

MTD Sales
1,821.85 L

Brand Share %
29.30 %

Information:

MTD : 01-11-2025 To 27-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,821.80	29.89 %
Chargers	0.03	0.09 %
Ear-Buds	0.02	0.02 %
Total	1,821.85	29.30 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	244.72	25.75 %
NORTH ARCOT	229.33	29.21 %
CHENNAI-02	222.84	24.32 %
WEST-02	216.31	34.19 %
CHENNAI-01	214.75	29.10 %
TRICHY-01	200.28	34.67 %
SOUTH-03	167.93	28.41 %
SOUTH ARCOT	164.24	32.24 %
WEST-01	153.00	39.95 %
KL-SOUTH	8.36	17.08 %
HO01	0.10	0.12 %
Total	1,821.85	29.30 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	244.69	26.20 %
Ear-Buds	0.02	0.15 %
Chargers		0.08 %
Total	244.72	25.75 %

Branch *	MTD Sales L	Brand Share %
TUT1	20.17	21.24 %
NGR1	19.20	29.10 %
TVL1	12.13	11.98 %
TKS2	9.93	16.78 %
VLY1	8.97	17.99 %
TKS1	7.71	28.97 %
KGL1	6.51	29.00 %
KVT1	6.39	17.36 %
PKD1	5.68	26.91 %
SGT1	5.62	23.46 %
TKY1	4.54	28.36 %
RND1	3.74	18.67 %
VNR1	3.67	28.03 %
APK2	3.61	16.25 %
ARM1	3.41	23.88 %
KYR1	3.19	24.18 %
MAR1	1.99	8.32 %
STU2	1.27	14.85 %
KSM1	0.69	5.42 %
COL1	0.50	10.41 %
Total	244.72	25.75 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	229.32	29.79 %
Chargers	0.01	0.17 %
Total	229.33	29.21 %

Branch *	MTD Sales L	Brand Share %
KPM2	20.25	19.41 %
VEL2	14.70	22.95 %
TRR1	12.27	28.34 %
WJP1	9.59	28.65 %
SBR1	8.97	22.70 %
ARC2	8.66	21.32 %
VSI1	8.26	26.55 %
VEL1	7.74	20.91 %
CYR1	6.95	29.20 %
SLG1	4.90	25.43 %
AKM1	4.43	16.67 %
Total	229.33	29.21 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	222.84	24.88 %
Chargers		0.09 %
Total	222.84	24.32 %

Branch *	MTD Sales L	Brand Share %
CH03	17.62	22.14 %
CH15	14.68	19.71 %
MJR1	12.87	25.76 %
CH44	8.31	21.55 %
CH46	7.52	24.42 %
CH18	7.39	21.51 %
PON1	6.33	24.74 %
CH21	6.21	10.81 %
CH20	6.04	12.76 %
MC05	5.48	14.68 %
CH12	5.16	13.12 %
CH41	4.63	15.34 %
CH33	2.61	7.17 %
CH36	1.39	18.27 %
CH32	0.77	4.43 %
Total	222.84	24.32 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	216.31	34.77 %
Total	216.31	34.19 %

Branch *	MTD Sales L	Brand Share %
SLM1	13.49	23.03 %
HSR2	6.68	17.78 %
APN1	6.03	26.92 %
MCR1	5.79	28.17 %
ATU1	5.43	25.11 %
EPI1	4.45	23.69 %
EDP1	3.41	26.38 %
MTR1	3.28	18.54 %
KVP1	3.04	28.33 %
CMI1	2.38	22.14 %
KMM1	2.31	28.40 %
ERD1	2.14	28.12 %
TCG1	1.43	12.62 %
PDR1	0.88	25.94 %
Total	216.31	34.19 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	214.74	29.86 %
Chargers	0.01	0.22 %
Total	214.75	29.10 %

Branch *	MTD Sales L	Brand Share %
CH16	9.96	22.43 %
CH14	8.94	21.90 %
CH08	8.82	27.42 %
CH35	8.56	24.48 %
MRM1	8.43	24.64 %
CH45	8.21	26.92 %
CGL1	7.07	28.75 %
CH28	6.99	26.76 %
CH19	5.92	27.05 %
CH37	5.32	25.68 %
AVD1	4.72	14.48 %
CH05	2.76	9.56 %
CH30	2.72	14.64 %
CH40	0.69	2.03 %
Total	214.75	29.10 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	200.28	35.17 %
Total	200.28	34.67 %

Branch *	MTD Sales L	Brand Share %
TRY1	18.20	19.34 %
TTP1	7.08	25.89 %
KRN1	6.45	28.85 %
NMM1	5.41	28.23 %
PTK1	3.78	27.42 %
ORU1	3.39	17.65 %
NCK1	2.04	24.94 %
Total	200.28	34.67 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	167.92	28.91 %
Chargers	0.01	0.28 %
Total	167.93	28.41 %

Branch *	MTD Sales L	Brand Share %
MDU1	12.24	24.83 %
KPT1	6.33	28.80 %
TEN1	5.80	23.38 %
ADP1	4.93	27.34 %
MDU6	4.85	15.66 %
MDU3	4.63	14.96 %
TMM1	4.54	20.70 %
TDI1	4.07	27.01 %
KYK1	3.96	26.77 %
NTM1	3.40	26.42 %
SVG1	2.90	21.79 %
PNV2	2.64	13.24 %
CMR1	2.57	23.52 %
ATG1	2.45	18.61 %
SGP1	2.13	16.04 %
BTU1	2.00	26.45 %
MLR1	1.60	27.41 %
CBM1	1.49	11.79 %
KRR1	0.98	11.39 %
MNM1	0.91	9.63 %
PNI1	0.63	18.00 %
Total	167.93	28.41 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	164.24	32.64 %
Total	164.24	32.24 %

Branch *	MTD Sales L	Brand Share %
TRK1	11.83	29.23 %
TVM2	8.65	26.18 %
POY2	8.65	28.93 %
ULP1	8.60	25.10 %
TVM1	7.42	23.31 %
TDM1	5.17	26.85 %
PRT1	3.30	16.04 %
Total	164.24	32.24 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	153.00	40.90 %
Total	153.00	39.95 %

Branch *	MTD Sales L	Brand Share %
CBE2	15.25	26.71 %
CNR1	4.19	23.65 %
TPR2	2.67	16.85 %
DPM2	2.66	21.56 %
PDM1	1.01	17.88 %
SUL1	0.71	21.86 %
Total	153.00	39.95 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	8.36	17.36 %
Total	8.36	17.08 %

Branch *	MTD Sales L	Brand Share %
KLR1	3.50	23.02 %
TVP1	3.47	20.56 %
PAS1	1.39	8.23 %
Total	8.36	17.08 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.10	0.13 %
Total	0.10	0.12 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.10	0.12 %
MSWH		0.00 %
Total	0.10	0.12 %