

MTD Sales
1,823.60 L

Brand Share %
28.69 %

Information:

MTD : 01-08-2025 To 25-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **28.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,823.55	29.15 %
Ear-Buds	0.03	0.06 %
Chargers	0.01	0.03 %
Total	1,823.60	28.69 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	269.82	27.50 %
WEST-02	231.76	34.34 %
CHENNAI-01	219.44	27.30 %
NORTH ARCOT	216.91	29.73 %
TRICHY-01	200.56	33.10 %
CHENNAI-02	197.73	22.45 %
SOUTH ARCOT	163.30	33.19 %
SOUTH-03	160.67	28.39 %
WEST-01	157.34	38.69 %
KL-SOUTH	6.06	11.99 %
HO01		0.00 %
Total	1,823.60	28.69 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	269.82	27.93 %
Total	269.82	27.50 %

Branch *	MTD Sales L	Brand Share %
TUT1	21.90	20.45 %
NGR1	20.26	27.93 %
TVL1	15.80	14.62 %
TKS2	10.57	23.93 %
KVT1	8.23	18.99 %
ERL2	7.15	22.58 %
SVK1	6.05	23.34 %
KGL1	5.24	23.80 %
RND1	5.24	27.49 %
VLY1	4.77	12.53 %
SGT1	4.36	28.43 %
VNR1	3.36	22.67 %
VKM1	2.71	27.23 %
KSM1	1.28	10.10 %
STU2	1.01	11.97 %
COL1	0.60	12.31 %
Total	269.82	27.50 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	231.75	34.79 %
Ear-Buds	0.02	0.32 %
Total	231.76	34.34 %

Branch *	MTD Sales L	Brand Share %
SLM1	8.90	17.16 %
ATU1	6.92	26.33 %
PMP1	5.99	17.20 %
MTR1	5.69	25.58 %
HSR2	5.46	15.89 %
TCG1	1.21	11.65 %
SGG1	1.15	24.31 %
Total	231.76	34.34 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	219.44	27.77 %
Total	219.44	27.30 %

Branch *	MTD Sales L	Brand Share %
CH14	14.10	21.33 %
CH16	8.61	18.57 %
KNR1	8.33	26.51 %
CH08	7.92	19.78 %
CH07	7.74	24.76 %
TKM1	7.65	27.33 %
AVD1	7.02	18.21 %
MRM1	6.95	24.63 %
CH05	6.55	19.85 %
CH30	6.44	13.74 %
CH19	5.15	24.92 %
GUD2	4.41	12.21 %
CH35	4.37	14.41 %
CH37	3.41	19.25 %
CH40	1.95	5.61 %
Total	219.44	27.30 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	216.91	30.23 %
Total	216.91	29.73 %

Branch *	MTD Sales L	Brand Share %
KPM2	20.08	19.16 %
TRL1	9.95	25.66 %
VEL2	9.73	24.72 %
VEL1	8.47	20.75 %
GDM1	6.33	22.37 %
WJP1	4.96	17.31 %
KPM1	4.91	20.38 %
VSI1	4.35	21.47 %
AKM1	2.85	10.26 %
Total	216.91	29.73 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	200.56	33.46 %
Total	200.56	33.10 %

Branch *	MTD Sales L	Brand Share %
TRY1	22.75	21.50 %
TNJ1	12.53	28.26 %
TTP1	9.30	27.63 %
KRN1	5.16	24.22 %
MSI1	4.34	22.94 %
TNJ2	4.26	23.16 %
NMM1	3.35	18.79 %
PTK1	2.17	13.31 %
APM1	1.62	25.67 %
Total	200.56	33.10 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	197.73	22.83 %
Chargers		0.07 %
Total	197.73	22.45 %

Branch *	MTD Sales L	Brand Share %
CH03	16.77	21.29 %
CH15	13.26	15.53 %
MJR1	13.10	24.76 %
CH34	11.34	27.56 %
CH20	11.22	26.22 %
CH06	10.88	27.34 %
CH18	7.42	24.96 %
CH21	6.91	11.27 %
MC05	5.60	11.48 %
CH24	5.57	23.96 %
CH12	5.35	13.43 %
CH44	5.17	11.03 %
CH09	4.64	23.14 %
CH41	4.29	21.96 %
CH46	3.69	21.02 %
CH31	2.55	16.53 %
CH33	2.45	7.37 %
CH36	1.87	22.97 %
MC08	0.79	20.67 %
PON1	0.77	5.06 %
CH32	0.62	11.55 %
CH01		0.00 %
Total	197.73	22.45 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	163.29	33.63 %
Ear-Buds	0.02	0.42 %
Total	163.30	33.19 %

Branch *	MTD Sales L	Brand Share %
ULP1	9.46	26.42 %
TVM2	7.11	22.13 %
TDM1	4.14	15.30 %
MKM1	1.32	15.66 %
Total	163.30	33.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	160.66	28.83 %
Chargers		0.10 %
Total	160.67	28.39 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.69	16.26 %
MDU6	5.32	28.53 %
ADP1	4.90	23.42 %
DKI1	4.85	25.57 %
CBM1	4.34	22.14 %
MDU5	4.27	28.44 %
TEN1	4.11	21.36 %
CMR1	4.09	28.08 %
DGL2	2.83	27.52 %
TEN2	2.81	13.88 %
SVG1	2.73	22.42 %
ATG1	1.38	10.75 %
MDU3	1.06	11.27 %
MLR1	0.77	6.44 %
MNM1	0.71	8.89 %
Total	160.67	28.39 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	157.34	39.40 %
Chargers		0.12 %
Total	157.34	38.69 %

Branch *	MTD Sales L	Brand Share %
KGI1	9.69	26.34 %
CBE2	8.31	15.41 %
MPM1	2.25	21.84 %
CBE1	1.90	27.09 %
SUL1	1.23	25.57 %
PDM1	0.71	9.44 %
Total	157.34	38.69 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	6.06	12.12 %
Total	6.06	11.99 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.03	9.84 %
KLR1	1.56	28.38 %
PAS1	1.47	10.33 %
Total	6.06	11.99 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %