

MTD Sales
1,824.47 L

Brand Share %
21.75 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,821.57	22.13 %
Ear-Buds	2.73	3.51 %
Dig-Acce	0.17	0.53 %
Total	1,824.47	21.75 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	262.15	21.61 %
NORTH ARCOT	248.67	22.08 %
CHENNAI-02	229.77	17.81 %
TRICHY-01	213.00	28.11 %
CHENNAI-01	183.90	18.37 %
WEST-02	183.65	27.02 %
SOUTH ARCOT	179.28	24.83 %
SOUTH-03	162.54	22.97 %
WEST-01	82.06	22.05 %
WEST-03	79.46	28.65 %
HO01		0.00 %
Total	1,824.47	21.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	261.98	21.99 %
Dig-Acce	0.17	4.62 %
Total	262.15	21.61 %

Branch *	MTD Sales L	Brand Share %
TVL1	20.85	18.51 %
TUT1	17.99	14.91 %
VNR2	16.22	19.60 %
NGR1	14.46	18.41 %
VLY1	8.81	20.12 %
TKS2	7.06	14.91 %
RND1	6.54	20.72 %
TKS1	4.39	14.16 %
VNR1	3.68	15.21 %
UDN1	3.38	18.77 %
RPM1	2.97	18.65 %
KGL1	2.85	16.85 %
APK2	2.80	12.34 %
TYI1	2.40	18.36 %
STU2	0.31	3.42 %
Total	262.15	21.61 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	248.67	22.43 %
Total	248.67	22.08 %

Branch *	MTD Sales L	Brand Share %
KPM2	17.03	13.21 %
VEL4	14.62	19.59 %
VEL2	7.33	15.31 %
WJP1	6.54	16.65 %
SLG1	6.05	20.16 %
CYR1	5.65	19.60 %
VSI1	5.37	15.16 %
AKM1	4.59	10.17 %
TRL1	4.55	17.53 %
ARC2	4.47	16.26 %
ANI1	2.93	11.30 %
TRT1	1.79	9.53 %
VEL1	1.49	4.23 %
KPM1	1.48	3.99 %
Total	248.67	22.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	228.05	18.04 %
Ear-Buds	1.72	11.57 %
Total	229.77	17.81 %

Branch *	MTD Sales L	Brand Share %
CH34	16.28	19.37 %
CH03	14.86	14.11 %
CH15	13.97	11.79 %
CH21	12.24	14.34 %
CH51	10.76	21.30 %
CH50	10.41	17.47 %
MJR1	9.93	20.53 %
CH12	9.17	18.08 %
CH20	8.46	12.45 %
CH44	5.77	17.37 %
CH33	5.48	10.63 %
CH35	4.80	13.45 %
CH18	4.68	10.30 %
CH36	4.07	13.80 %
MC05	3.56	14.33 %
CH27	2.77	18.09 %
MC06	2.30	10.69 %
CH37	1.32	5.04 %
CH41	0.98	2.60 %
PON1	0.93	2.36 %
CH01		0.00 %
Total	229.77	17.81 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	213.00	28.43 %
Total	213.00	28.11 %

Branch *	MTD Sales L	Brand Share %
TNJ1	8.16	20.63 %
JKM1	7.38	21.07 %
PBR2	5.70	11.71 %
MVM1	4.62	18.90 %
NMM1	3.70	13.10 %
ORU1	3.19	17.25 %
PTK1	2.45	14.59 %
KUM2	2.20	10.71 %
Total	213.00	28.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	182.97	18.88 %
Ear-Buds	0.93	7.29 %
Total	183.90	18.37 %

Branch *	MTD Sales L	Brand Share %
CH14	12.43	16.61 %
CH16	9.66	14.20 %
CH47	9.12	13.68 %
MRM1	8.66	21.16 %
CH45	8.14	20.98 %
CH22	7.69	16.29 %
CH49	7.49	16.19 %
CH19	5.24	17.52 %
AVD1	5.18	9.68 %
SKL1	4.80	20.73 %
CH05	4.76	14.74 %
GUD2	4.25	15.04 %
CH30	3.48	8.51 %
CH28	2.97	8.07 %
CH07	2.61	6.30 %
CH26	1.05	13.37 %
CH40		0.00 %
Total	183.90	18.37 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	183.57	27.39 %
Ear-Buds	0.08	1.61 %
Total	183.65	27.02 %

Branch *	MTD Sales L	Brand Share %
SLM1	13.16	20.23 %
PMP1	7.57	18.76 %
MTR1	6.95	20.13 %
HSR2	5.77	10.78 %
ATU1	5.56	16.94 %
OML1	2.75	7.37 %
KVP1	2.48	16.52 %
HRR1	1.53	6.42 %
EDP1	0.41	7.33 %
Total	183.65	27.02 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	179.28	25.14 %
Total	179.28	24.83 %

Branch *	MTD Sales L	Brand Share %
CUD1	19.90	21.51 %
ULP1	9.99	21.20 %
TVM2	6.93	18.29 %
CDM1	6.92	17.07 %
TDM1	6.16	19.90 %
POY2	4.55	10.81 %
MKM1	4.32	18.09 %
KML1	3.84	20.28 %
Total	179.28	24.83 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	162.54	23.35 %
Total	162.54	22.97 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.20	14.75 %
DKI1	6.36	18.24 %
PVI1	5.75	14.87 %
KPT1	5.23	21.45 %
TEN1	4.47	16.07 %
MDU2	3.91	15.58 %
PKM1	3.50	21.43 %
MPA1	3.42	13.80 %
MDU6	3.38	14.24 %
USL1	2.51	15.35 %
PNV2	2.44	19.47 %
MDU4	1.33	12.96 %
SGP1	1.19	10.61 %
MDU5	1.14	7.29 %
PNI1	1.12	14.22 %
TPT1	1.02	7.53 %
ATG1	0.91	7.68 %
MDU3		0.00 %
Total	162.54	22.97 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	82.06	22.62 %
Total	82.06	22.05 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.59	12.25 %
UAM1	4.31	13.17 %
CBE1	2.95	20.27 %
DPM2	2.17	13.17 %
CBE4	1.87	13.42 %
SUL1	1.75	17.20 %
CBE6	1.52	16.32 %
PLI1	1.41	13.71 %
UMP1	1.14	20.96 %
KMD1	1.07	15.67 %
ANR1	0.95	11.42 %
PDM1	0.72	20.88 %
CBE3	0.59	21.25 %
Total	82.06	22.05 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	79.46	28.99 %
Total	79.46	28.65 %

Branch *	MTD Sales L	Brand Share %
TPR2	4.29	19.35 %
AVI1	3.40	19.39 %
SGG1	1.39	15.13 %
TPR3	0.83	8.28 %
TCG1	0.79	7.58 %
Total	79.46	28.65 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %