

MTD Sales
1,653.45 L

Brand Share %
25.09 %

Information:

MTD : 01-09-2025 To 28-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,653.41	25.45 %
Chargers	0.02	0.06 %
Ear-Buds	0.02	0.03 %
Total	1,653.45	25.09 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	260.12	23.36 %
WEST-02	202.43	30.29 %
NORTH ARCOT	201.75	27.04 %
CHENNAI-01	184.17	22.59 %
CHENNAI-02	182.22	18.71 %
TRICHY-01	177.17	31.47 %
SOUTH-03	144.20	23.09 %
WEST-01	144.16	35.97 %
SOUTH ARCOT	142.71	28.15 %
KL-SOUTH	14.52	21.24 %
HO01		0.00 %
Total	1,653.45	25.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	260.11	23.65 %
Chargers	0.01	0.13 %
Total	260.12	23.36 %

Branch *	MTD Sales L	Brand Share %
TVL1	18.69	12.13 %
TUT1	13.65	12.96 %
TKS2	11.12	24.26 %
KVT1	7.76	13.89 %
SGT1	6.02	17.03 %
RND1	5.42	19.69 %
TCN1	4.93	24.82 %
VNR1	4.76	23.32 %
VLY1	4.68	14.34 %
SVK1	3.88	16.80 %
KSM1	2.44	8.95 %
APK2	1.46	7.59 %
COL1	0.78	15.53 %
STU2	0.73	9.30 %
TVL2		0.00 %
Total	260.12	23.36 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	202.42	30.67 %
Chargers		0.12 %
Total	202.43	30.29 %

Branch *	MTD Sales L	Brand Share %
SLM1	10.20	15.88 %
PMP1	6.36	21.43 %
APN1	5.02	19.95 %
PLC1	4.78	24.12 %
ATU1	4.63	18.78 %
HSR2	3.87	11.20 %
MTR1	3.52	15.01 %
EDP1	2.92	19.24 %
VKL1	2.19	21.79 %
CMI1	1.67	19.65 %
Total	202.43	30.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	201.75	27.45 %
Total	201.75	27.04 %

Branch *	MTD Sales L	Brand Share %
KPM2	17.09	15.94 %
VEL2	12.55	24.61 %
ARC2	7.10	19.81 %
VEL1	5.41	14.29 %
KPM1	4.75	21.22 %
WJP1	4.58	16.62 %
VSI1	4.50	16.49 %
SLG1	3.57	17.90 %
TRT1	3.33	22.14 %
AKM1	3.10	10.78 %
CYR1	2.94	19.23 %
Total	201.75	27.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	184.17	22.98 %
Total	184.17	22.59 %

Branch *	MTD Sales L	Brand Share %
CH14	13.02	20.00 %
CH16	9.28	17.90 %
CH07	8.33	23.51 %
MRM1	8.30	21.37 %
CH08	6.14	18.66 %
KNR1	5.78	24.79 %
CH28	5.14	20.44 %
CH37	4.97	24.35 %
AVD1	4.93	17.51 %
CH30	3.45	11.07 %
GUD2	3.41	10.58 %
CH35	3.00	10.40 %
CH05	1.52	6.71 %
CH40	1.28	2.20 %
CH29	0.73	15.54 %
Total	184.17	22.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	182.21	18.99 %
Chargers		0.08 %
Total	182.22	18.71 %

Branch *	MTD Sales L	Brand Share %
CH03	15.80	17.61 %
CH15	9.74	8.72 %
CH20	9.08	17.66 %
MJR1	8.64	18.36 %
CH24	7.00	17.92 %
CH18	6.85	15.95 %
CH21	6.61	7.84 %
CH09	5.08	23.83 %
CH43	4.16	18.96 %
PON1	4.12	14.73 %
CH12	3.84	8.46 %
CH44	3.78	9.04 %
CH46	3.72	15.62 %
MC05	3.48	9.44 %
CH31	3.46	20.21 %
CH41	3.13	15.57 %
CH33	1.78	5.99 %
CH36	1.47	12.40 %
MC08	0.75	16.87 %
CH32	0.66	9.66 %
Total	182.22	18.71 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	177.17	31.88 %
Total	177.17	31.47 %

Branch *	MTD Sales L	Brand Share %
TRY1	19.20	18.44 %
PBR2	8.62	24.51 %
ORU1	4.53	23.28 %
MSI1	4.39	23.91 %
KRN1	3.67	16.71 %
PTK1	3.55	17.93 %
NMM1	3.02	17.39 %
Total	177.17	31.47 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	144.20	23.41 %
Total	144.20	23.09 %

Branch *	MTD Sales L	Brand Share %
MDU1	7.13	11.64 %
CBM1	4.57	24.79 %
TEN1	4.38	23.20 %
ODM1	4.37	23.84 %
MPA1	4.19	22.95 %
KPT1	4.15	22.81 %
MDU5	3.37	22.71 %
MDU6	3.23	15.98 %
DKI1	3.21	17.16 %
TEN2	2.86	16.19 %
SVG1	2.56	16.51 %
CMR1	2.27	11.98 %
KKD3	2.14	9.83 %
SGP1	1.83	24.99 %
PNI1	1.83	24.75 %
ATG1	1.06	5.98 %
PNV1	1.02	18.77 %
MNM1	0.94	13.35 %
MDU3	0.87	4.89 %
MLR1	0.78	10.09 %
KKD2	0.68	16.72 %
Total	144.20	23.09 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	144.14	36.71 %
Ear-Buds	0.02	0.31 %
Chargers		0.15 %
Total	144.16	35.97 %

Branch *	MTD Sales L	Brand Share %
CBE2	12.67	23.34 %
KGI1	8.98	24.17 %
TPR2	3.70	16.67 %
PDM1	0.74	10.38 %
Total	144.16	35.97 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	142.71	28.50 %
Total	142.71	28.15 %

Branch *	MTD Sales L	Brand Share %
TVM2	6.97	21.78 %
VPM2	5.71	23.42 %
TDM1	5.40	19.27 %
TVM1	3.53	24.97 %
KML1	2.63	20.63 %
VPM1	2.17	22.37 %
STP1	1.87	20.08 %
Total	142.71	28.15 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	14.52	21.46 %
Total	14.52	21.24 %

Branch *	MTD Sales L	Brand Share %
TVP1	7.83	21.37 %
PAS1	3.89	21.87 %
KLR1	2.80	20.08 %
Total	14.52	21.24 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %