

MTD Sales
2,167.92 L

Brand Share %
28.99 %

Information:

MTD : 01-08-2025 To 28-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **28.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,167.87	29.45 %
Ear-Buds	0.03	0.05 %
Chargers	0.02	0.03 %
Total	2,167.92	28.99 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	321.29	27.28 %
WEST-02	273.04	34.88 %
CHENNAI-01	259.64	27.63 %
NORTH ARCOT	250.81	30.09 %
CHENNAI-02	238.31	22.74 %
TRICHY-01	235.71	33.49 %
SOUTH ARCOT	201.93	32.91 %
SOUTH-03	197.52	28.55 %
WEST-01	180.42	39.35 %
KL-SOUTH	9.25	14.59 %
HO01		0.00 %
Total	2,167.92	28.99 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	321.29	27.69 %
Total	321.29	27.28 %

Branch *	MTD Sales L	Brand Share %
TUT1	24.36	19.71 %
NGR1	23.12	24.88 %
TVL1	19.50	15.18 %
TKS2	12.73	22.97 %
ERL2	8.97	24.23 %
KVT1	8.66	17.11 %
TKY1	8.11	28.37 %
SVK1	7.38	26.15 %
KGL1	6.10	23.84 %
SGT1	5.28	27.14 %
VLY1	5.01	10.91 %
VNR1	3.68	20.39 %
SDI1	3.41	28.16 %
VKM1	2.99	28.41 %
KSM1	1.50	10.32 %
STU2	1.01	10.09 %
COL1	0.78	11.55 %
APK2		0.00 %
Total	321.29	27.28 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	273.02	35.32 %
Ear-Buds	0.02	0.27 %
Total	273.04	34.88 %

Branch *	MTD Sales L	Brand Share %
SLM1	11.93	19.66 %
ATU1	8.08	27.48 %
PMP1	6.99	17.65 %
MTR1	6.57	23.17 %
HSR2	5.93	15.36 %
TCG1	2.96	21.15 %
SGG1	1.59	24.92 %
Total	273.04	34.88 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	259.64	28.10 %
Total	259.64	27.63 %

Branch *	MTD Sales L	Brand Share %
CH14	16.24	22.22 %
CH08	10.68	21.29 %
CH16	10.41	19.45 %
KNR1	9.21	27.13 %
AVD1	8.98	19.94 %
CH07	8.90	24.67 %
TKM1	8.31	26.53 %
MRM1	7.77	23.90 %
CH05	7.04	19.12 %
CH30	6.53	13.37 %
CH19	6.28	24.32 %
GUD2	4.94	13.24 %
CH35	4.67	13.93 %
CH37	4.19	18.74 %
CH40	2.09	5.26 %
Total	259.64	27.63 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	250.81	30.59 %
Total	250.81	30.09 %

Branch *	MTD Sales L	Brand Share %
KPM2	24.58	19.94 %
TRL1	11.56	25.68 %
VEL2	11.30	24.39 %
VEL1	9.23	20.87 %
GDM1	7.15	23.40 %
KPM1	6.46	22.10 %
WJP1	5.71	17.36 %
VSI1	5.37	22.33 %
TRT1	5.11	26.43 %
AKM1	3.84	11.98 %
Total	250.81	30.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	238.30	23.13 %
Chargers		0.06 %
Total	238.31	22.74 %

Branch *	MTD Sales L	Brand Share %
CH03	18.76	20.40 %
CH15	15.74	16.37 %
MJR1	15.59	25.49 %
CH34	14.32	28.58 %
CH20	13.39	25.35 %
CH06	11.68	26.57 %
CH21	9.14	11.68 %
CH18	8.86	26.90 %
CH44	6.98	13.24 %
CH24	6.82	25.03 %
CH12	6.76	14.05 %
MC05	6.02	11.37 %
CH09	5.36	20.48 %
CH46	5.23	23.24 %
CH41	4.90	21.03 %
CH33	3.26	8.91 %
CH31	2.88	17.63 %
CH36	2.12	17.24 %
PON1	1.72	8.13 %
MC08	1.52	18.95 %
CH32	0.77	12.06 %
CH01		0.00 %
Total	238.31	22.74 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	235.71	33.86 %
Total	235.71	33.49 %

Branch *	MTD Sales L	Brand Share %
TRY1	26.82	22.61 %
TNJ1	13.79	28.26 %
TTP1	10.26	24.61 %
TVR2	7.39	27.33 %
KRN1	6.02	24.75 %
TNJ2	5.97	26.44 %
MSI1	4.98	24.47 %
NMM1	3.87	17.94 %
PTK1	2.45	12.94 %
Total	235.71	33.49 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	201.91	33.33 %
Ear-Buds	0.02	0.34 %
Total	201.93	32.91 %

Branch *	MTD Sales L	Brand Share %
ULP1	11.86	26.47 %
TVM2	7.77	20.46 %
TDM1	6.10	18.32 %
MKM1	2.81	22.87 %
Total	201.93	32.91 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	197.52	28.99 %
Chargers		0.09 %
Total	197.52	28.55 %

Branch *	MTD Sales L	Brand Share %
MDU1	11.35	17.27 %
DGL1	10.37	28.55 %
MDU6	6.71	27.74 %
USL1	6.35	28.98 %
ADP1	6.01	23.44 %
DKI1	5.87	23.85 %
TEN1	5.54	22.69 %
MDU5	5.16	28.37 %
CBM1	5.06	21.43 %
CMR1	4.97	28.82 %
TEN2	3.35	14.62 %
SVG1	3.10	21.24 %
ATG1	1.80	11.79 %
MDU3	1.33	9.51 %
MLR1	1.11	6.70 %
MNM1	0.71	7.13 %
Total	197.52	28.55 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	180.41	40.08 %
Chargers	0.01	0.22 %
Total	180.42	39.35 %

Branch *	MTD Sales L	Brand Share %
KGI1	10.31	26.34 %
CBE2	9.61	16.20 %
MPM1	2.65	22.42 %
SUL1	1.43	28.41 %
PDM1	0.71	8.81 %
Total	180.42	39.35 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	9.25	14.73 %
Total	9.25	14.59 %

Branch *	MTD Sales L	Brand Share %
TVP1	5.15	13.17 %
KLR1	2.40	28.91 %
PAS1	1.69	10.62 %
Total	9.25	14.59 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %