

MTD Sales
1,712.60 L

Brand Share %
29.30 %

Information:

MTD : 01-11-2025 To 25-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,712.55	29.90 %
Chargers	0.03	0.09 %
Ear-Buds	0.02	0.02 %
Total	1,712.60	29.30 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	230.08	25.71 %
NORTH ARCOT	219.71	29.83 %
CHENNAI-02	213.48	24.43 %
CHENNAI-01	201.96	29.04 %
WEST-02	200.28	34.49 %
TRICHY-01	186.31	34.78 %
SOUTH ARCOT	156.19	31.86 %
SOUTH-03	154.03	28.10 %
WEST-01	142.96	39.60 %
KL-SOUTH	7.50	16.28 %
HO01	0.10	0.12 %
Total	1,712.60	29.30 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	230.06	26.17 %
Ear-Buds	0.02	0.16 %
Chargers		0.08 %
Total	230.08	25.71 %

Branch *	MTD Sales L	Brand Share %
TUT1	19.03	21.56 %
TVL1	11.02	11.57 %
TKS2	9.77	17.24 %
VLY1	8.20	17.28 %
KVT1	6.24	17.94 %
KGL1	6.17	28.61 %
PKD1	5.58	26.78 %
SGT1	5.51	23.58 %
TKY1	4.39	28.54 %
APK2	3.61	16.80 %
RND1	3.57	18.72 %
VNR1	3.29	28.89 %
ARM1	2.92	24.28 %
KYR1	2.91	24.11 %
MAR1	1.85	8.34 %
STU2	0.95	11.93 %
KSM1	0.69	6.15 %
COL1	0.50	11.26 %
Total	230.08	25.71 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	219.70	30.41 %
Chargers	0.01	0.18 %
Total	219.71	29.83 %

Branch *	MTD Sales L	Brand Share %
KPM2	19.09	19.69 %
VEL2	13.55	22.51 %
WJP1	9.35	29.07 %
SBR1	8.68	22.80 %
ARC2	8.53	23.08 %
VSI1	8.06	26.91 %
VEL1	7.34	22.93 %
CYR1	6.82	29.26 %
SLG1	4.90	26.26 %
AKM1	4.28	16.98 %
Total	219.71	29.83 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	213.48	24.99 %
Chargers		0.09 %
Total	213.48	24.43 %

Branch *	MTD Sales L	Brand Share %
CH03	17.39	22.86 %
CH15	13.81	20.67 %
MJR1	12.87	26.74 %
CH44	7.97	21.44 %
CH18	7.23	21.59 %
CH46	7.06	23.69 %
CH21	6.21	11.37 %
PON1	6.07	24.30 %
CH20	6.04	13.52 %
MC05	4.90	13.39 %
CH12	4.71	12.31 %
CH41	4.39	14.84 %
CH33	2.61	7.53 %
CH36	1.39	18.32 %
CH32	0.77	4.43 %
Total	213.48	24.43 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	201.96	29.82 %
Chargers	0.01	0.23 %
Total	201.96	29.04 %

Branch *	MTD Sales L	Brand Share %
CH16	9.70	23.54 %
CH14	8.83	21.98 %
CH35	8.16	25.09 %
CH08	8.03	26.30 %
MRM1	7.81	23.76 %
CH45	7.64	26.32 %
CH28	6.86	27.41 %
CGL1	6.35	28.64 %
TKM1	5.91	28.70 %
CH19	5.17	27.62 %
CH37	5.06	25.67 %
AVD1	4.45	14.32 %
CH05	2.76	9.73 %
CH30	2.41	13.36 %
CH40	0.40	1.24 %
Total	201.96	29.04 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	200.28	35.08 %
Total	200.28	34.49 %

Branch *	MTD Sales L	Brand Share %
SLM1	12.08	22.76 %
HSR2	5.84	17.02 %
MCR1	5.23	28.63 %
ATU1	5.02	24.22 %
EPI1	4.38	24.45 %
BMD1	4.19	28.22 %
EDP1	3.41	28.13 %
MTR1	2.89	17.62 %
KVP1	2.51	26.22 %
CMI1	2.24	21.94 %
KMM1	2.00	28.14 %
TCG1	1.33	12.58 %
PDR1	0.88	27.26 %
Total	200.28	34.49 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	186.31	35.28 %
Total	186.31	34.78 %

Branch *	MTD Sales L	Brand Share %
TRY1	16.92	19.15 %
TTP1	6.54	25.30 %
KRN1	5.61	27.64 %
NMM1	4.93	28.40 %
MSI1	4.05	27.31 %
PTK1	3.49	28.32 %
ORU1	2.88	15.94 %
NCK1	1.90	27.59 %
Total	186.31	34.78 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	156.19	32.26 %
Total	156.19	31.86 %

Branch *	MTD Sales L	Brand Share %
TRK1	11.30	29.28 %
KLM1	9.03	28.89 %
ULP1	8.33	24.80 %
POY2	8.22	28.04 %
TVM2	7.92	26.39 %
TVM1	6.47	21.98 %
TDM1	4.93	26.03 %
PRT1	3.17	15.73 %
MKM1	2.94	27.60 %
Total	156.19	31.86 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	154.03	28.60 %
Chargers	0.01	0.30 %
Total	154.03	28.10 %

Branch *	MTD Sales L	Brand Share %
MDU1	10.54	22.88 %
KPT1	5.74	28.99 %
TEN1	5.50	24.53 %
MDU6	4.74	16.33 %
TMM1	4.54	21.09 %
MDU3	4.50	14.87 %
ADP1	3.92	23.62 %
KYK1	3.76	27.31 %
TDI1	3.41	27.13 %
NTM1	3.40	27.21 %
SVG1	2.77	22.71 %
CMR1	2.57	24.89 %
PNV2	2.44	12.50 %
SGP1	2.13	16.64 %
ATG1	2.07	17.21 %
BTU1	1.83	25.44 %
CBM1	1.49	13.13 %
MLR1	1.34	25.56 %
KRR1	0.98	13.57 %
MNM1	0.91	10.17 %
PNI1	0.63	18.44 %
Total	154.03	28.10 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	142.96	40.57 %
Total	142.96	39.60 %

Branch *	MTD Sales L	Brand Share %
CBE2	14.36	26.32 %
CNR1	3.65	22.75 %
TPR2	2.67	17.34 %
DPM2	2.13	19.17 %
PDM1	1.01	18.35 %
SUL1	0.71	21.92 %
Total	142.96	39.60 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	7.50	16.54 %
Total	7.50	16.28 %

Branch *	MTD Sales L	Brand Share %
KLR1	3.50	23.30 %
TVP1	2.61	17.15 %
PAS1	1.39	8.77 %
Total	7.50	16.28 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.10	0.14 %
Total	0.10	0.12 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.10	0.12 %
MSWH		0.00 %
Total	0.10	0.12 %