

MTD Sales
1,395.49 L

Brand Share %
26.03 %

Information:

MTD : 01-09-2025 To 24-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **26.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,395.45	26.41 %
Chargers	0.02	0.08 %
Ear-Buds	0.02	0.03 %
Total	1,395.49	26.03 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	214.26	23.85 %
WEST-02	172.49	31.00 %
NORTH ARCOT	165.16	28.00 %
CHENNAI-02	159.73	20.54 %
TRICHY-01	157.51	32.69 %
CHENNAI-01	154.63	24.24 %
WEST-01	127.40	38.41 %
SOUTH-03	122.60	23.04 %
SOUTH ARCOT	108.74	28.17 %
KL-SOUTH	12.97	21.85 %
HO01		0.00 %
Total	1,395.49	26.03 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	214.25	24.15 %
Chargers	0.01	0.17 %
Total	214.26	23.85 %

Branch *	MTD Sales L	Brand Share %
NGR1	17.08	25.63 %
TVL1	15.70	11.96 %
TUT1	9.76	12.04 %
TKS2	8.26	23.03 %
KVT1	6.43	14.86 %
TKS1	6.26	25.30 %
MAR1	5.46	23.55 %
TCN1	4.71	25.97 %
RND1	4.66	21.08 %
VNR1	3.73	23.24 %
VLY1	3.72	14.35 %
SVK1	3.24	16.78 %
SGT1	3.23	22.98 %
KSM1	2.12	9.28 %
APK2	1.32	8.77 %
COL1	0.78	16.21 %
STU2	0.64	11.19 %
TVL2		0.00 %
Total	214.26	23.85 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	172.49	31.38 %
Chargers		0.17 %
Total	172.49	31.00 %

Branch *	MTD Sales L	Brand Share %
SLM1	8.12	15.50 %
PMP1	5.51	21.99 %
APN1	4.17	19.46 %
ATU1	3.93	17.75 %
PLC1	3.50	20.79 %
HSR2	3.30	12.20 %
MTR1	3.27	16.11 %
EDP1	2.54	21.70 %
VKL1	2.05	23.50 %
CMI1	1.29	19.31 %
SGG1	1.15	25.10 %
Total	172.49	31.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	165.16	28.44 %
Total	165.16	28.00 %

Branch *	MTD Sales L	Brand Share %
KPM2	14.61	17.03 %
TRL1	6.46	24.76 %
ARC2	6.23	20.86 %
SBR1	5.59	25.55 %
VEL1	4.41	14.72 %
KPM1	4.16	24.35 %
VSI1	3.86	18.32 %
WJP1	3.79	16.71 %
SLG1	3.03	18.75 %
TRT1	2.95	25.82 %
CYR1	2.82	20.80 %
AKM1	2.45	11.48 %
Total	165.16	28.00 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	159.73	20.84 %
Chargers		0.10 %
Total	159.73	20.54 %

Branch *	MTD Sales L	Brand Share %
CH03	13.45	18.30 %
CH20	8.94	19.12 %
MJR1	8.31	21.45 %
CH15	7.75	9.40 %
CH18	6.41	19.77 %
CH24	6.23	17.82 %
CH21	5.49	8.68 %
CH09	4.55	24.44 %
CH44	3.41	11.43 %
CH43	3.36	19.69 %
CH46	3.31	17.53 %
CH12	3.23	8.33 %
MC05	3.17	10.71 %
CH31	2.67	17.78 %
CH41	2.62	15.00 %
PON1	2.58	16.70 %
CH33	1.40	5.90 %
CH36	1.22	14.16 %
MC08	0.75	16.87 %
CH32	0.44	13.87 %
Total	159.73	20.54 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	157.51	33.10 %
Total	157.51	32.69 %

Branch *	MTD Sales L	Brand Share %
TRY1	17.92	20.44 %
PBR2	7.51	24.97 %
TNJ1	5.72	24.30 %
ORU1	4.18	24.32 %
MSI1	3.63	22.79 %
PTK1	3.21	19.80 %
KRN1	3.15	15.86 %
NMM1	2.79	18.76 %
Total	157.51	32.69 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	154.63	24.67 %
Total	154.63	24.24 %

Branch *	MTD Sales L	Brand Share %
CH14	11.07	21.16 %
CH16	7.86	18.85 %
CH08	5.26	19.40 %
MRM1	4.74	22.12 %
CH28	4.66	22.89 %
AVD1	4.65	20.14 %
KNR1	4.56	24.52 %
CH30	2.88	12.19 %
GUD2	2.47	10.02 %
CH35	2.18	10.21 %
CH05	1.52	8.31 %
CH40	1.14	2.40 %
CH29	0.38	9.97 %
Total	154.63	24.24 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	127.38	39.19 %
Ear-Buds	0.02	0.37 %
Chargers		0.20 %
Total	127.40	38.41 %

Branch *	MTD Sales L	Brand Share %
CBE2	10.49	24.22 %
KG11	7.65	25.01 %
AVI1	1.08	25.20 %
PDM1	0.67	10.33 %
Total	127.40	38.41 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	122.60	23.35 %
Total	122.60	23.04 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.95	11.10 %
MDU2	5.46	24.48 %
DGL1	4.66	25.85 %
MPA1	3.80	24.26 %
ADP1	3.78	25.11 %
KPT1	3.78	23.10 %
TEN1	3.38	21.20 %
DKI1	3.07	20.30 %
MDU6	2.91	17.00 %
MDU5	2.79	22.53 %
TEN2	2.22	17.11 %
SVG1	2.12	14.81 %
CMR1	1.96	13.33 %
KRR1	1.87	24.86 %
KKD3	1.46	8.49 %
MNM1	0.94	14.99 %
PNV1	0.88	22.84 %
MDU3	0.87	5.34 %
MLR1	0.78	10.91 %
ATG1	0.76	4.44 %
KKD2	0.56	14.80 %
Total	122.60	23.04 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	108.74	28.53 %
Total	108.74	28.17 %

Branch *	MTD Sales L	Brand Share %
ULP1	7.27	25.20 %
TVM2	6.05	23.89 %
CDM1	6.01	24.95 %
POY1	5.37	23.20 %
TRK1	5.26	22.98 %
VPM2	5.24	25.72 %
KML1	2.63	23.30 %
TDM1	2.48	15.66 %
STP1	1.75	21.14 %
VPM1	1.49	17.09 %
Total	108.74	28.17 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	12.97	22.09 %
Total	12.97	21.85 %

Branch *	MTD Sales L	Brand Share %
TVP1	6.92	20.83 %
PAS1	3.35	24.61 %
KLR1	2.71	21.57 %
Total	12.97	21.85 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %