

MTD Sales  
2,100.61 L

Brand Share %  
28.93 %

Information:

MTD : 01-08-2025 To 27-08-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **28.93 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 2,100.57    | 29.38 %       |
| Ear-Buds | 0.03        | 0.05 %        |
| Chargers | 0.01        | 0.03 %        |
| Total    | 2,100.61    | 28.93 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 309.76      | 27.24 %       |
| WEST-02     | 265.36      | 34.82 %       |
| CHENNAI-01  | 250.28      | 27.47 %       |
| NORTH ARCOT | 242.06      | 30.02 %       |
| CHENNAI-02  | 232.42      | 22.77 %       |
| TRICHY-01   | 227.85      | 33.31 %       |
| SOUTH ARCOT | 196.59      | 33.18 %       |
| SOUTH-03    | 192.55      | 28.51 %       |
| WEST-01     | 174.91      | 39.09 %       |
| KL-SOUTH    | 8.83        | 14.50 %       |
| HO01        |             | 0.00 %        |
| Total       | 2,100.61    | 28.93 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 309.76      | 27.65 %       |
| Total    | 309.76      | 27.24 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 22.84       | 19.25 %       |
| NGR1     | 22.32       | 25.80 %       |
| TVL1     | 18.70       | 15.12 %       |
| TKS2     | 12.19       | 22.87 %       |
| ERL2     | 8.80        | 24.69 %       |
| KVT1     | 8.55        | 17.12 %       |
| TKY1     | 8.11        | 28.73 %       |
| SVK1     | 7.01        | 25.26 %       |
| KGL1     | 6.04        | 23.65 %       |
| SGT1     | 5.28        | 27.27 %       |
| VLY1     | 4.77        | 10.68 %       |
| VNR1     | 3.54        | 20.20 %       |
| SDI1     | 3.23        | 28.74 %       |
| VKM1     | 2.81        | 27.21 %       |
| KSM1     | 1.50        | 10.56 %       |
| STU2     | 1.01        | 10.31 %       |
| COL1     | 0.78        | 13.03 %       |
| Total    | 309.76      | 27.24 %       |

**WEST-02**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 265.35      | 35.26 %       |
| Ear-Buds | 0.02        | 0.28 %        |
| Total    | 265.36      | 34.82 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM1     | 11.30       | 18.95 %       |
| ATU1     | 8.08        | 27.90 %       |
| PMP1     | 6.99        | 17.78 %       |
| MTR1     | 6.23        | 22.48 %       |
| HSR2     | 5.83        | 16.35 %       |
| TCG1     | 2.86        | 20.74 %       |
| SGG1     | 1.59        | 24.92 %       |
| Total    | 265.36      | 34.82 %       |

**CHENNAI-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 250.28      | 27.95 %       |
| Total    | 250.28      | 27.47 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH14     | 16.24       | 22.69 %       |
| CH16     | 10.22       | 19.21 %       |
| CH08     | 9.70        | 20.23 %       |
| KNR1     | 9.09        | 27.14 %       |
| AVD1     | 8.98        | 19.95 %       |
| CH07     | 8.79        | 24.80 %       |
| TKM1     | 8.31        | 27.20 %       |
| MRM1     | 7.56        | 24.01 %       |
| CH05     | 6.86        | 19.22 %       |
| CH30     | 6.44        | 13.24 %       |
| CH19     | 5.69        | 22.89 %       |
| GUD2     | 4.80        | 12.93 %       |
| CH35     | 4.56        | 13.69 %       |
| CH37     | 4.19        | 19.08 %       |
| CH40     | 1.95        | 5.04 %        |
| Total    | 250.28      | 27.47 %       |

