22.87 %
WEST-01	96.28	22.24 %
WEST-03	89.02	28.67 %
HO01		0.00 %
Total	2,092.99	21.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	301.58	21.23 %
Dig-Acce	0.17	3.95 %
Total	301.75	20.86 %

Branch *	MTD Sales L	Brand Share %
TVL1	26.72	19.42 %
TUT1	20.17	13.80 %
VNR2	18.78	18.71 %
NGR1	15.73	16.46 %
VLY1	9.80	20.11 %
TKS2	8.58	13.43 %
MAR1	8.14	20.18 %
RND1	7.88	20.32 %
TKS1	4.93	12.95 %
VNR1	4.37	15.46 %
SGT1	4.04	21.37 %
KGL1	3.88	17.38 %
SNL1	3.84	21.11 %
UDN1	3.84	19.18 %
APK2	3.27	10.46 %
RPM1	3.16	17.62 %
TYI1	2.40	16.48 %
STU2	0.31	2.87 %
Total	301.75	20.86 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	278.33	22.09 %
Total	278.33	21.73 %

Branch *	MTD Sales L	Brand Share %
KPM2	18.75	12.79 %
VEL4	15.15	18.34 %
VEL2	9.04	15.27 %
WJP1	8.39	18.09 %
SLG1	6.71	20.71 %
VSI1	6.41	16.67 %
CYR1	6.39	19.07 %
TRL1	5.54	17.38 %
AKM1	4.85	9.51 %
ARC2	4.47	14.80 %
ANI1	3.11	11.54 %
TRT1	1.96	8.50 %
VEL1	1.88	4.47 %
KPM1	1.76	4.35 %
Total	278.33	21.73 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	263.36	17.55 %
Ear-Buds	2.12	12.04 %
Total	265.48	17.33 %

Branch *	MTD Sales L	Brand Share %
CH03	18.15	14.42 %
CH15	17.13	12.14 %
CH21	14.89	13.73 %
CH50	12.12	17.05 %
CH12	10.62	16.97 %
MJR1	10.35	19.14 %
CH20	9.46	11.82 %
CH46	7.13	20.24 %
CH44	7.01	17.50 %
CH18	5.90	11.12 %
CH33	5.68	9.05 %
CH35	5.43	12.68 %
CH36	4.81	14.25 %
MC05	3.56	12.91 %
CH27	3.17	18.10 %
MC06	2.55	9.60 %
CH37	1.50	4.79 %
CH41	1.18	2.52 %
PON1	1.16	2.52 %
CH01		0.00 %
Total	265.48	17.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	241.05	27.78 %
Total	241.05	27.47 %

Branch *	MTD Sales L	Brand Share %
TNJ1	9.47	20.54 %
PBR2	6.95	11.76 %
MVM1	4.78	16.42 %
NMM1	4.44	14.26 %
ORU1	3.42	16.47 %
PTK1	2.61	12.94 %
KUM2	2.20	9.02 %
Total	241.05	27.47 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	216.57	19.09 %
Ear-Buds	1.32	8.81 %
Total	217.89	18.62 %

Branch *	MTD Sales L	Brand Share %
CH14	16.35	17.66 %
CH16	11.69	14.19 %
CH47	11.10	14.46 %
CH49	9.73	18.10 %
CH45	9.33	20.91 %
MRM1	9.12	19.53 %
CH22	7.69	15.64 %
CH19	6.65	19.79 %
AVD1	6.04	9.62 %
SKL1	5.98	20.69 %
CH05	5.76	12.91 %
GUD2	5.67	17.49 %
CH30	4.84	9.84 %
CH28	3.62	8.62 %
CH07	3.62	6.67 %
CH26	1.05	12.00 %
CH40		0.00 %
Total	217.89	18.62 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	210.78	27.11 %
Ear-Buds	0.21	3.47 %
Total	210.99	26.75 %

Branch *	MTD Sales L	Brand Share %
SLM1	14.88	20.55 %
PMP1	8.57	17.93 %
MTR1	8.12	20.75 %
HSR2	6.85	11.28 %
ATU1	6.83	16.19 %
KVP1	3.06	17.70 %
OML1	3.04	6.99 %
HRR1	1.88	7.22 %
EDP1	0.80	10.45 %
Total	210.99	26.75 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	208.31	25.42 %
Ear-Buds	0.02	0.24 %
Total	208.33	25.10 %

Branch *	MTD Sales L	Brand Share %
TVM2	8.60	19.88 %
TDM1	7.57	19.74 %
CDM1	7.56	16.49 %
POY2	6.20	12.26 %
MKM1	5.60	20.52 %
Total	208.33	25.10 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	183.88	23.25 %
Chargers		0.10 %
Total	183.88	22.87 %

Branch *	MTD Sales L	Brand Share %
MDU1	9.07	14.31 %
PVI1	7.62	17.62 %
DKI1	6.76	17.44 %
TEN1	5.40	17.32 %
MPA1	4.38	15.22 %
MDU2	4.06	15.04 %
MDU6	3.61	13.75 %
PKM1	3.50	20.91 %
USL1	2.73	14.96 %
PNV2	2.44	18.08 %
SGP1	1.35	10.33 %
MDU4	1.33	12.48 %
MDU5	1.14	6.89 %
PNI1	1.12	11.81 %
TPT1	1.02	6.66 %
ATG1	0.91	6.90 %
MDU3	0.25	1.43 %
Total	183.88	22.87 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	96.28	22.80 %
Total	96.28	22.24 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.39	11.68 %
UAM1	5.45	14.04 %
CBE1	3.50	20.73 %
CBE4	2.73	16.12 %
DPM2	2.59	13.96 %
SUL1	2.52	21.02 %
KMD1	1.63	16.18 %
PLI1	1.41	12.32 %
ANR1	1.23	13.55 %
CBE3	0.59	20.99 %
Total	96.28	22.24 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	89.02	29.02 %
Total	89.02	28.67 %

Branch *	MTD Sales L	Brand Share %
TPR1	4.57	20.38 %
TPR2	4.44	18.70 %
AVI1	3.40	17.72 %
SGG1	1.39	13.32 %
TPR3	1.22	10.93 %
TCG1	0.79	6.70 %
Total	89.02	28.67 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %