

MTD Sales
2,038.37 L

Brand Share %
21.54 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,034.60	21.91 %
Ear-Buds	3.60	4.04 %
Dig-Acce	0.17	0.51 %
Total	2,038.37	21.54 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	294.14	20.86 %
NORTH ARCOT	271.22	21.74 %
CHENNAI-02	259.10	17.43 %
TRICHY-01	236.25	27.59 %
CHENNAI-01	210.71	18.56 %
WEST-02	206.51	26.72 %
SOUTH ARCOT	203.18	25.31 %
SOUTH-03	179.66	22.90 %
WEST-01	91.08	21.61 %
WEST-03	86.51	28.43 %
HO01		0.00 %
Total	2,038.37	21.54 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	293.97	21.23 %
Dig-Acce	0.17	3.95 %
Total	294.14	20.86 %

Branch *	MTD Sales L	Brand Share %
TVL1	25.73	19.11 %
TUT1	19.74	14.06 %
VNR2	17.36	17.72 %
NGR1	15.58	16.79 %
VLY1	9.55	20.13 %
TKS2	8.27	13.21 %
MAR1	8.14	20.18 %
RND1	7.68	20.09 %
TKS1	4.93	13.78 %
VNR1	4.12	15.21 %
SNL1	3.84	21.53 %
UDN1	3.61	19.03 %
KGL1	3.53	17.18 %
APK2	3.27	10.69 %
RPM1	3.16	17.62 %
TYI1	2.40	16.94 %
STU2	0.31	2.87 %
Total	294.14	20.86 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	271.22	22.10 %
Total	271.22	21.74 %

Branch *	MTD Sales L	Brand Share %
KPM2	17.77	12.41 %
VEL4	15.15	18.71 %
VEL2	8.82	15.94 %
WJP1	8.04	17.71 %
VSI1	6.41	16.74 %
SLG1	6.27	20.01 %
CYR1	6.15	18.50 %
TRL1	5.54	17.65 %
AKM1	4.85	9.60 %
ARC2	4.47	15.21 %
ANI1	3.11	11.54 %
TRT1	1.96	8.60 %
VEL1	1.88	4.62 %
KPM1	1.48	3.77 %
Total	271.22	21.74 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	257.02	17.65 %
Ear-Buds	2.09	12.06 %
Total	259.10	17.43 %

Branch *	MTD Sales L	Brand Share %
CH15	16.62	11.95 %
CH03	16.60	13.79 %
CH21	14.63	13.85 %
CH50	12.12	17.43 %
CH12	10.62	17.22 %
MJR1	10.12	19.47 %
CH20	9.24	12.01 %
CH46	7.13	21.21 %
CH44	6.08	16.30 %
CH33	5.68	9.53 %
CH18	5.64	10.79 %
CH35	5.43	12.89 %
CH36	4.81	14.58 %
MC05	3.56	13.32 %
CH27	3.17	18.27 %
MC06	2.55	9.72 %
CH37	1.50	5.01 %
CH41	1.18	2.61 %
PON1	1.16	2.62 %
CH01		0.00 %
Total	259.10	17.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	236.25	27.90 %
Total	236.25	27.59 %

Branch *	MTD Sales L	Brand Share %
TNJ1	9.47	21.32 %
PBR2	5.89	10.31 %
MVM1	4.78	16.42 %
NMM1	4.25	13.87 %
ORU1	3.19	15.94 %
PTK1	2.61	13.28 %
KUM2	2.20	9.11 %
Total	236.25	27.59 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	209.42	19.04 %
Ear-Buds	1.29	8.76 %
Total	210.71	18.56 %

Branch *	MTD Sales L	Brand Share %
CH14	14.86	17.14 %
CH47	11.10	14.65 %
CH16	11.07	14.09 %
CH49	9.73	18.18 %
MRM1	9.12	20.00 %
CH45	8.70	20.17 %
CH22	7.69	15.64 %
CH19	6.27	19.36 %
AVD1	5.58	9.11 %
CH05	5.32	13.52 %
GUD2	5.01	15.98 %
CH30	4.30	9.04 %
CH28	3.62	9.02 %
CH07	3.22	6.10 %
CH26	1.05	12.01 %
CH40		0.00 %
Total	210.71	18.56 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	206.29	27.07 %
Ear-Buds	0.21	3.55 %
Total	206.51	26.72 %

Branch *	MTD Sales L	Brand Share %
SLM1	14.88	20.86 %
PMP1	8.23	17.87 %
MTR1	7.96	20.84 %
HSR2	6.85	11.43 %
ATU1	6.64	16.00 %
KVP1	3.06	18.03 %
OML1	3.04	7.06 %
HRR1	1.88	7.22 %
EDP1	0.80	10.47 %
Total	206.51	26.72 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	203.17	25.63 %
Ear-Buds	0.02	0.25 %
Total	203.18	25.31 %

Branch *	MTD Sales L	Brand Share %
TVM2	7.61	18.02 %
TDM1	7.57	20.50 %
CDM1	7.56	16.73 %
POY2	5.97	12.80 %
MKM1	5.60	20.76 %
KML1	4.37	21.13 %
Total	203.18	25.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	179.66	23.28 %
Total	179.66	22.90 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.89	14.55 %
PVI1	7.42	17.32 %
DKI1	6.58	17.43 %
TEN1	5.20	16.94 %
MDU2	4.06	15.13 %
MPA1	4.00	15.06 %
MDU6	3.61	13.76 %
PKM1	3.50	20.93 %
USL1	2.73	14.97 %
PNV2	2.44	18.08 %
MDU4	1.33	12.48 %
SGP1	1.19	10.23 %
MDU5	1.14	7.04 %
PNI1	1.12	12.69 %
TPT1	1.02	7.01 %
ATG1	0.91	6.98 %
MDU3		0.00 %
Total	179.66	22.90 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	91.08	22.15 %
Total	91.08	21.61 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.08	11.41 %
UAM1	4.71	12.67 %
CBE1	3.50	20.75 %
DPM2	2.59	14.78 %
CBE4	2.46	14.79 %
SUL1	2.26	19.30 %
CBE6	1.70	17.17 %
KMD1	1.44	16.31 %
PLI1	1.41	12.62 %
UMP1	1.29	21.10 %
ANR1	1.23	13.97 %
PDM1	0.72	14.46 %
CBE3	0.59	20.99 %
Total	91.08	21.61 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	86.51	28.77 %
Total	86.51	28.43 %

Branch *	MTD Sales L	Brand Share %
TPR1	4.57	20.60 %
TPR2	4.44	19.39 %
AVI1	3.40	17.73 %
SGG1	1.39	13.61 %
TPR3	1.22	10.93 %
TCG1	0.79	6.98 %
Total	86.51	28.43 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %