



# TN : VIVO Sales Performance 29/03/2026 9:32 AM

MTD Sales  
2,188.52 L

Brand Share %  
22.74 %

Information:

MTD : 01-03-2026 To 28-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **22.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,188.34	22.96 %
Dig-Acce	0.16	1.22 %
Chargers	0.01	0.02 %
<b>Total</b>	<b>2,188.52</b>	<b>22.74 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	369.92	20.34 %
CHENNAI-02	270.31	18.05 %
WEST-02	263.98	27.07 %
NORTH ARCOT	247.02	22.90 %
SOUTH-03	229.80	26.19 %
CHENNAI-01	221.92	20.57 %
TRICHY-01	219.00	25.18 %
SOUTH ARCOT	206.38	25.53 %
WEST-01	159.84	31.82 %
HO01	0.35	0.30 %
<b>Total</b>	<b>2,188.52</b>	<b>22.74 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	369.92	20.53 %
<b>Total</b>	<b>369.92</b>	<b>20.34 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	29.02	10.45 %
NGR1	24.22	17.14 %
TVL1	19.32	12.31 %
TKS2	12.37	15.41 %
MAR1	9.72	17.16 %
TKS1	9.41	16.88 %
KGL1	8.02	21.95 %
PKD1	7.98	20.40 %
MMT1	7.50	15.21 %
PDI1	6.13	18.72 %
SGT1	6.06	19.31 %
VNR1	4.96	21.10 %
KVT1	3.87	5.70 %
SDI1	3.75	14.53 %
KSM1	3.25	11.35 %
RPM1	2.55	21.78 %
STU2	1.41	13.52 %
COL1	1.13	9.32 %
<b>Total</b>	<b>369.92</b>	<b>20.34 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	270.30	18.21 %
Chargers	0.01	0.08 %
<b>Total</b>	<b>270.31</b>	<b>18.05 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	22.62	14.34 %
CH15	18.15	15.94 %
CH21	16.55	11.54 %
MJR1	10.44	18.75 %
CH17	9.35	22.07 %
CH33	9.09	15.68 %
CH20	7.47	12.19 %
CH12	7.33	8.40 %
PON1	6.49	19.31 %
CH46	5.80	19.91 %
CH50	5.55	9.36 %
CH41	4.42	15.36 %
MC05	2.90	5.69 %
CH18	2.68	2.94 %
CH27	1.89	18.01 %
CH32	0.86	7.26 %
CH36	0.83	4.05 %
CH01		0.00 %
<b>Total</b>	<b>270.31</b>	<b>18.05 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mobile	263.98	27.26 %
<b>Total</b>	<b>263.98</b>	<b>27.07 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	14.57	17.87 %
MCR1	9.09	18.95 %
HSR2	8.72	13.83 %
MTR1	7.42	18.08 %
APN1	6.06	18.91 %
ATU1	5.56	14.54 %
BMD1	5.44	19.61 %
HSR1	5.17	17.16 %
KVP1	3.65	16.88 %
DPR1	3.46	18.11 %
KAM1	3.23	16.95 %
TCG1	2.56	15.86 %
ERD2	2.44	20.39 %
EDP1	2.31	12.76 %
SGG1	1.47	18.77 %
CMI1	1.11	8.39 %
<b>Total</b>	<b>263.98</b>	<b>27.07 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	247.02	23.10 %
Total	247.02	22.90 %

Branch *	MTD Sales L	Brand Share %
VEL2	13.75	21.76 %
KPM2	12.62	8.12 %
AKM1	12.30	20.63 %
TRL1	10.63	19.72 %
VEL1	8.45	14.62 %
WJP1	6.39	16.30 %
GDM1	5.96	15.75 %
ARC2	5.96	20.97 %
CYR1	4.97	19.30 %
TRT1	4.71	12.84 %
KPM1	4.27	12.15 %
ANI1	4.07	17.62 %
Total	247.02	22.90 %

## SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	229.80	26.44 %
Chargers		0.05 %
Total	229.80	26.19 %

Branch *	MTD Sales L	Brand Share %
MDU1	12.47	21.09 %
TEN1	6.99	18.51 %
DGL1	5.48	12.73 %
ADP1	4.56	20.79 %
MDU6	4.16	15.62 %
DKI1	3.44	12.33 %
KYK1	2.31	21.21 %
MLR1	1.92	13.50 %
MDU3	1.74	6.80 %
MNM1	1.13	7.92 %
SGP1	1.09	6.01 %
KRR1	1.05	15.59 %
Total	229.80	26.19 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	221.75	20.79 %
Dig-Acce	0.16	3.72 %
Total	221.92	20.57 %

Branch *	MTD Sales L	Brand Share %
CH14	12.10	18.26 %
MRM1	8.03	19.44 %
AVD1	7.85	20.24 %
CH19	6.57	10.64 %
CH05	6.04	15.82 %
CH30	4.55	5.87 %
CH37	3.85	13.98 %
CH35	3.66	7.14 %
CH39	3.60	16.71 %
TKM1	2.73	9.07 %
CH28	2.70	9.30 %
MC09	2.58	19.75 %
CH42	1.75	5.73 %
CH40	1.02	2.32 %
Total	221.92	20.57 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	219.00	25.36 %
Total	219.00	25.18 %

Branch *	MTD Sales L	Brand Share %
TRY1	25.26	17.35 %
TNJ1	9.14	21.76 %
TTP1	9.08	18.21 %
TNJ2	7.60	22.37 %
MSI1	7.52	20.71 %
NMM1	4.88	17.61 %
ORU1	4.88	20.51 %
KRN1	4.13	12.25 %
PBR1	3.15	19.51 %
PBR2	2.97	6.97 %
PTK1	2.64	11.06 %
Total	219.00	25.18 %

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	206.38	25.67 %
Total	206.38	25.53 %

Branch *	MTD Sales L	Brand Share %
CDM1	10.55	22.39 %
TVM2	8.48	15.84 %
POY1	7.40	18.68 %
POY2	5.80	13.87 %
TDM1	3.95	15.30 %
STP1	2.94	10.57 %
Total	206.38	25.53 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	159.84	32.19 %
Total	159.84	31.82 %

Branch *	MTD Sales L	Brand Share %
CBE2	13.40	14.21 %
KMD1	1.99	17.36 %
DPM2	1.85	14.98 %
Total	159.84	31.82 %

**HO01**

Property	MTD Sales L	Brand Share %
Mobile	0.35	0.33 %
Total	0.35	0.30 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.35	0.30 %
MSWH		0.00 %
Total	0.35	0.30 %