**NORTH ARCOT**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 242.06      | 30.52 %       |
| Total    | 242.06      | 30.02 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KPM2     | 23.03       | 19.74 %       |
| TRL1     | 11.47       | 25.60 %       |
| VEL2     | 10.43       | 23.83 %       |
| VEL1     | 9.23        | 21.08 %       |
| GDM1     | 6.74        | 22.65 %       |
| KPM1     | 6.10        | 21.46 %       |
| WJP1     | 5.57        | 17.52 %       |
| VSI1     | 5.37        | 22.73 %       |
| TRT1     | 5.11        | 26.81 %       |
| AKM1     | 3.32        | 11.15 %       |
| Total    | 242.06      | 30.02 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 232.42      | 23.16 %       |
| Chargers |             | 0.06 %        |
| Total    | 232.42      | 22.77 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH03     | 18.62       | 20.72 %       |
| MJR1     | 15.59       | 25.74 %       |
| CH15     | 14.25       | 15.31 %       |
| CH20     | 13.39       | 26.15 %       |
| CH06     | 11.68       | 27.39 %       |
| CH21     | 8.73        | 11.49 %       |
| CH18     | 8.39        | 26.40 %       |
| CH44     | 6.86        | 13.45 %       |
| CH12     | 6.76        | 14.41 %       |
| CH24     | 6.32        | 23.71 %       |
| MC05     | 6.02        | 11.37 %       |
| CH09     | 5.30        | 21.40 %       |
| CH41     | 4.90        | 21.46 %       |
| CH46     | 4.73        | 22.11 %       |
| CH33     | 2.94        | 8.45 %        |
| CH31     | 2.75        | 16.94 %       |
| CH36     | 1.87        | 16.82 %       |
| PON1     | 1.72        | 8.24 %        |
| MC08     | 1.38        | 18.20 %       |
| CH32     | 0.77        | 12.06 %       |
| CH01     |             | 0.00 %        |
| Total    | 232.42      | 22.77 %       |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 227.85      | 33.67 %       |
| Total    | 227.85      | 33.31 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 25.53       | 22.11 %       |
| TNJ1     | 13.25       | 27.94 %       |
| TTP1     | 9.94        | 24.22 %       |
| TVR2     | 7.17        | 28.27 %       |
| KRN1     | 6.02        | 25.02 %       |
| TNJ2     | 5.97        | 26.92 %       |
| MSI1     | 4.98        | 24.48 %       |
| NMM1     | 3.87        | 18.75 %       |
| PTK1     | 2.45        | 13.25 %       |
| Total    | 227.85      | 33.31 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 196.57      | 33.61 %       |
| Ear-Buds | 0.02        | 0.35 %        |
| Total    | 196.59      | 33.18 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ULP1     | 11.86       | 27.65 %       |
| TVM2     | 7.70        | 20.69 %       |
| TDM1     | 5.92        | 17.92 %       |
| MKM1     | 2.21        | 18.93 %       |
| Total    | 196.59      | 33.18 %       |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 192.54      | 28.95 %       |
| Chargers |             | 0.09 %        |
| Total    | 192.55      | 28.51 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU1     | 11.35       | 17.94 %       |
| DGL1     | 10.37       | 28.73 %       |
| MDU6     | 6.71        | 28.57 %       |
| ADP1     | 6.01        | 24.02 %       |
| DKI1     | 5.87        | 24.01 %       |
| TEN1     | 5.47        | 23.22 %       |
| MDU5     | 5.06        | 28.20 %       |
| CBM1     | 4.88        | 20.85 %       |
| CMR1     | 4.62        | 27.51 %       |
| TEN2     | 3.35        | 14.81 %       |
| SVG1     | 3.10        | 21.36 %       |
| ATG1     | 1.80        | 12.06 %       |
| MDU3     | 1.15        | 8.43 %        |
| MLR1     | 1.11        | 6.98 %        |
| MNM1     | 0.71        | 7.29 %        |
| Total    | 192.55      | 28.51 %       |

**WEST-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 174.91      | 39.81 %       |
| Chargers |             | 0.11 %        |
| Total    | 174.91      | 39.09 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KGI1     | 9.97        | 25.83 %       |
| CBE2     | 9.41        | 16.29 %       |
| MPM1     | 2.54        | 21.74 %       |
| SUL1     | 1.43        | 28.41 %       |
| PDM1     | 0.71        | 8.81 %        |
| Total    | 174.91      | 39.09 %       |

**KL-SOUTH**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 8.83        | 14.64 %       |
| Total    | 8.83        | 14.50 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 5.15        | 13.76 %       |
| KLR1     | 2.20        | 27.85 %       |
| PAS1     | 1.47        | 9.49 %        |
| Total    | 8.83        | 14.50 %       |

**HO01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    |             | 0.00 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GHUB     |             | 0.00 %        |
| MSWH     |             | 0.00 %        |
| Total    |             | 0.00 %        |