



TN : VIVO Sales Performance 26/03/2026 9:32 AM

MTD Sales
1,976.32 L

Brand Share %
22.95 %

Information:

MTD : 01-03-2026 To 25-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,976.15	23.18 %
Dig-Acce	0.16	1.25 %
Chargers	0.01	0.02 %
Total	1,976.32	22.95 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	329.50	20.31 %
WEST-02	240.29	27.21 %
CHENNAI-02	239.22	18.46 %
NORTH ARCOT	231.01	23.15 %
SOUTH-03	203.16	26.15 %
CHENNAI-01	202.25	21.05 %
TRICHY-01	200.83	25.71 %
SOUTH ARCOT	181.04	25.44 %
WEST-01	148.67	31.62 %
HO01	0.35	0.32 %
Total	1,976.32	22.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	329.50	20.51 %
Total	329.50	20.31 %

Branch *	MTD Sales L	Brand Share %
TUT1	25.85	9.82 %
NGR1	20.89	16.55 %
TVL1	17.62	12.15 %
TKS2	10.91	15.98 %
TKS1	9.20	18.46 %
MAR1	9.04	19.23 %
KGL1	6.99	21.16 %
PKD1	6.70	20.09 %
MMT1	6.27	14.18 %
SGT1	5.29	19.43 %
VNR1	4.96	21.51 %
SDI1	3.54	16.24 %
KVT1	3.51	5.60 %
KSM1	2.72	10.37 %
STU2	1.41	13.90 %
COL1	1.13	11.21 %
Total	329.50	20.31 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	240.29	27.40 %
Total	240.29	27.21 %

Branch *	MTD Sales L	Brand Share %
SLM1	13.78	18.48 %
MCR1	8.06	18.43 %
MTR1	6.78	21.14 %
HSR2	6.67	12.74 %
HRR1	5.65	20.66 %
APN1	5.62	18.44 %
HSR1	5.17	18.13 %
ATU1	4.75	13.82 %
BMD1	4.69	19.91 %
DPR1	3.29	18.86 %
KVP1	3.14	16.55 %
KAM1	2.89	16.29 %
TCG1	2.56	16.57 %
ERD2	2.19	19.76 %
EDP1	1.94	11.48 %
CMI1	0.95	8.10 %
SGG1	0.84	12.18 %
Total	240.29	27.21 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	239.21	18.63 %
Chargers	0.01	0.09 %
Total	239.22	18.46 %

Branch *	MTD Sales L	Brand Share %
CH03	20.82	14.53 %
CH15	16.38	16.52 %
CH21	15.49	15.74 %
MJR1	8.49	16.85 %
CH33	7.14	14.85 %
CH20	6.86	12.38 %
CH12	5.77	8.07 %
CH46	5.59	20.51 %
PON1	4.94	15.76 %
CH50	3.99	7.89 %
CH41	3.56	14.44 %
MC05	2.90	6.70 %
CH18	2.68	2.99 %
CH27	1.89	18.19 %
CH32	0.86	7.33 %
CH36	0.83	4.69 %
CH01		0.00 %
Total	239.22	18.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	231.01	23.36 %
Total	231.01	23.15 %

Branch *	MTD Sales L	Brand Share %
VEL2	12.60	20.71 %
AKM1	11.72	21.97 %
KPM2	11.04	7.77 %
TRL1	9.78	20.90 %
VEL1	8.29	16.24 %
VSI1	8.18	22.80 %
WJP1	6.31	16.41 %
GDM1	5.66	15.94 %
ARC2	5.61	21.12 %
CYR1	4.97	20.42 %
KPM1	4.27	12.53 %
TRT1	3.94	11.83 %
ANI1	3.76	16.93 %
Total	231.01	23.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	203.16	26.40 %
Chargers		0.06 %
Total	203.16	26.15 %

Branch *	MTD Sales L	Brand Share %
MDU1	12.29	22.49 %
TEN1	5.55	15.71 %
DGL1	5.31	13.50 %
USL1	4.22	22.74 %
MDU6	3.82	15.83 %
ATG1	3.72	19.67 %
ADP1	3.68	20.05 %
DKI1	3.02	11.94 %
PNV2	2.53	21.70 %
KYK1	1.83	18.66 %
MLR1	1.33	9.97 %
MDU3	1.15	5.44 %
SGP1	0.99	6.88 %
MNM1	0.92	8.86 %
KRR1	0.88	13.81 %
Total	203.16	26.15 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	202.09	21.29 %
Dig-Acce	0.16	3.73 %
Total	202.25	21.05 %

Branch *	MTD Sales L	Brand Share %
CH14	11.39	18.95 %
CH16	10.58	21.57 %
MRM1	7.41	19.32 %
AVD1	6.53	18.79 %
CH19	6.44	13.89 %
CH47	5.99	22.42 %
CH05	5.63	15.65 %
CH30	4.55	7.92 %
CH35	3.45	7.30 %
CH39	3.14	16.00 %
CH37	2.96	12.28 %
TKM1	2.73	9.66 %
CH28	2.70	10.17 %
MC09	2.37	19.40 %
CH42	1.27	4.61 %
CH40	0.81	2.09 %
Total	202.25	21.05 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	200.83	25.90 %
Total	200.83	25.71 %

Branch *	MTD Sales L	Brand Share %
TRY1	23.24	18.37 %
TNJ1	8.37	21.86 %
TTP1	8.27	17.99 %
MSI1	7.08	20.25 %
NMM1	4.47	17.83 %
ORU1	4.39	20.69 %
KRN1	4.05	13.19 %
PBR1	3.15	21.32 %
NCK1	2.95	22.12 %
PTK1	2.64	13.19 %
PBR2	2.64	6.68 %
Total	200.83	25.71 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	181.04	25.58 %
Total	181.04	25.44 %

Branch *	MTD Sales L	Brand Share %
CDM1	9.50	22.25 %
TVM2	7.51	15.21 %
POY1	6.64	18.77 %
POY2	5.43	14.87 %
TDM1	2.78	12.82 %
STP1	2.13	10.93 %
Total	181.04	25.44 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	148.67	31.99 %
Total	148.67	31.62 %

Branch *	MTD Sales L	Brand Share %
CBE2	13.40	14.51 %
KMD1	1.99	17.59 %
SNR1	1.38	18.62 %
SUL1	1.33	22.57 %
DPM2	1.01	8.97 %
Total	148.67	31.62 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.35	0.35 %
Total	0.35	0.32 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.35	0.32 %
MSWH		0.00 %
Total	0.35	0.32 %