

MTD Sales
1,932.88 L

Brand Share %
24.91 %

Information:

MTD : 01-07-2025 To 28-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,932.81	25.32 %
Ear-Buds	0.05	0.07 %
Chargers	0.02	0.04 %
Total	1,932.88	24.91 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	256.74	22.70 %
WEST-02	254.75	31.56 %
CHENNAI-01	240.56	25.12 %
NORTH ARCOT	235.27	26.21 %
CHENNAI-02	217.23	20.12 %
TRICHY-01	196.36	28.64 %
SOUTH ARCOT	185.67	29.88 %
SOUTH-03	182.12	25.09 %
WEST-01	157.05	34.75 %
KL-SOUTH	7.12	13.70 %
HO01		0.00 %
Total	1,932.88	24.91 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	256.74	23.02 %
Total	256.74	22.70 %

Branch *	MTD Sales L	Brand Share %
TUT1	20.29	16.53 %
TVL1	17.69	14.42 %
NGR1	16.13	23.14 %
MAR1	13.32	19.90 %
TKS1	11.68	24.87 %
TKS2	10.24	20.43 %
VLY1	7.84	15.85 %
TKY1	6.51	24.74 %
KGL1	6.45	21.95 %
KVT1	6.29	15.19 %
RND1	4.59	19.14 %
SGT1	4.28	20.48 %
MMT1	3.30	18.32 %
VNR1	3.01	16.23 %
ERL1	3.01	23.82 %
ARM1	2.97	21.52 %
STU2	2.10	16.99 %
KSM1	1.97	13.43 %
COL1	1.64	12.32 %
TVL2		0.00 %
Total	256.74	22.70 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	254.75	32.00 %
Chargers		0.08 %
Total	254.75	31.56 %

Branch *	MTD Sales L	Brand Share %
SLM1	13.25	17.24 %
PMP1	7.99	21.97 %
HSR2	7.68	21.05 %
BMD1	5.73	24.90 %
MTR1	5.40	16.41 %
TCG1	2.40	21.07 %
Total	254.75	31.56 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	240.56	25.54 %
Chargers	0.01	0.12 %
Total	240.56	25.12 %

Branch *	MTD Sales L	Brand Share %
CH14	12.38	13.12 %
CH16	11.89	24.19 %
CH08	9.91	24.44 %
CH05	8.91	23.54 %
AVD1	8.46	20.09 %
GUD2	5.01	17.27 %
MRM1	4.79	13.03 %
MC02	4.69	22.99 %
CH35	4.59	11.34 %
CH30	4.50	9.54 %
CH37	1.81	6.76 %
CH40	0.85	2.57 %
Total	240.56	25.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	235.27	26.65 %
Chargers		0.06 %
Total	235.27	26.21 %

Branch *	MTD Sales L	Brand Share %
KPM2	16.20	14.11 %
VSI1	8.97	24.30 %
VEL1	8.53	13.89 %
KPM1	6.95	23.06 %
CYR1	6.28	24.56 %
GDM1	5.98	17.66 %
ANI1	5.63	24.21 %
WJP1	4.99	18.66 %
AKM1	1.69	4.60 %
Total	235.27	26.21 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	217.20	20.44 %
Ear-Buds	0.03	0.32 %
Total	217.23	20.12 %

Branch *	MTD Sales L	Brand Share %
CH03	20.53	22.55 %
CH34	14.43	19.60 %
CH15	13.84	14.24 %
CH20	12.91	18.53 %
CH21	12.77	12.42 %
MJR1	10.45	18.52 %
CH18	8.56	21.82 %
CH09	6.90	24.80 %
CH44	6.30	15.43 %
CH46	5.16	24.43 %
CH41	4.96	13.65 %
CH12	4.75	10.36 %
MC05	4.36	9.82 %
CH31	3.13	18.72 %
PON1	2.52	7.86 %
CH36	2.44	16.31 %
CH33	1.96	6.51 %
CH32	0.47	15.65 %
CH01		0.00 %
Total	217.23	20.12 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	196.36	28.98 %
Total	196.36	28.64 %

Branch *	MTD Sales L	Brand Share %
TRY1	24.43	19.02 %
TNJ1	8.36	19.15 %
TTP1	7.85	20.02 %
TVR2	6.50	24.36 %
TNJ2	5.25	23.80 %
NGT1	5.05	23.57 %
KRN1	4.25	16.24 %
PTK1	2.22	10.81 %
NMM1	1.33	6.09 %
Total	196.36	28.64 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	185.67	30.27 %
Total	185.67	29.88 %

Branch *	MTD Sales L	Brand Share %
TVM2	7.97	17.02 %
TDM1	5.49	21.59 %
TVM1	4.03	18.83 %
MKM1	2.13	11.94 %
STP1	1.76	12.56 %
Total	185.67	29.88 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	182.12	25.44 %
Total	182.12	25.09 %

Branch *	MTD Sales L	Brand Share %
MDU1	12.87	19.79 %
TMM1	7.84	23.98 %
TDI1	7.22	24.48 %
DGL1	7.00	20.63 %
CBM1	6.10	18.18 %
MPA1	5.90	22.43 %
ODM1	4.68	24.23 %
MDU6	4.50	14.23 %
USL1	4.09	23.48 %
MDU5	3.79	13.48 %
CMR1	3.44	17.47 %
MDU3	3.28	13.32 %
ATG1	2.39	17.18 %
TEN2	2.33	15.33 %
SVG1	2.04	10.97 %
MNM1	1.89	19.33 %
PNI1	1.47	10.81 %
KKD2	1.20	23.62 %
MLR1	0.13	0.97 %
Total	182.12	25.09 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	157.03	35.47 %
Ear-Buds	0.02	0.32 %
Chargers		0.10 %
Total	157.05	34.75 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.16	18.93 %
CNR1	4.15	18.02 %
TPR2	3.55	17.57 %
KMD1	2.10	23.76 %
CBE1	1.92	23.58 %
MPM1	1.48	14.59 %
AVI1	1.05	15.97 %
PDM1	0.53	6.72 %
Total	157.05	34.75 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	7.12	13.83 %
Total	7.12	13.70 %

Branch *	MTD Sales L	Brand Share %
TVP1	6.29	18.44 %
PAS1	0.82	4.63 %
Total	7.12	13.70 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %