



TN : VIVO Sales Performance 27/03/2026 9:32 AM

MTD Sales
2,047.73 L

Brand Share %
23.02 %

Information:

MTD : 01-03-2026 To 26-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,047.55	23.25 %
Dig-Acce	0.16	1.25 %
Chargers	0.01	0.02 %
Total	2,047.73	23.02 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	339.54	20.39 %
CHENNAI-02	250.09	18.75 %
WEST-02	247.81	27.28 %
NORTH ARCOT	237.81	23.14 %
SOUTH-03	211.95	26.35 %
CHENNAI-01	209.59	20.90 %
TRICHY-01	207.03	25.49 %
SOUTH ARCOT	190.75	25.70 %
WEST-01	152.81	31.80 %
HO01	0.35	0.30 %
Total	2,047.73	23.02 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	339.54	20.59 %
Total	339.54	20.39 %

Branch *	MTD Sales L	Brand Share %
TUT1	26.17	9.81 %
NGR1	21.67	16.93 %
TVL1	18.02	12.14 %
TKS2	11.16	15.22 %
TKS1	9.20	17.94 %
MAR1	9.12	19.33 %
PKD1	7.41	20.49 %
KGL1	6.99	20.35 %
MMT1	6.69	14.94 %
SGT1	6.06	21.13 %
VNR1	4.96	21.51 %
KVT1	3.87	6.03 %
SDI1	3.54	16.22 %
KSM1	2.72	9.79 %
RPM1	2.47	22.82 %
STU2	1.41	13.90 %
COL1	1.13	10.52 %
Total	339.54	20.39 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	250.08	18.92 %
Chargers	0.01	0.09 %
Total	250.09	18.75 %

Branch *	MTD Sales L	Brand Share %
CH03	21.63	14.60 %
CH15	16.59	16.11 %
CH21	15.49	15.28 %
MJR1	9.81	18.82 %
CH33	8.28	16.67 %
CH20	7.04	12.33 %
CH12	6.22	8.63 %
PON1	5.92	17.97 %
CH46	5.59	20.51 %
CH50	3.99	7.83 %
CH41	3.56	14.18 %
MC05	2.90	6.50 %
CH18	2.68	2.97 %
CH27	1.89	18.19 %
CH32	0.86	7.33 %
CH36	0.83	4.51 %
CH01		0.00 %
Total	250.09	18.75 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	247.81	27.47 %
Total	247.81	27.28 %

Branch *	MTD Sales L	Brand Share %
SLM1	14.36	19.02 %
MCR1	8.33	18.59 %
HSR2	7.17	12.88 %
MTR1	6.99	20.22 %
HRR1	6.26	21.69 %
APN1	5.85	19.06 %
HSR1	5.17	18.05 %
ATU1	4.75	13.73 %
BMD1	4.69	18.57 %
KVP1	3.54	18.15 %
DPR1	3.46	19.64 %
KAM1	2.89	15.56 %
TCG1	2.56	15.87 %
ERD2	2.35	20.77 %
EDP1	1.94	11.17 %
SGG1	1.05	14.83 %
CMI1	1.03	8.75 %
Total	247.81	27.28 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	237.81	23.35 %
Total	237.81	23.14 %

Branch *	MTD Sales L	Brand Share %
VEL2	12.91	21.07 %
AKM1	11.89	21.20 %
KPM2	11.79	8.11 %
TRL1	10.24	20.90 %
VEL1	8.29	15.35 %
WJP1	6.39	16.41 %
GDM1	5.96	16.30 %
ARC2	5.83	21.60 %
CYR1	4.97	19.75 %
KPM1	4.27	12.20 %
TRT1	4.14	12.36 %
ANI1	3.87	17.10 %
Total	237.81	23.14 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	211.94	26.60 %
Chargers		0.06 %
Total	211.95	26.35 %

Branch *	MTD Sales L	Brand Share %
MDU1	12.29	21.86 %
TEN1	5.84	16.24 %
DGL1	5.31	13.23 %
ADP1	4.39	21.90 %
USL1	4.22	21.92 %
ATG1	4.08	21.05 %
MDU6	3.99	15.66 %
DKI1	3.23	12.26 %
PNV2	2.53	21.69 %
MLR1	1.92	13.50 %
KYK1	1.83	18.45 %
MDU3	1.31	6.06 %
SGP1	0.99	6.87 %
MNM1	0.92	8.52 %
KRR1	0.88	13.45 %
Total	211.95	26.35 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	209.43	21.13 %
Dig-Acce	0.16	3.73 %
Total	209.59	20.90 %

Branch *	MTD Sales L	Brand Share %
CH14	11.77	19.20 %
MRM1	7.41	19.22 %
AVD1	7.11	19.61 %
CH19	6.57	12.32 %
CH05	5.63	15.39 %
CH30	4.55	6.41 %
CH35	3.45	7.13 %
CH39	3.31	16.64 %
CH37	3.11	12.36 %
TKM1	2.73	9.38 %
CH28	2.70	10.12 %
MC09	2.37	19.40 %
CH42	1.75	6.17 %
CH40	0.81	2.03 %
Total	209.59	20.90 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	207.03	25.68 %
Total	207.03	25.49 %

Branch *	MTD Sales L	Brand Share %
TRY1	24.04	18.10 %
TRY4	11.91	22.89 %
TNJ1	8.65	21.82 %
TTP1	8.27	17.56 %
MSI1	7.30	20.44 %
ORU1	4.72	20.47 %
NMM1	4.47	17.20 %
KRN1	4.05	12.69 %
PBR1	3.15	20.10 %
PBR2	2.80	6.99 %
PTK1	2.64	12.97 %
Total	207.03	25.49 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	190.75	25.84 %
Total	190.75	25.70 %

Branch *	MTD Sales L	Brand Share %
CDM1	9.88	22.55 %
TVM2	7.89	15.45 %
POY1	6.81	19.07 %
POY2	5.43	14.87 %
TDM1	3.78	15.72 %
STP1	2.94	10.97 %
Total	190.75	25.70 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	152.81	32.17 %
Total	152.81	31.80 %

Branch *	MTD Sales L	Brand Share %
CBE2	13.40	14.44 %
KMD1	1.99	17.36 %
SNR1	1.38	18.36 %
DPM2	1.37	11.78 %
Total	152.81	31.80 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.35	0.33 %
Total	0.35	0.30 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.35	0.30 %
MSWH		0.00 %
Total	0.35	0.30 %