



# TN : VIVO Sales Performance 27/04/2026 9:32 AM

MTD Sales  
2,368.54 L

Brand Share %  
24.69 %

Information:

MTD : 01-04-2026 To 26-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **24.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,368.24	24.87 %
Dig-Acce	0.30	8.93 %
Chargers		0.01 %
<b>Total</b>	<b>2,368.54</b>	<b>24.69 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	385.36	23.31 %
WEST-02	294.78	32.97 %
CHENNAI-02	281.14	20.51 %
NORTH ARCOT	274.48	25.44 %
SOUTH-03	259.76	29.81 %
CHENNAI-01	254.19	21.50 %
TRICHY-01	239.10	27.63 %
SOUTH ARCOT	216.33	24.45 %
WEST-01	163.41	32.85 %
HO01		0.00 %
<b>Total</b>	<b>2,368.54</b>	<b>24.69 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	385.36	23.53 %
<b>Total</b>	<b>385.36</b>	<b>23.31 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	27.73	17.58 %
TKS2	13.95	17.35 %
VLY1	11.76	18.34 %
TKS1	10.28	20.68 %
RND1	8.98	24.65 %
PKD1	8.29	23.29 %
MAR1	7.67	16.04 %
KGL1	7.07	22.42 %
MMT1	7.04	19.86 %
KYR1	6.42	23.73 %
UDN1	5.97	22.95 %
ARM1	5.41	24.38 %
VNR1	5.23	19.66 %
KVT1	4.81	7.22 %
SGT1	4.35	12.21 %
SDI1	2.95	14.92 %
STU2	2.10	13.81 %
KSM1	1.57	5.38 %
<b>Total</b>	<b>385.36</b>	<b>23.31 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	294.78	33.18 %
<b>Total</b>	<b>294.78</b>	<b>32.97 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	12.43	20.67 %
HSR2	11.51	21.98 %
MCR1	9.85	22.68 %
ATU1	7.21	17.87 %
APN1	6.75	21.32 %
BMD1	6.55	19.44 %
KVP1	3.37	23.71 %
SGG1	2.12	21.37 %
EDP1	1.76	21.12 %
<b>Total</b>	<b>294.78</b>	<b>32.97 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Mobile	280.99	20.66 %
Dig-Acce	0.14	28.49 %
<b>Total</b>	<b>281.14</b>	<b>20.51 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	22.55	16.51 %
CH15	17.06	16.15 %
CH21	15.31	14.82 %
CH06	12.47	20.19 %
CH33	11.62	15.03 %
CH20	11.40	17.30 %
MJR1	10.75	24.28 %
CH12	6.87	11.35 %
CH41	6.39	19.01 %
CH18	5.65	13.03 %
CH36	4.93	18.19 %
PON1	4.66	17.31 %
CH31	2.81	14.04 %
MC05	2.64	4.39 %
MC06	1.35	6.56 %
CH27	1.23	10.13 %
CH32	0.44	4.57 %
<b>Total</b>	<b>281.14</b>	<b>20.51 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	274.48	25.64 %
<b>Total</b>	<b>274.48</b>	<b>25.44 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	20.15	13.92 %
VEL2	14.13	21.06 %
AKM1	8.43	14.71 %
VEL1	7.81	11.75 %
CYR1	7.10	23.21 %
WJP1	6.78	19.66 %
VSI1	6.28	13.45 %
PLR1	6.22	21.55 %
PTU1	6.09	21.47 %
KPM1	5.78	16.99 %
ANI1	4.37	15.84 %
TRT1	3.21	13.95 %
<b>Total</b>	<b>274.48</b>	<b>25.44 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mobile	259.60	30.04 %
Dig-Acce	0.15	38.04 %
<b>Total</b>	<b>259.76</b>	<b>29.81 %</b>

Branch *	MTD Sales L	Brand Share %
DKI1	7.30	18.96 %
MDU6	6.62	21.06 %
ATG1	4.25	22.70 %
MLR1	2.55	20.60 %
MDU4	2.50	16.72 %
MNM1	2.14	21.50 %
PNI1	1.92	23.29 %
MDU3	1.44	5.55 %
SGP1	0.96	6.27 %
KRR1	0.66	11.67 %
<b>Total</b>	<b>259.76</b>	<b>29.81 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Mobile	254.19	21.66 %
Chargers		0.05 %
<b>Total</b>	<b>254.19</b>	<b>21.50 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	14.34	16.26 %
CH45	10.65	24.48 %
CH38	9.71	23.03 %
MRM1	9.65	22.35 %
CH07	8.64	23.79 %
CH28	8.34	20.49 %
CH19	5.79	16.24 %
TKM1	5.22	21.21 %
CH05	5.05	10.82 %
CH37	4.21	16.89 %
CGL1	3.88	16.70 %
CH35	3.68	8.96 %
CH40	2.88	5.43 %
CH30	2.61	2.50 %
CH42	1.77	6.37 %
AVD1	0.87	2.78 %
MC09	0.85	9.54 %
<b>Total</b>	<b>254.19</b>	<b>21.50 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	239.10	27.81 %
<b>Total</b>	<b>239.10</b>	<b>27.63 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	22.99	17.71 %
TTP1	11.71	22.17 %
KUM1	9.31	24.33 %
MSI1	6.99	19.60 %
KRN1	5.78	19.40 %
PBR2	5.04	11.81 %
PTK1	5.04	17.41 %
ORU1	4.12	13.61 %
PBR1	2.72	21.64 %
KUM2	2.62	5.93 %
<b>Total</b>	<b>239.10</b>	<b>27.63 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	216.33	24.58 %
Total	216.33	24.45 %

Branch *	MTD Sales L	Brand Share %
CUD1	22.17	19.33 %
PRT1	13.05	19.75 %
CDM1	11.02	20.36 %
POY1	8.74	23.34 %
TVM2	8.51	18.38 %
POY2	7.17	14.21 %
STP1	4.93	23.66 %
TVM1	4.14	13.13 %
TDM1	3.83	13.67 %
MKM1	3.56	11.26 %
VCM2	1.70	7.95 %
Total	216.33	24.45 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	163.41	33.16 %
Total	163.41	32.85 %

Branch *	MTD Sales L	Brand Share %
CBE2	11.97	18.18 %
GDR1	9.00	23.08 %
CNR1	6.04	15.12 %
TPR1	3.84	20.89 %
KMD1	2.16	21.74 %
PDM1	1.90	24.53 %
CBE6	1.38	24.43 %
CBE3	1.37	24.49 %
Total	163.41	32.85 %

**HO01**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %