



# TN : VIVO Sales Performance 28/04/2026 9:32 AM

MTD Sales  
2,430.34 L

Brand Share %  
24.51 %

Information:

MTD : 01-04-2026 To 27-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **24.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,430.03	24.69 %
Dig-Acce	0.30	8.75 %
Chargers	0.01	0.01 %
<b>Total</b>	<b>2,430.34</b>	<b>24.51 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	395.70	23.07 %
WEST-02	302.02	32.73 %
CHENNAI-02	287.10	20.27 %
NORTH ARCOT	282.60	25.48 %
SOUTH-03	266.60	29.69 %
CHENNAI-01	260.98	21.51 %
TRICHY-01	245.00	27.45 %
SOUTH ARCOT	221.88	23.57 %
WEST-01	168.45	32.72 %
HO01		0.00 %
<b>Total</b>	<b>2,430.34</b>	<b>24.51 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	395.70	23.29 %
<b>Total</b>	<b>395.70</b>	<b>23.07 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	29.20	17.67 %
TKS2	14.25	17.26 %
VLY1	12.19	18.50 %
TKS1	10.42	20.16 %
RND1	8.98	23.79 %
PKD1	8.78	23.26 %
MAR1	7.67	15.49 %
KGL1	7.21	22.28 %
MMT1	7.04	19.74 %
KYR1	6.68	23.66 %
UDN1	5.97	21.79 %
VNR1	5.23	17.94 %
KVT1	5.02	7.36 %
SGT1	4.94	13.49 %
COL1	3.06	24.29 %
SDI1	2.95	14.92 %
STU2	2.10	13.80 %
KSM1	1.57	5.20 %
<b>Total</b>	<b>395.70</b>	<b>23.07 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	302.02	32.94 %
Total	302.02	32.73 %

Branch *	MTD Sales L	Brand Share %
SLM1	13.46	21.73 %
HSR2	11.51	21.82 %
MCR1	10.17	22.54 %
ATU1	7.21	17.87 %
APN1	6.92	21.61 %
BMD1	6.55	18.97 %
KVP1	3.37	23.71 %
SGG1	2.12	20.98 %
EDP1	2.02	21.73 %
PDR1	0.72	18.27 %
Total	302.02	32.73 %

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Mobile	286.95	20.41 %
Dig-Acce	0.14	28.30 %
Total	287.10	20.27 %

Branch *	MTD Sales L	Brand Share %
CH03	23.27	16.77 %
CH15	17.06	15.77 %
CH21	15.64	14.60 %
CH06	12.63	20.33 %
CH33	11.62	14.84 %
CH20	11.59	17.44 %
MJR1	10.75	23.75 %
CH12	6.87	11.15 %
CH41	6.64	19.21 %
CH18	6.26	13.47 %
CH36	4.93	18.04 %
PON1	4.66	15.75 %
CH31	2.81	13.95 %
MC05	2.64	4.27 %
CH27	1.39	11.32 %
MC06	1.35	6.27 %
CH32	0.44	4.28 %
Total	287.10	20.27 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	282.60	25.69 %
Total	282.60	25.48 %

Branch *	MTD Sales L	Brand Share %
KPM2	20.15	13.90 %
VEL2	14.63	21.28 %
AKM1	8.82	14.96 %
VEL1	7.81	11.67 %
WJP1	7.41	20.30 %
CYR1	7.36	23.55 %
VSI1	6.67	14.03 %
PLR1	6.22	21.17 %
PTU1	6.09	20.98 %
KPM1	5.78	16.52 %
ANI1	5.05	17.60 %
TRT1	3.21	13.95 %
Total	282.60	25.48 %

## SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	266.44	29.92 %
Dig-Acce	0.15	36.19 %
Chargers		0.06 %
Total	266.60	29.69 %

Branch *	MTD Sales L	Brand Share %
TEN1	8.53	24.15 %
DKI1	7.62	19.64 %
MDU6	6.79	20.98 %
ATG1	4.25	21.58 %
MLR1	2.71	21.31 %
MDU4	2.63	17.26 %
MNM1	2.14	20.30 %
PNI1	1.92	22.79 %
MDU3	1.58	5.78 %
SGP1	1.10	6.75 %
KRR1	0.89	15.14 %
Total	266.60	29.69 %

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Mobile	260.98	21.67 %
Chargers		0.05 %
<b>Total</b>	<b>260.98</b>	<b>21.51 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	14.34	16.12 %
CH45	10.65	24.48 %
MRM1	10.03	21.90 %
CH38	9.71	22.80 %
CH07	9.02	24.50 %
CH28	8.48	19.92 %
CH19	6.11	16.86 %
TKM1	5.85	21.59 %
CH05	5.33	10.98 %
CGL1	4.46	18.51 %
CH37	4.36	16.69 %
CH35	3.68	8.86 %
CH40	2.88	5.41 %
CH30	2.61	2.50 %
CH42	1.77	5.98 %
AVD1	0.87	2.78 %
MC09	0.85	8.21 %
<b>Total</b>	<b>260.98</b>	<b>21.51 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	245.00	27.62 %
<b>Total</b>	<b>245.00</b>	<b>27.45 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	23.09	17.54 %
TTP1	12.05	22.14 %
MSI1	7.97	21.33 %
KRN1	6.10	19.72 %
PTK1	5.18	16.29 %
PBR2	5.04	11.36 %
ORU1	4.12	13.27 %
KUM2	3.01	6.62 %
PBR1	2.72	20.95 %
<b>Total</b>	<b>245.00</b>	<b>27.45 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	221.88	23.70 %
<b>Total</b>	<b>221.88</b>	<b>23.57 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	22.53	16.32 %
PRT1	13.33	19.74 %
CDM1	12.39	21.61 %
POY1	8.74	22.93 %
TVM2	8.72	17.16 %
POY2	7.17	13.83 %
STP1	4.93	23.64 %
TVM1	4.47	13.61 %
TDM1	4.25	14.56 %
MKM1	3.56	10.67 %
VCM2	1.70	7.95 %
<b>Total</b>	<b>221.88</b>	<b>23.57 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	168.45	33.02 %
Total	168.45	32.72 %

Branch *	MTD Sales L	Brand Share %
CBE2	11.97	18.18 %
GDR1	9.01	22.37 %
CNR1	6.28	14.59 %
TPR1	4.28	21.75 %
KMD1	2.33	22.72 %
CBE6	1.38	21.79 %
CBE3	1.37	24.49 %
Total	168.45	32.72 %

**HO01**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %