

MTD Sales  
2,437.22 L

Brand Share %  
24.70 %

Information:

MTD : 01-05-2026 To 28-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **24.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,433.92	24.90 %
Dig-Acce	3.29	17.21 %
Chargers	0.01	0.02 %
<b>Total</b>	<b>2,437.22</b>	<b>24.70 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	422.50	25.01 %
WEST-02	305.67	31.75 %
CHENNAI-02	303.30	19.96 %
NORTH ARCOT	272.42	24.23 %
SOUTH-03	250.85	26.42 %
CHENNAI-01	244.70	22.75 %
SOUTH ARCOT	234.89	25.79 %
TRICHY-01	227.09	28.84 %
WEST-01	175.73	31.49 %
HO01	0.05	0.02 %
<b>Total</b>	<b>2,437.22</b>	<b>24.70 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	421.72	25.22 %
Dig-Acce	0.78	44.63 %
Chargers		0.03 %
<b>Total</b>	<b>422.50</b>	<b>25.01 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	41.82	24.44 %
TVL1	32.92	20.46 %
NGR1	29.21	23.66 %
VLY1	15.30	20.95 %
TKS1	10.01	21.55 %
PKD1	9.43	23.19 %
KGL1	8.06	18.88 %
ERL2	7.12	18.28 %
KVT1	7.06	10.78 %
MAR1	6.71	13.58 %
VNR1	4.99	17.08 %
KSM1	3.57	13.03 %
SGT1	3.28	12.51 %
RPM1	2.56	16.87 %
STU2	1.87	17.11 %
<b>Total</b>	<b>422.50</b>	<b>25.01 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mobile	305.67	31.95 %
<b>Total</b>	<b>305.67</b>	<b>31.75 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	16.30	20.99 %
MTR1	9.05	22.27 %
ATU1	7.36	19.27 %
APN1	6.79	21.17 %
BMD1	6.33	19.33 %
KVP1	4.87	15.74 %
EDP1	1.53	22.14 %
TCG1	0.85	7.80 %
ERD2	0.83	7.72 %
<b>Total</b>	<b>305.67</b>	<b>31.75 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Mobile	301.87	20.14 %
Dig-Acce	1.43	14.28 %
Chargers		0.04 %
<b>Total</b>	<b>303.30</b>	<b>19.96 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	21.14	15.95 %
CH15	19.17	18.19 %
CH21	15.63	13.60 %
CH44	13.07	14.70 %
CH33	11.62	11.98 %
CH20	11.24	19.72 %
MJR1	9.39	16.59 %
CH12	7.51	9.66 %
CH18	7.49	17.76 %
CH46	7.29	23.67 %
MC05	6.51	10.55 %
PON1	5.59	16.66 %
CH31	4.93	20.43 %
CH41	2.97	7.56 %
CH27	1.83	11.10 %
CH36	1.67	9.89 %
CH32	1.59	10.05 %
MC06	1.44	6.35 %
<b>Total</b>	<b>303.30</b>	<b>19.96 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	271.95	24.40 %
Dig-Acce	0.47	64.39 %
<b>Total</b>	<b>272.42</b>	<b>24.23 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	19.31	11.80 %
VEL2	16.69	24.33 %
VEL1	12.67	20.76 %
GDM1	10.71	22.80 %
WJP1	9.13	19.01 %
TRL1	7.38	17.21 %
AKM1	6.60	11.21 %
ARC2	6.17	22.89 %
VSI1	5.84	15.02 %
ANI1	5.13	21.93 %
KPM1	4.58	10.79 %
PTU1	3.95	12.28 %
TRT1	3.12	13.30 %
<b>Total</b>	<b>272.42</b>	<b>24.23 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mobile	250.53	26.60 %
Dig-Acce	0.32	57.92 %
<b>Total</b>	<b>250.85</b>	<b>26.42 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	11.78	20.81 %
KPT1	6.96	19.47 %
TMM1	6.81	20.39 %
MDU2	6.29	23.64 %
DKI1	5.67	21.17 %
MDU6	5.58	15.33 %
TDI1	5.15	23.15 %
PVI1	4.90	16.40 %
MDU5	4.55	23.37 %
ATG1	4.16	16.94 %
MDU4	3.48	18.78 %
MLR1	3.20	21.48 %
SGP1	1.63	8.01 %
MDU3	0.97	3.38 %
MNM1	0.96	7.87 %
PNI1	0.59	10.08 %
KRR1	0.47	5.47 %
<b>Total</b>	<b>250.85</b>	<b>26.42 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Mobile	244.70	23.00 %
Chargers		0.05 %
<b>Total</b>	<b>244.70</b>	<b>22.75 %</b>

Branch *	MTD Sales L	Brand Share %
CH16	19.60	23.55 %
CH47	12.58	20.71 %
CH14	12.52	17.17 %
MRM1	9.93	20.72 %
CH28	8.68	18.06 %
CH07	6.93	22.34 %
CH05	6.24	11.12 %
CH35	4.87	9.20 %
CH37	3.23	15.51 %
KNR1	3.12	11.43 %
CH19	3.04	9.50 %
AVD1	2.91	11.66 %
CH30	1.98	5.64 %
MC10	1.82	14.22 %
CH42	1.38	4.14 %
CH29	0.70	19.47 %
CH40	0.46	1.44 %
MC09		0.00 %
<b>Total</b>	<b>244.70</b>	<b>22.75 %</b>

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	234.89	25.93 %
<b>Total</b>	<b>234.89</b>	<b>25.79 %</b>

Branch *	MTD Sales L	Brand Share %
PRT1	14.35	22.44 %
POY1	11.47	22.67 %
CDM1	10.68	18.66 %
POY2	8.62	16.33 %
TVM2	7.66	14.20 %
TDM1	7.20	23.84 %
MKM1	5.69	19.28 %
TVM1	5.40	21.36 %
VCM1	5.33	22.52 %
KML1	3.72	23.40 %
<b>Total</b>	<b>234.89</b>	<b>25.79 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	226.80	28.99 %
Dig-Acce	0.29	68.33 %
<b>Total</b>	<b>227.09</b>	<b>28.84 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	21.96	18.79 %
TTP1	10.60	21.19 %
TNJ1	9.57	21.38 %
KRN1	6.64	21.14 %
TNJ2	5.98	20.30 %
NGT1	5.60	23.91 %
AYR1	5.03	23.41 %
ORU1	4.92	23.11 %
PBR2	4.34	10.67 %
NMM1	3.89	18.37 %
KUM2	3.59	17.90 %
NCK1	2.25	23.86 %
PTK1	1.31	5.36 %
<b>Total</b>	<b>227.09</b>	<b>28.84 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Mobile	175.73	31.75 %
<b>Total</b>	<b>175.73</b>	<b>31.49 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	14.71	18.72 %
KGI1	12.67	24.05 %
CNR1	6.51	14.83 %
DPM2	3.62	16.18 %
TPR1	2.49	17.50 %
PDM1	2.02	20.51 %
AVI1	1.74	22.21 %
ANR1	1.06	11.91 %
<b>Total</b>	<b>175.73</b>	<b>31.49 %</b>

### HO01

Property	MTD Sales L	Brand Share %
Mobile	0.05	0.02 %
<b>Total</b>	<b>0.05</b>	<b>0.02 %</b>

Branch *	MTD Sales L	Brand Share %
GHUB	0.05	0.02 %
MSWH		0.00 %
<b>Total</b>	<b>0.05</b>	<b>0.02 %</b>