

MTD Sales
1,939.20 L

Brand Share %
21.58 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,935.76	21.95 %
Ear-Buds	3.27	3.89 %
Dig-Acce	0.17	0.52 %
Total	1,939.20	21.58 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	279.15	20.93 %
NORTH ARCOT	259.59	21.81 %
CHENNAI-02	244.12	17.42 %
TRICHY-01	227.64	27.91 %
WEST-02	198.14	27.07 %
CHENNAI-01	194.32	18.28 %
SOUTH ARCOT	191.22	25.17 %
SOUTH-03	174.45	22.99 %
WEST-01	86.30	21.62 %
WEST-03	84.27	28.65 %
HO01		0.00 %
Total	1,939.20	21.58 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	278.98	21.30 %
Dig-Acce	0.17	3.97 %
Total	279.15	20.93 %

Branch *	MTD Sales L	Brand Share %
TVL1	21.32	17.92 %
TUT1	18.18	13.99 %
VNR2	17.16	18.40 %
NGR1	14.62	17.63 %
VLY1	9.55	20.23 %
MAR1	7.75	20.25 %
TKS2	7.57	12.63 %
RND1	7.09	19.20 %
TKS1	4.93	14.13 %
VNR1	4.12	15.72 %
KGL1	3.53	17.69 %
SNL1	3.48	21.02 %
UDN1	3.38	18.27 %
APK2	3.27	11.35 %
RPM1	3.16	18.25 %
TYI1	2.40	17.20 %
STU2	0.31	3.01 %
Total	279.15	20.93 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	259.59	22.16 %
Total	259.59	21.81 %

Branch *	MTD Sales L	Brand Share %
KPM2	17.21	13.00 %
VEL4	14.97	19.36 %
WJP1	7.63	17.88 %
VEL2	7.51	15.36 %
SLG1	6.27	20.57 %
CYR1	5.65	18.37 %
VSI1	5.37	15.02 %
TRL1	5.27	17.47 %
AKM1	4.85	10.03 %
ARC2	4.47	15.53 %
ANI1	3.11	11.63 %
VEL1	1.88	4.78 %
TRT1	1.79	8.14 %
KPM1	1.48	3.88 %
Total	259.59	21.81 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	242.13	17.64 %
Ear-Buds	1.99	12.23 %
Total	244.12	17.42 %

Branch *	MTD Sales L	Brand Share %
CH34	17.61	20.21 %
CH03	15.91	13.75 %
CH15	15.14	11.88 %
CH21	12.83	13.53 %
CH50	11.17	17.44 %
CH12	9.99	17.02 %
MJR1	9.93	19.77 %
CH20	9.02	12.04 %
CH44	5.77	16.14 %
CH33	5.48	9.72 %
CH35	5.21	13.22 %
CH18	5.09	10.10 %
CH36	4.81	15.34 %
MC05	3.56	13.66 %
CH27	3.02	17.87 %
MC06	2.55	11.20 %
CH37	1.32	4.65 %
PON1	1.16	2.73 %
CH41	0.98	2.26 %
CH01		0.00 %
Total	244.12	17.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	227.64	28.22 %
Total	227.64	27.91 %

Branch *	MTD Sales L	Brand Share %
TNJ1	9.01	21.05 %
JKM1	7.64	20.36 %
PBR2	5.70	10.94 %
MVM1	4.78	18.01 %
NMM1	4.05	13.47 %
ORU1	3.19	16.05 %
PTK1	2.61	13.83 %
KUM2	2.20	9.65 %
Total	227.64	27.91 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	197.98	27.42 %
Ear-Buds	0.16	2.87 %
Total	198.14	27.07 %

Branch *	MTD Sales L	Brand Share %
SLM1	14.65	21.39 %
PMP1	8.20	19.04 %
MTR1	7.36	20.57 %
ATU1	6.64	16.97 %
HSR2	6.11	10.98 %
KVP1	3.06	18.03 %
OML1	2.75	6.98 %
HRR1	1.53	6.14 %
EDP1	0.41	6.96 %
Total	198.14	27.07 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	193.19	18.77 %
Ear-Buds	1.12	8.19 %
Total	194.32	18.28 %

Branch *	MTD Sales L	Brand Share %
CH14	14.21	17.30 %
CH16	10.48	14.48 %
CH47	10.18	14.84 %
MRM1	8.66	19.87 %
CH49	8.56	16.89 %
CH45	8.55	20.27 %
CH22	7.69	15.65 %
AVD1	5.36	9.41 %
CH19	5.27	17.44 %
CH05	5.10	14.10 %
SKL1	4.80	18.85 %
GUD2	4.67	15.39 %
CH30	3.92	8.72 %
CH28	3.13	8.45 %
CH07	2.61	5.89 %
CH26	1.05	13.03 %
CH40		0.00 %
Total	194.32	18.28 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	191.22	25.49 %
Total	191.22	25.17 %

Branch *	MTD Sales L	Brand Share %
CUD1	19.90	21.32 %
CDM1	7.33	16.84 %
TVM2	7.26	17.56 %
TDM1	7.22	20.35 %
POY2	5.26	12.04 %
MKM1	5.14	19.93 %
KML1	4.17	20.60 %
Total	191.22	25.17 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	174.45	23.38 %
Total	174.45	22.99 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.64	14.65 %
PVI1	6.88	17.13 %
DKI1	6.58	17.73 %
KPT1	5.45	21.07 %
TEN1	5.20	17.03 %
MDU2	4.06	15.49 %
MPA1	3.84	15.08 %
MDU6	3.61	14.27 %
PKM1	3.50	21.40 %
USL1	2.51	14.20 %
PNV2	2.44	18.58 %
MDU4	1.33	12.73 %
SGP1	1.19	10.41 %
MDU5	1.14	7.18 %
PNI1	1.12	12.97 %
TPT1	1.02	7.30 %
ATG1	0.91	7.18 %
MDU3		0.00 %
Total	174.45	22.99 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	86.30	22.17 %
Total	86.30	21.62 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.59	11.90 %
UAM1	4.31	12.44 %
CBE1	2.95	18.44 %
DPM2	2.59	15.19 %
SUL1	2.00	17.57 %
CBE4	1.87	13.41 %
CBE6	1.52	15.70 %
KMD1	1.44	19.92 %
PLI1	1.41	12.63 %
ANR1	1.23	14.27 %
PDM1	0.72	14.46 %
CBE3	0.59	21.02 %
Total	86.30	21.62 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	84.27	28.99 %
Total	84.27	28.65 %

Branch *	MTD Sales L	Brand Share %
TPR1	4.57	21.26 %
TPR2	4.29	19.16 %
AVI1	3.40	18.69 %
SGG1	1.39	14.82 %
TPR3	1.22	11.10 %
TCG1	0.79	6.98 %
Total	84.27	28.65 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %