



# TN : VIVO Sales Performance 26/05/2026 9:32 AM

MTD Sales  
2,233.28 L

Brand Share %  
24.83 %

Information:

MTD : 01-05-2026 To 25-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **24.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,229.98	25.03 %
Dig-Acce	3.29	17.84 %
Chargers	0.01	0.02 %
<b>Total</b>	<b>2,233.28</b>	<b>24.83 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	389.34	25.45 %
CHENNAI-02	280.57	19.90 %
WEST-02	279.96	31.63 %
NORTH ARCOT	248.97	24.21 %
SOUTH-03	232.89	26.81 %
CHENNAI-01	221.39	22.56 %
SOUTH ARCOT	215.56	26.57 %
TRICHY-01	204.53	28.75 %
WEST-01	160.02	31.20 %
HO01	0.05	0.02 %
<b>Total</b>	<b>2,233.28</b>	<b>24.83 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	388.55	25.66 %
Dig-Acce	0.78	47.43 %
Chargers		0.03 %
<b>Total</b>	<b>389.34</b>	<b>25.45 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	30.96	21.09 %
NGR1	27.51	24.03 %
VLY1	13.51	21.53 %
SVK1	10.47	24.65 %
TKS1	9.33	21.64 %
PKD1	8.98	24.35 %
KGL1	7.88	19.52 %
MAR1	6.60	13.73 %
KVT1	6.17	10.20 %
ERL2	6.16	18.16 %
VNR1	4.70	18.50 %
KSM1	3.24	13.98 %
RPM1	3.19	21.72 %
SGT1	2.80	11.50 %
STU2	1.87	19.89 %
COL1	1.66	22.28 %
<b>Total</b>	<b>389.34</b>	<b>25.45 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	279.14	20.08 %
Dig-Acce	1.43	14.97 %
Chargers		0.04 %
<b>Total</b>	<b>280.57</b>	<b>19.90 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	18.56	15.42 %
CH15	18.04	18.28 %
CH21	13.96	13.29 %
CH44	11.74	14.32 %
CH20	10.69	20.19 %
CH33	10.28	11.02 %
MJR1	8.68	17.10 %
CH12	7.38	10.02 %
CH18	7.35	18.72 %
CH46	6.46	22.45 %
MC05	5.53	9.41 %
PON1	5.14	17.45 %
CH31	4.62	20.41 %
CH41	2.69	7.15 %
CH32	1.59	10.39 %
CH27	1.41	9.35 %
CH36	1.30	8.15 %
MC06	0.90	4.60 %
CH01	0.42	24.28 %
<b>Total</b>	<b>280.57</b>	<b>19.90 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mobile	279.96	31.85 %
<b>Total</b>	<b>279.96</b>	<b>31.63 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	15.42	21.29 %
PMP1	10.71	24.69 %
MTR1	7.34	19.73 %
ATU1	6.67	19.57 %
APN1	6.47	21.82 %
BMD1	5.12	16.80 %
KVP1	4.64	15.54 %
EDP1	1.43	20.98 %
ERD2	0.68	7.08 %
TCG1	0.67	7.51 %
<b>Total</b>	<b>279.96</b>	<b>31.63 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	248.50	24.38 %
Dig-Acce	0.47	66.96 %
Total	248.97	24.21 %

Branch *	MTD Sales L	Brand Share %
KPM2	17.83	12.02 %
VEL1	11.24	20.19 %
GDM1	8.46	19.98 %
WJP1	7.90	18.07 %
TRL1	7.14	17.48 %
CYR1	6.56	24.43 %
AKM1	6.43	12.01 %
ARC2	5.75	22.44 %
VSI1	5.54	15.69 %
ANI1	4.96	22.13 %
KPM1	4.18	10.93 %
PTU1	3.78	12.46 %
TRT1	2.78	12.93 %
Total	248.97	24.21 %

## SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	232.57	26.99 %
Dig-Acce	0.32	59.80 %
Total	232.89	26.81 %

Branch *	MTD Sales L	Brand Share %
MDU1	9.92	19.91 %
TMM1	6.69	21.16 %
KPT1	6.68	21.36 %
MDU2	5.86	23.05 %
MDU6	5.07	15.78 %
TDI1	4.67	24.62 %
PVI1	4.64	17.46 %
DKI1	4.36	18.94 %
ATG1	4.16	17.57 %
MDU4	3.12	18.03 %
MLR1	2.97	21.87 %
SGP1	1.46	7.61 %
MNM1	0.96	8.74 %
MDU3	0.83	3.06 %
PNI1	0.59	10.35 %
KRR1	0.47	5.47 %
Total	232.89	26.81 %

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Mobile	221.39	22.82 %
Chargers		0.06 %
<b>Total</b>	<b>221.39</b>	<b>22.56 %</b>

Branch *	MTD Sales L	Brand Share %
CH16	17.98	23.63 %
CH14	11.88	19.26 %
CH47	10.23	19.01 %
MRM1	9.15	21.41 %
CH28	8.14	17.91 %
CH05	6.24	11.45 %
CH07	6.17	22.25 %
CH35	4.48	9.12 %
CH37	3.23	16.61 %
CH19	3.04	10.13 %
AVD1	2.91	11.67 %
KNR1	2.64	10.44 %
CH30	1.60	5.19 %
MC10	1.48	12.37 %
CH42	1.14	3.68 %
CH29	0.70	21.13 %
CH40	0.46	1.58 %
MC09		0.00 %
<b>Total</b>	<b>221.39</b>	<b>22.56 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	215.56	26.72 %
<b>Total</b>	<b>215.56</b>	<b>26.57 %</b>

Branch *	MTD Sales L	Brand Share %
PRT1	12.91	22.22 %
POY1	11.03	24.00 %
CDM1	8.82	17.76 %
POY2	7.71	16.40 %
TVM2	7.29	14.51 %
TDM1	6.57	23.77 %
TVM1	4.83	19.91 %
MKM1	4.67	17.06 %
KML1	3.41	23.08 %
<b>Total</b>	<b>215.56</b>	<b>26.57 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	204.24	28.91 %
Dig-Acce	0.29	70.34 %
<b>Total</b>	<b>204.53</b>	<b>28.75 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	19.86	18.95 %
TNJ1	8.70	21.06 %
TTP1	8.61	18.89 %
KRN1	5.88	20.94 %
NGT1	5.21	23.43 %
TNJ2	5.06	18.62 %
ORU1	4.76	24.63 %
AYR1	4.63	24.60 %
PBR2	4.17	11.43 %
NMM1	3.52	18.81 %
KUM2	3.28	16.93 %
NCK1	2.01	22.33 %
PTK1	1.17	5.47 %
<b>Total</b>	<b>204.53</b>	<b>28.75 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	160.02	31.46 %
<b>Total</b>	<b>160.02</b>	<b>31.20 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	14.29	19.43 %
KG11	12.20	24.19 %
CNR1	6.26	14.65 %
MPM1	3.72	23.82 %
DPM2	3.28	16.23 %
TPR1	2.49	19.48 %
PDM1	1.91	19.78 %
ANR1	1.06	12.11 %
<b>Total</b>	<b>160.02</b>	<b>31.20 %</b>

**HO01**

Property	MTD Sales L	Brand Share %
Mobile	0.05	0.02 %
<b>Total</b>	<b>0.05</b>	<b>0.02 %</b>

Branch *	MTD Sales L	Brand Share %
GHUB	0.05	0.02 %
MSWH		0.00 %
<b>Total</b>	<b>0.05</b>	<b>0.02 %</b>