

MTD Sales
2,659.78 L

Brand Share %
26.23 %

Information:

MTD : 01-10-2025 To 24-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **26.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	2,659.68	26.66 %
Ear-Buds	0.08	0.08 %
Chargers	0.01	0.02 %
Total	2,659.78	26.23 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	400.18	25.99 %
WEST-02	355.82	32.25 %
NORTH ARCOT	316.73	26.30 %
TRICHY-01	303.55	34.13 %
CHENNAI-02	279.04	19.41 %
SOUTH-03	265.15	28.36 %
CHENNAI-01	258.30	22.68 %
SOUTH ARCOT	238.41	30.29 %
WEST-01	232.09	36.50 %
KL-SOUTH	10.50	20.53 %
HO01		0.00 %
Total	2,659.78	26.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	400.17	26.35 %
Chargers		0.05 %
Total	400.18	25.99 %

Branch *	MTD Sales L	Brand Share %
TUT1	26.47	17.82 %
NGR1	24.74	25.42 %
TVL1	22.15	15.41 %
TKS2	15.06	20.85 %
PKD1	9.66	23.98 %
MAR1	9.34	21.52 %
TKY1	8.86	25.54 %
KVT1	7.94	13.02 %
VLY1	7.76	16.33 %
ARM1	7.16	21.13 %
KGL1	6.53	23.64 %
APK2	5.98	16.85 %
UDN1	5.97	19.97 %
VNR1	4.66	22.23 %
STU2	2.88	21.06 %
KSM1	1.97	12.29 %
COL1	0.18	2.47 %
TVL2		0.00 %
Total	400.18	25.99 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	355.80	32.71 %
Ear-Buds	0.02	0.18 %
Chargers		0.07 %
Total	355.82	32.25 %

Branch *	MTD Sales L	Brand Share %
SLM1	23.51	23.68 %
EPI1	11.61	26.10 %
HSR2	9.59	18.00 %
MTR1	9.51	26.04 %
APN1	7.94	20.85 %
EDP1	5.08	21.14 %
KVP1	3.76	20.57 %
CMI1	3.03	21.48 %
SGG1	2.32	16.33 %
TCG1	2.28	20.06 %
KMM1	1.30	10.06 %
Total	355.82	32.25 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	316.73	26.78 %
Total	316.73	26.30 %

Branch *	MTD Sales L	Brand Share %
KPM2	31.77	17.57 %
TRR1	15.72	23.04 %
WJP1	12.32	24.06 %
SBR1	10.96	22.65 %
VEL1	9.85	13.92 %
SLG1	9.56	21.95 %
AKM1	9.35	13.94 %
KPM1	8.94	24.27 %
ARC2	7.56	16.78 %
CYR1	6.82	22.29 %
VSI1	6.29	16.62 %
TRT1	5.57	19.18 %
Total	316.73	26.30 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	303.55	34.58 %
Total	303.55	34.13 %

Branch *	MTD Sales L	Brand Share %
TRY1	24.81	18.58 %
KRN1	8.75	24.02 %
MSI1	7.86	25.52 %
NMM1	7.00	22.97 %
NGT1	6.53	22.29 %
PTK1	4.13	20.54 %
NCK1	2.71	22.05 %
Total	303.55	34.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	279.04	19.74 %
Chargers		0.05 %
Total	279.04	19.41 %

Branch *	MTD Sales L	Brand Share %
CH15	23.34	16.35 %
CH03	21.15	17.61 %
CH34	17.98	21.69 %
MJR1	15.34	16.72 %
CH21	10.05	8.46 %
CH18	9.69	19.24 %
CH44	9.14	16.15 %
CH46	8.58	14.52 %
CH20	7.12	9.91 %
CH41	6.36	23.30 %
CH12	6.16	10.80 %
MC05	4.71	11.12 %
CH31	4.14	18.69 %
CH33	3.61	7.02 %
CH27	3.01	24.28 %
CH36	2.26	9.76 %
CH32	1.56	11.30 %
Total	279.04	19.41 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	265.15	28.81 %
Total	265.15	28.36 %

Branch *	MTD Sales L	Brand Share %
MDU1	22.46	21.24 %
ODM1	8.38	25.78 %
CBM1	7.49	22.90 %
KPT1	6.78	24.18 %
TEN2	6.71	21.14 %
TEN1	6.51	21.99 %
MDU6	5.93	13.37 %
MPA1	5.93	25.42 %
SVG1	4.57	25.95 %
CMR1	4.41	18.02 %
MDU3	3.49	13.15 %
MLR1	3.48	20.04 %
KRR1	2.82	15.83 %
MNM1	0.92	9.77 %
KKD2	0.16	21.71 %
Total	265.15	28.36 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	258.29	23.12 %
Ear-Buds	0.02	0.11 %
Total	258.30	22.68 %

Branch *	MTD Sales L	Brand Share %
CH16	15.66	22.56 %
CH08	10.92	22.03 %
CH14	10.32	12.96 %
MRM1	10.22	23.52 %
CH45	9.34	25.17 %
GUD2	9.11	21.40 %
CH28	8.89	24.50 %
AVD1	8.33	11.01 %
CH37	8.12	19.00 %
CH19	7.57	16.98 %
CH39	6.08	20.98 %
CH35	4.96	12.20 %
CH30	3.32	11.57 %
CH05	1.98	6.28 %
CH40	1.28	1.66 %
Total	258.30	22.68 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	238.40	30.67 %
Ear-Buds	0.02	0.24 %
Total	238.41	30.29 %

Branch *	MTD Sales L	Brand Share %
TVM2	10.41	20.04 %
PRT1	7.62	20.56 %
TVM1	5.76	16.60 %
MKM1	3.35	21.35 %
Total	238.41	30.29 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	232.05	37.37 %
Ear-Buds	0.03	0.31 %
Total	232.09	36.50 %

Branch *	MTD Sales L	Brand Share %
CBE2	19.02	22.62 %
CNR1	6.52	22.19 %
DPM2	5.76	25.98 %
TPR2	3.62	13.31 %
CBE1	1.76	19.37 %
PDM1	1.49	11.93 %
CBE5	1.06	22.44 %
SUL1	1.05	8.36 %
Total	232.09	36.50 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	10.50	20.76 %
Total	10.50	20.53 %

Branch *	MTD Sales L	Brand Share %
PAS1	2.33	13.22 %
KLR1	1.58	18.02 %
Total	10.50	20.53 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %