

MTD Sales
2,736.56 L

Brand Share %
26.06 %

Information:

MTD : 01-10-2025 To 25-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **26.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,736.46	26.48 %
Ear-Buds	0.08	0.07 %
Chargers	0.01	0.02 %
Total	2,736.56	26.06 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	409.35	25.67 %
WEST-02	364.09	32.00 %
NORTH ARCOT	325.19	26.14 %
TRICHY-01	311.75	33.75 %
CHENNAI-02	286.65	19.33 %
SOUTH-03	278.36	28.29 %
CHENNAI-01	267.26	22.62 %
SOUTH ARCOT	246.93	30.14 %
WEST-01	235.92	35.50 %
KL-SOUTH	10.90	20.75 %
HO01	0.15	0.04 %
Total	2,736.56	26.06 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	409.35	26.04 %
Chargers		0.05 %
Total	409.35	25.67 %

Branch *	MTD Sales L	Brand Share %
TUT1	27.01	17.30 %
NGR1	25.18	24.61 %
TVL1	22.28	14.69 %
TKS2	15.49	20.90 %
PKD1	10.20	24.21 %
MAR1	9.34	20.90 %
TKY1	9.15	24.52 %
KVT1	8.73	13.53 %
VLY1	7.96	16.33 %
ARM1	7.41	21.37 %
KGL1	6.53	23.55 %
APK2	6.11	16.97 %
UDN1	5.97	19.54 %
VNR1	4.66	21.51 %
STU2	2.88	20.68 %
KSM1	2.10	12.63 %
COL1	0.18	2.47 %
TVL2		0.00 %
Total	409.35	25.67 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	364.07	32.45 %
Ear-Buds	0.02	0.17 %
Chargers		0.07 %
Total	364.09	32.00 %

Branch *	MTD Sales L	Brand Share %
SLM1	24.23	23.15 %
EPI1	11.92	25.55 %
HSR2	10.06	17.38 %
MTR1	9.51	25.41 %
APN1	8.04	20.80 %
EDP1	5.08	21.00 %
KVP1	3.94	21.35 %
CMI1	3.03	21.28 %
TCG1	2.37	20.46 %
SGG1	2.32	16.00 %
KMM1	1.30	9.90 %
Total	364.09	32.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	325.19	26.62 %
Total	325.19	26.14 %

Branch *	MTD Sales L	Brand Share %
KPM2	32.31	17.56 %
TRR1	16.47	23.38 %
WJP1	12.50	23.69 %
SBR1	11.27	22.75 %
VEL1	10.42	14.23 %
AKM1	9.84	14.23 %
SLG1	9.76	21.03 %
KPM1	8.94	22.97 %
ARC2	7.68	15.82 %
CYR1	6.97	21.48 %
VSI1	6.42	16.55 %
TRT1	5.57	18.58 %
Total	325.19	26.14 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	311.75	34.19 %
Total	311.75	33.75 %

Branch *	MTD Sales L	Brand Share %
TRY1	25.19	17.78 %
KRN1	8.75	23.92 %
MSI1	8.28	25.92 %
NMM1	7.15	22.57 %
NGT1	6.71	21.80 %
PTK1	4.13	20.10 %
NCK1	2.71	21.33 %
Total	311.75	33.75 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	286.65	19.65 %
Chargers		0.05 %
Total	286.65	19.33 %

Branch *	MTD Sales L	Brand Share %
CH15	23.34	15.83 %
CH03	21.15	17.04 %
CH34	18.95	22.18 %
GPD1	18.37	25.30 %
MJR1	16.19	17.25 %
CH24	10.98	25.89 %
CH21	10.05	8.31 %
CH18	9.69	18.87 %
CH46	9.40	15.34 %
CH44	9.14	15.99 %
CH20	7.12	9.73 %
CH41	6.70	23.94 %
CH12	6.16	10.45 %
MC05	5.77	12.80 %
CH31	4.29	19.24 %
CH33	3.61	6.79 %
CH27	3.27	25.87 %
CH36	2.53	10.73 %
CH32	1.56	11.30 %
Total	286.65	19.33 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	278.36	28.74 %
Total	278.36	28.29 %

Branch *	MTD Sales L	Brand Share %
MDU1	23.35	20.87 %
ODM1	8.59	25.27 %
CBM1	8.22	23.21 %
KPT1	7.56	24.39 %
TEN1	6.84	21.87 %
TEN2	6.83	20.52 %
MDU6	6.11	13.60 %
CMR1	4.67	18.06 %
MDU3	3.76	12.60 %
MLR1	3.48	19.57 %
KRR1	2.88	15.97 %
MNM1	0.92	9.63 %
KKD2	0.16	21.71 %
Total	278.36	28.29 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	267.25	23.06 %
Ear-Buds	0.02	0.10 %
Total	267.26	22.62 %

Branch *	MTD Sales L	Brand Share %
CH16	15.98	21.61 %
CH08	11.94	22.56 %
CH14	10.55	12.90 %
MRM1	10.22	22.61 %
GUD2	10.12	23.14 %
CH28	9.54	25.21 %
CH45	9.34	24.94 %
AVD1	8.86	11.27 %
CH37	8.39	18.91 %
CH19	7.85	17.21 %
CH39	6.21	20.78 %
CH35	5.09	12.33 %
CH30	3.63	11.70 %
CH05	1.98	6.05 %
CH40	1.28	1.52 %
Total	267.26	22.62 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	246.91	30.52 %
Ear-Buds	0.02	0.23 %
Total	246.93	30.14 %

Branch *	MTD Sales L	Brand Share %
TVM2	11.17	20.04 %
PRT1	8.01	20.80 %
TVM1	6.09	16.55 %
MKM1	3.35	20.12 %
Total	246.93	30.14 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	235.89	36.33 %
Ear-Buds	0.03	0.31 %
Total	235.92	35.50 %

Branch *	MTD Sales L	Brand Share %
CBE2	19.08	20.47 %
CNR1	6.59	20.92 %
DPM2	5.76	25.19 %
TPR2	3.80	13.19 %
SNR1	2.81	25.47 %
CBE1	1.88	20.37 %
PDM1	1.60	11.99 %
CBE5	1.06	20.36 %
SUL1	1.05	8.18 %
Total	235.92	35.50 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	10.90	20.98 %
Total	10.90	20.75 %

Branch *	MTD Sales L	Brand Share %
PAS1	2.33	13.00 %
KLR1	1.58	17.75 %
Total	10.90	20.75 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.15	0.04 %
Total	0.15	0.04 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.15	0.04 %
MSWH		0.00 %
Total	0.15	0.04 %