

MTD Sales
1,866.48 L

Brand Share %
24.93 %

Information:

MTD : 01-07-2025 To 27-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,866.41	25.33 %
Ear-Buds	0.05	0.07 %
Chargers	0.02	0.04 %
Total	1,866.48	24.93 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	248.70	22.60 %
WEST-02	245.45	31.43 %
CHENNAI-01	232.10	25.05 %
NORTH ARCOT	228.29	26.11 %
CHENNAI-02	208.98	19.87 %
TRICHY-01	190.43	28.67 %
SOUTH ARCOT	177.37	29.65 %
SOUTH-03	174.29	24.77 %
WEST-01	153.92	35.28 %
KL-SOUTH	6.96	14.25 %
HO01		0.00 %
Total	1,866.48	24.93 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	248.70	22.91 %
Total	248.70	22.60 %

Branch *	MTD Sales L	Brand Share %
TUT1	19.23	16.00 %
TVL1	16.98	14.19 %
NGR1	15.24	22.44 %
MAR1	13.32	20.18 %
TKS1	11.53	24.84 %
TKS2	10.24	20.86 %
VLY1	6.92	14.57 %
KGL1	6.45	22.34 %
TKY1	6.30	24.45 %
KVT1	6.29	15.58 %
RND1	4.45	18.88 %
SGT1	4.28	21.01 %
MMT1	3.24	18.02 %
ERL1	2.92	24.42 %
VNR1	2.92	16.16 %
ARM1	2.75	20.25 %
STU2	2.10	18.33 %
KSM1	1.76	12.30 %
COL1	1.64	12.72 %
TVL2		0.00 %
Total	248.70	22.60 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	245.44	31.86 %
Chargers		0.08 %
Total	245.45	31.43 %

Branch *	MTD Sales L	Brand Share %
SLM1	13.18	18.13 %
PMP1	7.99	23.39 %
HSR2	7.49	21.43 %
BMD1	5.49	24.49 %
MTR1	5.40	16.58 %
ERD1	3.58	24.51 %
TCG1	2.40	21.59 %
Total	245.45	31.43 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	232.09	25.47 %
Chargers	0.01	0.12 %
Total	232.10	25.05 %

Branch *	MTD Sales L	Brand Share %
CH14	11.96	13.12 %
CH16	11.44	24.07 %
CH08	9.81	24.79 %
CH05	8.66	23.33 %
AVD1	8.34	19.95 %
GUD2	4.95	17.66 %
MRM1	4.66	13.20 %
MC02	4.60	23.36 %
CH30	4.41	9.65 %
CH35	4.31	10.93 %
CH37	1.65	6.35 %
CH40	0.85	2.59 %
Total	232.10	25.05 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	228.29	26.54 %
Chargers		0.07 %
Total	228.29	26.11 %

Branch *	MTD Sales L	Brand Share %
KPM2	15.86	14.25 %
VEL1	8.53	14.08 %
VSI1	8.45	23.40 %
KPM1	6.95	23.42 %
CYR1	6.06	24.37 %
GDM1	5.98	17.74 %
ANI1	5.41	24.52 %
WJP1	4.86	18.36 %
AKM1	1.46	4.05 %
Total	228.29	26.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	208.95	20.19 %
Ear-Buds	0.03	0.34 %
Total	208.98	19.87 %

Branch *	MTD Sales L	Brand Share %
CH03	20.10	22.41 %
CH34	13.57	19.09 %
CH21	12.77	12.51 %
CH15	12.51	13.46 %
CH20	12.28	18.00 %
MJR1	9.90	18.30 %
CH18	8.26	21.49 %
CH44	6.30	15.61 %
CH43	5.12	24.19 %
CH46	4.86	23.51 %
CH41	4.50	12.71 %
MC05	4.36	10.16 %
CH12	4.31	9.57 %
CH31	3.13	18.84 %
CH36	2.44	16.64 %
PON1	2.06	6.79 %
CH33	1.96	6.66 %
CH32	0.47	15.65 %
CH01		0.00 %
Total	208.98	19.87 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	190.43	29.01 %
Total	190.43	28.67 %

Branch *	MTD Sales L	Brand Share %
TRY1	23.44	18.86 %
TNJ1	8.22	19.16 %
TTP1	7.85	20.20 %
TNJ2	5.18	23.97 %
NGT1	4.99	24.52 %
KRN1	4.25	16.30 %
PTK1	1.84	9.85 %
NMM1	1.21	5.75 %
Total	190.43	28.67 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	177.37	30.04 %
Total	177.37	29.65 %

Branch *	MTD Sales L	Brand Share %
POY2	7.63	24.52 %
TVM2	7.36	16.36 %
TDM1	5.35	22.26 %
TVM1	3.91	18.75 %
MKM1	1.64	9.66 %
STP1	1.64	11.91 %
Total	177.37	29.65 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	174.29	25.12 %
Total	174.29	24.77 %

Branch *	MTD Sales L	Brand Share %
MDU1	12.65	20.20 %
TMM1	7.84	24.08 %
TDI1	7.02	23.95 %
DGL1	6.78	20.23 %
CBM1	6.10	18.68 %
MPA1	5.76	22.20 %
ODM1	4.48	23.53 %
MDU6	4.28	13.73 %
USL1	4.09	23.76 %
MDU5	3.79	14.23 %
MDU3	3.28	13.86 %
CMR1	2.84	15.10 %
ATG1	2.39	17.18 %
TEN2	2.33	15.47 %
SVG1	2.04	11.48 %
MNM1	1.89	19.57 %
KKD2	1.13	22.60 %
PNI1	1.12	8.94 %
MLR1	0.13	1.01 %
Total	174.29	24.77 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	153.90	36.00 %
Ear-Buds	0.02	0.34 %
Chargers		0.10 %
Total	153.92	35.28 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.61	18.18 %
CNR1	4.06	18.18 %
TPR2	3.55	17.80 %
CBE1	1.73	23.58 %
MPM1	1.23	13.50 %
AVI1	1.05	17.19 %
PDM1	0.53	6.72 %
Total	153.92	35.28 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	6.96	14.38 %
Total	6.96	14.25 %

Branch *	MTD Sales L	Brand Share %
TVP1	6.20	19.56 %
PAS1	0.76	4.42 %
Total	6.96	14.25 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %