



# TN : VIVO Sales Performance 29/04/2026 9:33 AM

MTD Sales  
2,489.87 L

Brand Share %  
24.41 %

Information:

MTD : 01-04-2026 To 28-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **24.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,489.57	24.59 %
Dig-Acce	0.30	8.59 %
Chargers	0.01	0.01 %
<b>Total</b>	<b>2,489.87</b>	<b>24.41 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	406.52	22.99 %
WEST-02	308.99	32.53 %
CHENNAI-02	296.43	20.31 %
NORTH ARCOT	287.95	25.27 %
SOUTH-03	271.85	29.44 %
CHENNAI-01	264.11	21.21 %
TRICHY-01	250.39	27.38 %
SOUTH ARCOT	231.09	23.69 %
WEST-01	172.56	32.52 %
HO01		0.00 %
<b>Total</b>	<b>2,489.87</b>	<b>24.41 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	406.52	23.21 %
<b>Total</b>	<b>406.52</b>	<b>22.99 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	30.14	17.72 %
TKS2	14.44	17.33 %
VLY1	12.59	18.41 %
TKS1	10.76	19.81 %
PKD1	9.31	23.13 %
RND1	8.57	22.22 %
MAR1	7.67	15.32 %
KGL1	7.35	22.62 %
MMT1	7.18	18.22 %
KYR1	6.68	22.77 %
UDN1	6.15	21.81 %
SGT1	5.38	13.93 %
VNR1	5.37	18.33 %
KVT1	5.13	7.21 %
COL1	3.06	24.00 %
SDI1	2.95	14.61 %
STU2	2.25	14.43 %
KSM1	1.57	5.20 %
<b>Total</b>	<b>406.52</b>	<b>22.99 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	308.99	32.73 %
Total	308.99	32.53 %

Branch *	MTD Sales L	Brand Share %
SLM1	13.60	21.33 %
HSR2	11.51	21.69 %
MCR1	10.36	22.38 %
ATU1	7.38	17.79 %
APN1	6.92	21.13 %
BMD1	6.78	19.04 %
KVP1	3.37	22.62 %
EDP1	2.16	22.64 %
SGG1	2.12	20.98 %
PDR1	0.72	18.27 %
Total	308.99	32.53 %

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Mobile	296.29	20.46 %
Dig-Acce	0.14	28.07 %
Total	296.43	20.31 %

Branch *	MTD Sales L	Brand Share %
CH03	23.94	16.55 %
CH15	17.92	16.00 %
CH21	15.88	14.62 %
CH06	12.63	20.33 %
CH20	12.23	17.80 %
CH33	11.62	14.84 %
MJR1	10.75	22.71 %
CH12	7.12	11.15 %
CH18	6.82	14.35 %
CH41	6.64	18.57 %
CH36	4.93	17.97 %
PON1	4.86	15.95 %
CH31	3.36	14.78 %
MC05	2.64	3.99 %
MC06	1.65	7.42 %
CH27	1.39	10.79 %
CH32	0.44	4.28 %
Total	296.43	20.31 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	287.95	25.47 %
Total	287.95	25.27 %

Branch *	MTD Sales L	Brand Share %
KPM2	20.78	13.84 %
VEL2	14.80	21.10 %
AKM1	8.82	14.86 %
VEL1	8.06	11.99 %
GDM1	7.83	24.33 %
WJP1	7.41	19.53 %
CYR1	7.36	23.07 %
VSI1	7.10	14.65 %
PTU1	6.49	21.47 %
PLR1	6.22	21.15 %
KPM1	5.78	15.64 %
ANI1	5.05	17.51 %
TRT1	3.21	13.69 %
Total	287.95	25.27 %

## SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	271.69	29.66 %
Dig-Acce	0.15	36.11 %
Chargers		0.06 %
Total	271.85	29.44 %

Branch *	MTD Sales L	Brand Share %
DKI1	7.62	18.88 %
MDU6	6.96	20.64 %
ATG1	4.25	21.38 %
MDU4	2.83	17.69 %
MLR1	2.71	21.31 %
MNM1	2.14	19.67 %
PNI1	1.92	22.82 %
MDU3	1.72	5.64 %
SGP1	1.10	6.75 %
KRR1	0.89	14.68 %
Total	271.85	29.44 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	264.11	21.36 %
Chargers		0.05 %
<b>Total</b>	<b>264.11</b>	<b>21.21 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	18.25	24.12 %
CH47	14.34	15.99 %
CH45	10.65	23.89 %
MRM1	10.03	21.21 %
CH38	9.71	22.02 %
CH07	9.02	24.30 %
CH28	8.72	19.99 %
CH19	6.11	16.45 %
TKM1	5.85	19.83 %
CH05	5.63	11.21 %
CGL1	4.46	17.82 %
CH37	4.36	16.69 %
CH35	3.68	8.29 %
CH40	2.88	5.36 %
CH30	2.61	2.49 %
CH42	1.77	5.86 %
AVD1	0.87	2.69 %
MC09	0.85	8.21 %
<b>Total</b>	<b>264.11</b>	<b>21.21 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	250.39	27.55 %
<b>Total</b>	<b>250.39</b>	<b>27.38 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	23.61	17.24 %
TTP1	12.28	22.16 %
MSI1	8.83	22.53 %
KRN1	6.68	20.80 %
PTK1	5.18	16.29 %
PBR2	5.04	11.14 %
ORU1	4.26	13.29 %
PBR1	3.03	21.29 %
KUM2	3.01	6.62 %
<b>Total</b>	<b>250.39</b>	<b>27.38 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	231.09	23.81 %
<b>Total</b>	<b>231.09</b>	<b>23.69 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	24.53	17.19 %
PRT1	13.33	19.05 %
CDM1	13.01	22.13 %
TVM2	8.88	16.44 %
POY1	8.74	22.63 %
POY2	7.17	13.69 %
STP1	5.20	22.80 %
TDM1	4.69	14.94 %
TVM1	4.47	13.54 %
MKM1	3.56	10.36 %
VCM2	2.48	11.17 %
<b>Total</b>	<b>231.09</b>	<b>23.69 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	172.56	32.81 %
Total	172.56	32.52 %

Branch *	MTD Sales L	Brand Share %
CBE2	12.74	18.79 %
GDR1	9.01	22.26 %
CNR1	6.62	14.82 %
TPR1	4.28	21.10 %
KMD1	2.33	22.72 %
CBE6	1.53	22.99 %
Total	172.56	32.52 %

**HO01**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %