

MTD Sales
1,781.99 L

Brand Share %
21.67 %

Information:

MTD : 01-09-2026 To 24-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,779.21	22.05 %
Ear-Buds	2.62	3.45 %
Dig-Acce	0.17	0.54 %
Total	1,781.99	21.67 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	255.86	21.55 %
NORTH ARCOT	237.40	21.96 %
CHENNAI-02	223.64	17.59 %
TRICHY-01	210.58	28.33 %
WEST-02	181.68	27.08 %
CHENNAI-01	180.02	18.20 %
SOUTH ARCOT	175.64	24.88 %
SOUTH-03	159.30	22.94 %
WEST-01	80.01	21.86 %
WEST-03	77.86	28.49 %
HO01		0.00 %
Total	1,781.99	21.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	255.70	21.92 %
Dig-Acce	0.17	4.64 %
Total	255.86	21.55 %

Branch *	MTD Sales L	Brand Share %
TVL1	20.40	18.35 %
TUT1	17.55	14.89 %
VNR2	15.87	19.62 %
NGR1	13.84	17.95 %
VLY1	8.59	19.72 %
TKS2	7.06	15.05 %
RND1	6.54	21.44 %
TKS1	4.39	14.22 %
UDN1	3.18	17.88 %
RPM1	2.97	18.85 %
KGL1	2.85	16.85 %
APK2	2.80	12.50 %
VNR1	2.62	11.35 %
TYI1	2.40	18.36 %
STU2	0.31	3.71 %
Total	255.86	21.55 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	237.40	22.32 %
Total	237.40	21.96 %

Branch *	MTD Sales L	Brand Share %
KPM2	16.45	13.09 %
VEL4	13.69	18.82 %
VEL2	6.97	15.02 %
WJP1	6.21	16.29 %
SLG1	5.82	19.77 %
CYR1	5.65	19.76 %
VSI1	5.17	14.69 %
AKM1	4.59	10.30 %
TRL1	4.55	17.91 %
ARC2	4.47	16.36 %
ANI1	2.93	11.53 %
VEL1	1.49	4.42 %
KPM1	1.48	4.04 %
TRT1	1.45	7.86 %
Total	237.40	21.96 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	222.00	17.82 %
Ear-Buds	1.65	11.38 %
Total	223.64	17.59 %

Branch *	MTD Sales L	Brand Share %
CH34	16.00	19.26 %
CH03	14.71	14.07 %
CH15	13.97	11.89 %
CH51	10.73	21.25 %
CH50	10.41	17.56 %
CH21	10.15	12.18 %
MJR1	9.93	20.68 %
CH12	9.01	17.93 %
CH20	8.10	12.20 %
CH44	5.77	17.70 %
CH33	5.48	11.17 %
CH35	4.80	13.69 %
CH18	4.50	10.08 %
CH36	4.07	13.97 %
MC05	3.56	14.58 %
CH27	2.50	17.64 %
MC06	2.30	10.76 %
CH37	1.32	5.08 %
CH41	0.98	2.60 %
PON1	0.93	2.39 %
CH01		0.00 %
Total	223.64	17.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	210.58	28.65 %
Total	210.58	28.33 %

Branch *	MTD Sales L	Brand Share %
TNJ1	7.97	20.33 %
JKM1	7.38	21.24 %
PBR2	5.70	11.87 %
MVM1	4.42	18.50 %
NMM1	3.55	12.83 %
ORU1	3.19	17.27 %
PTK1	2.45	15.43 %
KUM2	2.20	11.45 %
Total	210.58	28.33 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	181.60	27.44 %
Ear-Buds	0.08	1.62 %
Total	181.68	27.08 %

Branch *	MTD Sales L	Brand Share %
SLM1	12.93	20.03 %
PMP1	7.57	18.92 %
MTR1	6.95	20.63 %
HSR2	5.77	10.97 %
ATU1	5.34	16.52 %
OML1	2.57	6.92 %
KVP1	2.48	16.52 %
HRR1	1.53	6.42 %
EDP1	0.41	7.35 %
Total	181.68	27.08 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	179.13	18.71 %
Ear-Buds	0.89	7.22 %
Total	180.02	18.20 %

Branch *	MTD Sales L	Brand Share %
CH14	12.10	16.34 %
CH16	9.43	13.94 %
CH47	8.86	13.51 %
MRM1	8.28	20.66 %
CH45	7.91	20.51 %
CH49	7.49	16.45 %
CH22	7.46	16.04 %
CH19	5.24	17.53 %
AVD1	5.18	9.68 %
CH05	4.76	14.79 %
SKL1	4.65	20.79 %
GUD2	4.25	15.29 %
CH30	3.48	8.51 %
CH28	2.97	8.07 %
CH07	2.61	6.33 %
CH26	1.05	13.37 %
CH40		0.00 %
Total	180.02	18.20 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	175.64	25.19 %
Total	175.64	24.88 %

Branch *	MTD Sales L	Brand Share %
CUD1	19.54	21.56 %
ULP1	9.99	21.57 %
CDM1	6.75	16.93 %
TVM2	6.61	17.74 %
TDM1	5.97	20.41 %
POY2	4.10	10.04 %
MKM1	3.92	16.85 %
KML1	3.61	19.79 %
Total	175.64	24.88 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	159.30	23.33 %
Total	159.30	22.94 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.04	14.70 %
DKI1	6.36	18.25 %
PVI1	5.75	14.94 %
KPT1	5.00	21.27 %
TEN1	4.47	16.07 %
MDU2	3.91	15.68 %
MPA1	3.42	14.24 %
MDU6	3.38	14.47 %
PNV2	2.44	20.83 %
USL1	2.30	15.33 %
MDU4	1.33	12.96 %
MDU5	1.14	7.37 %
PNI1	1.12	14.87 %
TPT1	1.02	7.99 %
SGP1	0.96	9.22 %
ATG1	0.91	7.80 %
MDU3		0.00 %
Total	159.30	22.94 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	80.01	22.43 %
Total	80.01	21.86 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.35	12.07 %
UAM1	4.11	12.77 %
CBE1	2.95	20.51 %
DPM2	2.17	13.17 %
SUL1	1.75	17.20 %
CBE4	1.72	13.00 %
CBE6	1.30	14.30 %
PLI1	1.25	12.72 %
UMP1	1.14	20.96 %
KMD1	1.07	15.67 %
ANR1	0.95	11.42 %
PDM1	0.72	20.88 %
Total	80.01	21.86 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	77.86	28.83 %
Total	77.86	28.49 %

Branch *	MTD Sales L	Brand Share %
TPR2	4.29	19.35 %
AVI1	3.40	19.41 %
ERD2	1.88	20.25 %
SGG1	1.39	15.13 %
TPR3	0.83	8.28 %
TCG1	0.79	7.76 %
Total	77.86	28.49 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %