

MTD Sales
2,367.42 L

Brand Share %
24.67 %

Information:

MTD : 01-05-2026 To 27-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,364.12	24.87 %
Dig-Acce	3.29	17.33 %
Chargers	0.01	0.02 %
Total	2,367.42	24.67 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	411.47	24.94 %
WEST-02	297.00	31.69 %
CHENNAI-02	296.86	19.98 %
NORTH ARCOT	264.88	24.21 %
SOUTH-03	244.29	26.49 %
CHENNAI-01	235.15	22.67 %
SOUTH ARCOT	226.78	26.18 %
TRICHY-01	218.16	28.51 %
WEST-01	172.78	31.58 %
HO01	0.05	0.02 %
Total	2,367.42	24.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	410.69	25.15 %
Dig-Acce	0.78	47.22 %
Chargers		0.03 %
Total	411.47	24.94 %

Branch *	MTD Sales L	Brand Share %
TVL1	31.87	20.54 %
NGR1	27.94	23.01 %
VLY1	15.06	20.74 %
TKS1	9.76	21.23 %
PKD1	9.11	23.33 %
KGL1	8.06	19.00 %
KVT1	7.06	11.02 %
MAR1	6.71	13.58 %
ERL2	6.46	17.73 %
VNR1	4.70	17.01 %
SGT1	3.28	12.69 %
KSM1	3.24	12.43 %
RPM1	2.56	16.98 %
STU2	1.87	19.24 %
Total	411.47	24.94 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	297.00	31.90 %
Total	297.00	31.69 %

Branch *	MTD Sales L	Brand Share %
SLM1	16.30	21.27 %
MTR1	7.92	20.41 %
ATU1	7.36	19.95 %
APN1	6.61	21.47 %
BMD1	5.77	18.08 %
KVP1	4.64	15.28 %
EDP1	1.53	22.20 %
TCG1	0.85	7.95 %
ERD2	0.83	7.89 %
Total	297.00	31.69 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	295.43	20.15 %
Dig-Acce	1.43	14.29 %
Chargers		0.04 %
Total	296.86	19.98 %

Branch *	MTD Sales L	Brand Share %
CH03	20.76	16.17 %
CH15	18.60	17.97 %
CH21	15.40	13.74 %
CH44	12.84	14.65 %
CH20	11.24	20.15 %
CH33	11.05	11.51 %
MJR1	9.22	16.84 %
CH18	7.49	17.83 %
CH12	7.38	9.63 %
CH46	6.64	22.01 %
MC05	6.25	10.16 %
PON1	5.59	17.56 %
CH31	4.79	20.38 %
CH41	2.86	7.41 %
CH27	1.83	11.33 %
CH36	1.67	9.89 %
CH32	1.59	10.05 %
MC06	1.44	6.71 %
CH01	0.42	24.28 %
Total	296.86	19.98 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	264.41	24.38 %
Dig-Acce	0.47	64.71 %
Total	264.88	24.21 %

Branch *	MTD Sales L	Brand Share %
KPM2	19.19	11.90 %
VEL1	12.54	20.80 %
GDM1	9.75	21.58 %
WJP1	8.72	18.75 %
TRL1	7.38	17.42 %
AKM1	6.43	11.20 %
ARC2	6.17	22.99 %
VSI1	5.84	15.62 %
ANI1	5.13	21.95 %
KPM1	4.58	11.21 %
PTU1	3.78	12.17 %
TRT1	2.94	13.24 %
Total	264.88	24.21 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	243.98	26.67 %
Dig-Acce	0.32	58.57 %
Total	244.29	26.49 %

Branch *	MTD Sales L	Brand Share %
MDU1	11.08	20.64 %
KPT1	6.79	19.62 %
TMM1	6.69	20.85 %
MDU2	6.16	23.25 %
DKI1	5.67	21.70 %
MDU6	5.46	15.65 %
USL1	5.19	23.95 %
TDI1	4.80	23.27 %
PVI1	4.64	16.02 %
MDU5	4.55	24.34 %
ATG1	4.16	17.26 %
MDU4	3.24	17.72 %
MLR1	3.20	21.67 %
SGP1	1.63	8.21 %
MDU3	0.97	3.39 %
MNM1	0.96	8.00 %
PNI1	0.59	10.29 %
KRR1	0.47	5.47 %
Total	244.29	26.49 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	235.14	22.93 %
Chargers		0.05 %
Total	235.15	22.67 %

Branch *	MTD Sales L	Brand Share %
CH16	18.63	23.17 %
CH14	12.05	17.35 %
CH47	11.54	19.87 %
MRM1	9.29	20.35 %
CH28	8.32	17.59 %
CH07	6.87	22.93 %
CH05	6.24	11.31 %
CH35	4.87	9.38 %
CH37	3.23	16.28 %
KNR1	3.12	11.90 %
CH19	3.04	9.55 %
AVD1	2.91	11.66 %
CH30	1.98	5.84 %
MC10	1.48	12.19 %
CH42	1.14	3.55 %
CH29	0.70	19.47 %
CH40	0.46	1.51 %
MC09		0.00 %
Total	235.15	22.67 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	226.78	26.32 %
Total	226.78	26.18 %

Branch *	MTD Sales L	Brand Share %
PRT1	13.66	21.92 %
POY1	11.20	23.59 %
CDM1	10.16	18.78 %
POY2	8.09	16.43 %
TVM2	7.43	14.34 %
TDM1	7.04	23.83 %
MKM1	5.36	18.77 %
TVM1	4.83	19.68 %
KML1	3.58	22.97 %
Total	226.78	26.18 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	217.87	28.67 %
Dig-Acce	0.29	68.74 %
Total	218.16	28.51 %

Branch *	MTD Sales L	Brand Share %
TRY1	20.67	18.11 %
TTP1	9.94	20.38 %
TNJ1	8.84	20.36 %
KRN1	6.64	21.35 %
NGT1	5.60	23.91 %
TNJ2	5.32	18.50 %
ORU1	4.76	23.66 %
AYR1	4.63	21.94 %
PBR2	4.34	11.23 %
NMM1	3.75	18.55 %
KUM2	3.59	17.90 %
NCK1	2.01	21.88 %
PTK1	1.31	5.53 %
Total	218.16	28.51 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	172.78	31.84 %
Total	172.78	31.58 %

Branch *	MTD Sales L	Brand Share %
CBE2	14.55	19.05 %
KGI1	12.36	23.90 %
CNR1	6.51	14.91 %
DPM2	3.62	16.41 %
TPR1	2.49	18.49 %
PDM1	2.02	20.51 %
AVI1	1.74	22.90 %
ANR1	1.06	11.91 %
Total	172.78	31.58 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.05	0.02 %
Total	0.05	0.02 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.05	0.02 %
MSWH		0.00 %
Total	0.05	0.02 %