

MTD Sales
1,656.54 L

Brand Share %
29.38 %

Information:

MTD : 01-11-2025 To 24-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,656.49	29.98 %
Chargers	0.03	0.09 %
Ear-Buds	0.02	0.02 %
Total	1,656.54	29.38 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	221.59	25.64 %
NORTH ARCOT	212.80	29.97 %
CHENNAI-02	208.87	24.81 %
WEST-02	194.68	34.65 %
CHENNAI-01	194.24	29.02 %
TRICHY-01	178.97	34.57 %
SOUTH ARCOT	151.35	31.94 %
SOUTH-03	147.29	27.99 %
WEST-01	139.24	39.97 %
KL-SOUTH	7.41	16.57 %
HO01	0.10	0.13 %
Total	1,656.54	29.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	221.58	26.08 %
Ear-Buds	0.02	0.17 %
Total	221.59	25.64 %

Branch *	MTD Sales L	Brand Share %
TUT1	18.35	21.29 %
TKS2	9.85	17.66 %
TVL1	9.66	10.50 %
VLY1	8.04	17.01 %
KVT1	5.98	17.46 %
PKD1	5.58	26.97 %
SGT1	5.11	22.97 %
UDN1	4.76	28.64 %
TKY1	4.39	29.01 %
APK2	3.61	17.15 %
RND1	3.57	19.03 %
VNR1	3.29	28.95 %
KYR1	2.91	24.51 %
ARM1	2.67	24.05 %
MAR1	1.85	8.48 %
STU2	0.82	10.49 %
COL1	0.50	11.26 %
KSM1	0.41	4.06 %
Total	221.59	25.64 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	212.79	30.55 %
Chargers	0.01	0.19 %
Total	212.80	29.97 %

Branch *	MTD Sales L	Brand Share %
KPM2	18.52	19.74 %
VEL2	13.13	22.28 %
SBR1	8.68	23.29 %
ARC2	8.39	23.28 %
VSI1	7.59	25.73 %
VEL1	7.00	23.10 %
SLG1	4.71	26.15 %
AKM1	3.96	15.94 %
Total	212.80	29.97 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	208.86	25.38 %
Chargers		0.10 %
Total	208.87	24.81 %

Branch *	MTD Sales L	Brand Share %
CH03	16.93	23.08 %
CH15	13.50	20.61 %
MJR1	12.48	27.00 %
CH44	7.54	20.91 %
CH46	7.06	25.42 %
CH18	6.90	21.39 %
PON1	6.07	25.53 %
CH21	6.06	11.48 %
CH20	6.04	13.64 %
MC05	4.90	13.48 %
CH12	4.51	13.10 %
CH41	4.39	16.66 %
CH33	2.61	7.69 %
CH36	1.39	18.34 %
CH32	0.77	4.61 %
Total	208.87	24.81 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	194.68	35.26 %
Total	194.68	34.65 %

Branch *	MTD Sales L	Brand Share %
SLM1	11.75	23.23 %
HSR2	5.84	17.02 %
APN1	5.17	26.79 %
MCR1	4.97	28.97 %
ATU1	4.61	23.29 %
BMD1	4.08	28.90 %
EPI1	3.73	22.39 %
EDP1	3.41	28.82 %
MTR1	2.75	17.10 %
KVP1	2.37	25.17 %
CMI1	2.24	22.50 %
KMM1	2.00	28.14 %
ERD1	1.93	28.25 %
TCG1	1.33	13.17 %
PDR1	0.79	26.88 %
Total	194.68	34.65 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	194.23	29.80 %
Chargers	0.01	0.24 %
Total	194.24	29.02 %

Branch *	MTD Sales L	Brand Share %
CH16	9.22	22.63 %
CH14	8.06	21.89 %
CH35	7.92	25.16 %
MRM1	7.81	24.13 %
CH08	7.59	25.37 %
CH45	7.45	26.86 %
CH28	6.74	27.25 %
CH19	5.06	28.32 %
CH37	4.55	23.73 %
AVD1	4.45	15.54 %
CH39	3.77	28.33 %
CH05	2.76	10.44 %
CH30	2.41	13.56 %
CH40	0.40	1.28 %
Total	194.24	29.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	178.97	35.06 %
Total	178.97	34.57 %

Branch *	MTD Sales L	Brand Share %
TRY1	15.98	18.76 %
TTP1	6.54	26.34 %
KRN1	5.44	27.33 %
NMM1	4.93	29.03 %
MSI1	4.05	28.11 %
PTK1	3.01	26.78 %
ORU1	2.63	15.31 %
NCK1	1.38	22.52 %
Total	178.97	34.57 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	151.35	32.34 %
Total	151.35	31.94 %

Branch *	MTD Sales L	Brand Share %
TRK1	10.82	28.63 %
KLM1	8.79	28.49 %
POY2	8.22	28.25 %
ULP1	8.08	24.88 %
TVM2	7.64	27.08 %
TVM1	6.33	22.05 %
TDM1	4.93	26.04 %
PRT1	2.82	15.01 %
Total	151.35	31.94 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	147.28	28.49 %
Chargers	0.01	0.31 %
Total	147.29	27.99 %

Branch *	MTD Sales L	Brand Share %
MDU1	10.03	22.72 %
KPT1	5.43	28.07 %
TEN1	5.36	25.39 %
MDU6	4.42	15.62 %
TMM1	4.41	21.01 %
MDU3	3.89	13.19 %
KYK1	3.76	27.61 %
ADP1	3.66	22.69 %
NTM1	3.40	27.41 %
TDI1	3.01	25.21 %
SVG1	2.65	21.92 %
CMR1	2.57	26.02 %
PNV2	2.19	11.68 %
SGP1	2.13	16.67 %
ATG1	1.89	15.94 %
BTU1	1.71	25.28 %
CBM1	1.49	13.22 %
MLR1	1.34	25.56 %
KRR1	0.98	16.68 %
MNM1	0.83	9.50 %
PNI1	0.63	18.44 %
Total	147.29	27.99 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	139.24	40.95 %
Total	139.24	39.97 %

Branch *	MTD Sales L	Brand Share %
CBE2	14.17	26.96 %
CNR1	3.65	25.11 %
TPR2	2.57	17.01 %
DPM2	2.13	19.44 %
PDM1	0.80	15.52 %
SUL1	0.59	21.42 %
Total	139.24	39.97 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	7.41	16.84 %
Total	7.41	16.57 %

Branch *	MTD Sales L	Brand Share %
KLR1	3.42	23.61 %
TVP1	2.61	17.41 %
PAS1	1.39	9.08 %
Total	7.41	16.57 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.10	0.14 %
Total	0.10	0.13 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.10	0.13 %
MSWH		0.00 %
Total	0.10	0.13 %