

MTD Sales
2,827.75 L

Brand Share %
26.06 %

Information:

MTD : 01-10-2025 To 26-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **26.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,827.66	26.49 %
Ear-Buds	0.08	0.07 %
Chargers	0.01	0.02 %
Total	2,827.75	26.06 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	421.99	25.60 %
WEST-02	377.34	32.05 %
NORTH ARCOT	335.67	26.27 %
TRICHY-01	319.84	33.62 %
CHENNAI-02	298.10	19.40 %
SOUTH-03	287.59	28.42 %
CHENNAI-01	279.49	22.57 %
SOUTH ARCOT	253.99	29.93 %
WEST-01	242.69	35.25 %
KL-SOUTH	10.90	20.25 %
HO01	0.15	0.04 %
Total	2,827.75	26.06 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	421.99	25.97 %
Chargers		0.05 %
Total	421.99	25.60 %

Branch *	MTD Sales L	Brand Share %
TUT1	28.07	17.35 %
NGR1	26.23	24.43 %
TVL1	22.61	14.53 %
TKS2	16.33	21.74 %
PKD1	10.61	24.84 %
TKY1	9.70	25.63 %
MAR1	9.45	20.81 %
KVT1	9.16	13.64 %
VLY1	8.21	16.16 %
ARM1	7.41	20.81 %
KGL1	6.66	23.46 %
APK2	6.41	17.20 %
UDN1	5.97	19.15 %
VNR1	4.66	20.90 %
STU2	2.88	19.12 %
KSM1	2.10	12.29 %
COL1	0.18	2.37 %
TVL2		0.00 %
Total	421.99	25.60 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	377.32	32.50 %
Ear-Buds	0.02	0.17 %
Chargers		0.07 %
Total	377.34	32.05 %

Branch *	MTD Sales L	Brand Share %
SLM1	24.35	22.18 %
EPI1	12.02	25.57 %
HSR2	10.59	17.48 %
MTR1	9.75	25.12 %
APN1	8.49	21.51 %
EDP1	5.08	20.60 %
KVP1	3.94	20.80 %
CMI1	3.21	21.63 %
TCG1	2.50	21.05 %
SGG1	2.32	16.00 %
KMM1	1.69	12.04 %
Total	377.34	32.05 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	335.67	26.75 %
Total	335.67	26.27 %

Branch *	MTD Sales L	Brand Share %
KPM2	32.48	17.36 %
TRR1	17.18	23.87 %
WJP1	12.50	23.31 %
SBR1	11.37	22.69 %
VEL1	10.56	14.34 %
AKM1	9.96	13.95 %
SLG1	9.92	21.04 %
KPM1	9.37	23.53 %
ARC2	8.34	16.83 %
CYR1	7.64	22.57 %
VSI1	6.51	15.98 %
TRT1	5.82	19.08 %
Total	335.67	26.27 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	319.84	34.06 %
Total	319.84	33.62 %

Branch *	MTD Sales L	Brand Share %
TRY1	25.78	17.39 %
TTP1	17.18	25.87 %
KRN1	8.93	23.89 %
MSI1	8.46	25.63 %
NMM1	7.50	22.98 %
NGT1	6.88	21.63 %
PTK1	4.45	21.13 %
NCK1	2.71	20.96 %
Total	319.84	33.62 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	298.09	19.72 %
Chargers		0.05 %
Total	298.10	19.40 %

Branch *	MTD Sales L	Brand Share %
CH15	24.40	16.22 %
CH03	21.72	17.12 %
CH34	20.00	22.20 %
GPD1	18.57	23.89 %
MJR1	16.45	17.10 %
CH21	10.17	8.18 %
CH18	10.00	19.05 %
CH46	9.74	15.59 %
CH44	9.46	16.14 %
CH41	7.40	24.59 %
CH20	7.26	9.67 %
CH12	6.67	10.52 %
MC05	5.77	12.31 %
CH31	4.29	19.04 %
CH33	3.61	6.39 %
CH27	3.27	25.70 %
CH36	2.53	10.65 %
CH32	1.56	11.19 %
Total	298.10	19.40 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	287.59	28.87 %
Total	287.59	28.42 %

Branch *	MTD Sales L	Brand Share %
MDU1	24.16	20.99 %
CBM1	8.81	24.09 %
ODM1	8.59	24.98 %
KPT1	8.37	25.14 %
TEN2	7.23	21.16 %
TEN1	7.23	22.45 %
MDU6	6.11	13.55 %
CMR1	4.67	18.00 %
MDU3	3.89	12.48 %
MLR1	3.78	20.90 %
KRR1	2.88	15.38 %
MNM1	0.92	9.63 %
KKD2	0.16	21.71 %
Total	287.59	28.42 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	279.48	23.01 %
Ear-Buds	0.02	0.10 %
Total	279.49	22.57 %

Branch *	MTD Sales L	Brand Share %
CH16	16.95	21.41 %
CH08	12.31	22.47 %
GUD2	11.26	24.12 %
CH14	11.18	13.14 %
MRM1	10.60	22.09 %
CH28	9.91	25.69 %
AVD1	9.37	11.15 %
CH45	9.34	22.52 %
CH37	8.51	18.70 %
CH19	8.38	17.93 %
CH39	6.54	21.42 %
CH35	5.38	12.34 %
CH30	3.89	11.66 %
CH05	1.98	5.86 %
CH40	1.28	1.46 %
Total	279.49	22.57 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	253.97	30.31 %
Ear-Buds	0.02	0.22 %
Total	253.99	29.93 %

Branch *	MTD Sales L	Brand Share %
TVM2	11.40	19.89 %
PRT1	8.32	20.91 %
TVM1	6.36	16.73 %
MKM1	3.35	19.49 %
Total	253.99	29.93 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	242.66	36.07 %
Ear-Buds	0.03	0.30 %
Total	242.69	35.25 %

Branch *	MTD Sales L	Brand Share %
CBE2	20.09	20.72 %
CNR1	6.86	21.59 %
DPM2	5.82	25.08 %
TPR2	3.80	12.27 %
CBE1	1.88	19.32 %
PDM1	1.60	11.62 %
CBE5	1.06	18.97 %
SUL1	1.05	7.99 %
Total	242.69	35.25 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	10.90	20.48 %
Total	10.90	20.25 %

Branch *	MTD Sales L	Brand Share %
PAS1	2.33	12.91 %
KLR1	1.58	17.55 %
Total	10.90	20.25 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.15	0.04 %
Total	0.15	0.04 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.15	0.04 %
MSWH		0.00 %
Total	0.15	0.04 %